



Irish Fest 2022 Sponsor Opportunities
Sponsored by: The Irish American Society of County Will
www.countywillirish.net

5K Run Sponsor-\$5,000

- Business name to be printed on shirts handed out to all race participants (back of shirts will have other sponsors)
- Business name printed on race bib.
- Included on advertising done by Prairie State Roadrunners
- 1 4'x3' banner to be hung above the stage of the main tent
- Verbal recognition by emcee throughout festival
- Special recognition through Irish Fest Facebook page
- Exposure on Radio Ads
- The ability to have us post events/updates about your company on our Facebook Page
- Interview about your company with one of the Irish Fest committee members to be posted on our Facebook Page
- Photo opportunities with Runners at the end of the race
- All that is included in BASE PACKAGE
- Right of refusal for 2023

Entertainment Tent Sponsor 4,000

- Official "Entertainment Tent" naming rights
- 1 4'x3' banners to be hung above the stage of the main tent
- Tag Line and Tent Name exposure on ALL radio ads
- Verbal recognition by emcee throughout festival
- Special recognition through Irish Fest Facebook page
- The ability to have us post events on our Facebook page
- Interview about your company with one of the Irish Fest committee members to be
- All that is included in BASE PACKAGE
- Right of first refusal for 2023

SOLD
**Thank you Lakeshore
Beverage!**

posted on

Parade Sponsor-\$2000

- One 4'x3' banner to be hung at the Manhattan Irish Festival Parade Stage
- One 4x3 Banner to be hung in the Fest Tent
- All that is included in BASE PACKAGE
- Exposure on Manhattan Irish Fest Facebook page
- Verbal recognition by emcee throughout festival
- Exposure on ALL radio ads
- Right of first refusal 2023

Raffle Sponsorship (One Sponsor)-\$1,500

- Official "Raffle Ticket" naming rights, over 6,000+ tickets printed
- Verbal recognition by emcee throughout festival
- All that is included in BASE PACKAGE
- Right of first refusal 2023

SOLD
Thank You Gallagher's Pub!

Fiddle Level (BASE PACKAGE)-\$1000

- Logo on 25'x5' banner that will be hung in town prior to the fest and at the Fest
- Logo on 25'x5' on event sponsorship banner that will be hung in the main tent during the Fest
- Logo & website posted on Manhattan Irish Fest Website
- Exposure on ALL newspaper ads; local papers. Newspapers change each year
- Thank-you ad in Irish American Society of County Will newsletter.
- 15 Complementary Admission Fest Buttons

Blarney Level-\$500

- One 4'x3' banner will be hung inside the main tent during the festival
- Logo on 25'x5' on event sponsorship banner that will be hung in the main tent during the Fest
- Logo posted on the Manhattan Irish Fest Website
- Business name and logo on advertising outlets; flyers, posters, and banners
- Thank-you ad in Irish American Society of County Will newsletter
- 10 Complementary admission Fest Buttons

Michael McHugh Memorial King and Queen Scholarship Sponsorship -(8 Sponsors \$250) \$2000

- Verbal recognition by emcee throughout Festival
- Exposure on Irish Fest Facebook page
- Exposure on ALL radio ads
- Photo opportunity with Scholarship winners
- Logo on 25X5 event Sponsorship banner that will be hung in the Main Tent
- Right of first refusal 2023
- 6 Complementary Admission Fest Buttons

SOLD
Thank You Scholarship Sponsors!

Kilt Level-\$225

- Business name posted on the Manhattan Irish Fest webpage
- Business name on 25'x5' Event Sponsorship banner that will be hung in the main tent during the Fest
- Thank-you ad in newspapers following the Fest
- Thank-you ad in Irish American Society of County Will newsletter
- 5 Complementary admission Fest Buttons

Shamrock Level-\$100

- Business name posted on the Manhattan Irish Fest webpage
- Business name posted on a 25'x5' Event Sponsorship banner that will be hung in the main tent during the Fest
- Thank-you ad in Irish American Society of County Will newsletter
- 4 Complimentary Admission Buttons

Various Selective Sponsorships

Customize your own sponsorship! You may opt to donate funds, goods or services in an amount of your choice. To design your own package, contact Mary Kestel at 815.791.3214 or mkestel.irishfest@gmail.com

2022 Manhattan Irish Fest Sponsorship Form

Thanks to your sponsorships, the Manhattan Irish Fest donated over \$350,000 to local charitable organizations throughout Will County since 2005.

Let's keep up the good work!

DEADLINE

Submit by January 31st, to take Full advantage of all advertisement opportunities
Sponsorship received after that date may receive reduced advertising benefits.

Business Name: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level Cost

Payment Options Available

- | | |
|---|--------------|
| <input type="checkbox"/> 5K Race | \$5,000 |
| <input type="checkbox"/> Main Tent Sponsor | \$4,000-SOLD |
| <input type="checkbox"/> Parade Sponsor | \$2,000 |
| <input type="checkbox"/> Michael McHugh King & Queen Scholarship Sponsor (8 Sponsors) | \$250 |
| <input type="checkbox"/> Raffle Sponsorship | \$1500-SOLD |
| <input type="checkbox"/> Fiddle Level | \$1000 |
| <input type="checkbox"/> Blarney Level | \$500 |
| <input type="checkbox"/> Kilt Level | \$225 |
| <input type="checkbox"/> Shamrock Level | \$100 |

___ Gift Certificate: Please mail with sponsorship form.



Instructions:

Please mail this form, certificates being donated, and payment to: IASCW c/o Brophy, 1800 Mason Ave. Joliet, IL 60435. Please write checks out to IASCW. Call or email Mary Kestel with questions: 815.791.3214, mkestel.irishfest@gmail.com or Muggsy Gallagher: 815-641-7759, muggsyg73@gmail.com