

# ADVERTISING WITH



**804realestate. LIVE!**

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THE **HOTTEST** REAL ESTATE SHOW IN CENTRAL VIRGINIA!!!



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# What exactly is #804realestateLIVE!

#804realestateLIVE! is a real-estate TV show based in Richmond, VA from the real estate firm 804 Real Estate, LLC.

## The Background:

The show was started in June of 2017 by Principal Broker Kevin Randesi.

Kevin's idea for this show was simple – engage the public with guests from all aspects of real estate and local business...and be able to do it LIVE! on the air.

The first-ever guest on the show was Charity Woods – an author, entrepreneur, and real estate investor in the Central Virginia area. It was a success. The next week, another episode was done the following week with Tony Rolando, commercial REALTOR with Pollard & Bagby. Another instant hit and some modifications to the show – and #804realestateLIVE! began to catch on with viewers from all over!

As of January 15<sup>th</sup> 2018, #804realestateLIVE has aired 32 episodes every Monday night at 7pm EST with some very high-profile local real-estate guests including:

- Josh Romano – owner of Cobblestone Development
- Chris Jefferson – builder/owner of Ridge Point Custom Homes
- Sean Tluchak – lawyer with The Law Offices of E. Sean Tluchak
- Tom Kern – hard money lender with Richmond Rehab Funding
- Lisa Englehart – Principal Broker of Turnkey Realty Services
- Jason Bhattacharya – owner of Plumblin Construction
- Bobby Cockerille – owner of HD Bros video marketing firm
- Rich Lennon – RVA Property Solutions
- Richard Day – renovation loan expert with PrimeLending

## **Where can I see #804realestateLIVE!**

When #804realestateLIVE! began in June of 2017 – we aired the show LIVE on Facebook. In October of that same year, we signed a contract for our shows to re-run every Wednesday at 5am on the CW Richmond. The first show aired on the CW Richmond on 11/1/2017. Currently #804realestateLIVE! airs both on the #804realestate Facebook page LIVE! every Monday night at 7pm EST and later will run at 5am on the CW Richmond.

## **Viewership of #804realestateLIVE!**

As of January 15<sup>th</sup>, 2018 - #804realestateLIVE! has aired 32 episodes. Between airing LIVE! on Facebook every Monday night at 7pm EST and 5am on the CW Richmond, these episodes have generated over 85,000 VIEWS! That's an average of over 2,600 VIEWS per episode!

## **How much does it cost to advertise with #804realestateLIVE!**

We have several packages currently available for advertising as follows:

### **Package #1 (\$99 per show):**

- Banner ad of #804realestateLIVE! (1 of 5 possible banner ads scrolling at top of show). This is on both the Facebook LIVE! and CW Richmond shows.
- Mentioned at the beginning of the show by the show host.

### **Package #2 (\$149 per show):**

- Banner ad of #804realestateLIVE! (1 of 5 possible banner ads scrolling at top of show). This is on both the Facebook LIVE! and CW Richmond shows.
- Mentioned at the beginning of the show by the show host.
- Still-frame full-screen advertisement at the beginning (Facebook live) and during commercial break (both Facebook LIVE! and CW Richmond).

### **Package #3 (\$199 per show):**

- Banner ad of #804realestateLIVE! (1 of 5 possible banner ads scrolling at top of show). This is on both the Facebook LIVE! and CW Richmond shows.
- Mentioned at the beginning of the show by the show host.
- Still-frame full-screen advertisement at the beginning (Facebook live) and during commercial break (both Facebook LIVE! and CW Richmond).
- :30 commercial during commercial break (both Facebook LIVE! and CW Richmond) – must be provided to us in .mp4 format to air.

### **Package #4 (5 shows - \$499):**

- Banner ad of #804realestateLIVE! (1 of 5 possible banner ads scrolling at top of show). This is on both the Facebook LIVE! and CW Richmond shows.
- Mentioned at the beginning of the show by the show host.
- Still-frame full-screen advertisement at the beginning (Facebook live) and during commercial break (both Facebook LIVE! and CW Richmond).
- Your OWN episode of #804realestateLIVE.
- 30-days clickable banner advertisement on main page of 804realestate.com that re-directs to your main home-page.

### **Package #5 (5 shows - \$599):**

- Banner ad of #804realestateLIVE! (1 of 5 possible banner ads scrolling at top of show). This is on both the Facebook LIVE! and CW Richmond shows.
- Mentioned at the beginning of the show by the show host.
- Still-frame full-screen advertisement at the beginning (Facebook live) and during commercial break (both Facebook LIVE! and CW Richmond).
- :30 commercial during commercial break (both Facebook LIVE! and CW Richmond) – must be provided to us in .mp4 format to air.
- Your OWN episode of #804realestateLIVE.

- 30-days clickable banner advertisement on main page of 804realestate.com that re-directs to your main home-page.

Here's a sample banner ad of what we can do:



**BRIAN KINZIE**  
HR CONSULTANT  
[Brian.kinzie@tinkerHR.com](mailto:Brian.kinzie@tinkerHR.com)  
[www.tinkerhr.com](http://www.tinkerhr.com)



## Why advertise with #804realestateLIVE!

#1 reason to advertise with #804realestateLIVE! – EXPOSURE!!! GET MORE BANG FOR YOUR ADVERTISING \$\$\$\$. You can get your business advertised on both Facebook LIVE! and on broadcast TV for (in many cases) less than \$.08 per view – it doesn't get much cheaper than that!!!

In addition – all episodes are now set to be archived on the #804realestate YouTube and Facebook pages – so your advertising will be in the archived videos in addition to the regular broadcasts of #804realestateLIVE!

Want more information? Contact Kevin Randesi at (804) 477-8700 or email him at [804realestate@gmail.com](mailto:804realestate@gmail.com). You can also find more information about advertising with us at 804realestate.com. Terms/conditions in this flyer subject to change without notice.