





## **BLOCKBUSTER** LUXURY

Bespoke Cinemas That Bring The Luxury Of The Big Screen Home

By: Gina Samarotto

or clients wanting to capture the exquisite thrill and romantic essence of the big screen and bring it home for private enjoyment, a bespoke cinema isn't a lark... it's a necessary indulgence. Far more than merely home viewing rooms, Jacobs & Thorne conceptualize, engineer and create bespoke, ultimate cinema experiences that put luxury in the starring role and their clients in the director's chair.

As is the case with all successful design, Jacobs & Thorne begins with the client's wants, needs and preferences. From there, the United Kingdom based designers meld state of the art materials with the beauty of luxurious materials to create cinema spaces where form follows function, and where indulgent luxury meets spectacular performance. From large theaters scaled for a crown to cinemas designed to work within the spatial confines of a yacht or private jet, Jacobs & Thorne applies their expertise and design acumen to deliver Oscar-worthy projects around the globe.

When tasked by their client to create a cinema that was both technically outstanding and visually impressive, the team created an 'Organic Cinema'. In this high tech, orphic space curved walls and ceilings were constructed using activated carbon panels, aluminum and Kevlar webs to create a modernistic, sinuous visual appeal that also delivers stunning acoustics. To soften the aesthetic, the diffusing surfaces of the panels were faced in leather, emphasizing the textural contrast of the webbed aluminum that sprawls throughout the space like a modernistic mesh. The design also served to conceal the elaborate mechanics of the room including the intricacies of the dramatic lighting system, the HVAC, and the substantial electrical systems necessary to the project.

To ensure seating in Jacobs & Thorne



'Organic Cinema' was both deliciously sumptuous and fully functional, they turned to the craftsman of Cine-Italia-Seating for custom pieces. Dressed in rich, opulent velvets the seating in the room reflects a soulful melding of beautiful Italian design and flawless Danish engineering. Other professional partners in the project included California Audio Technology, a firm specifically requested by the client to engineer the sound for the project. Sharing the completely bespoke philosophy that is the backbone of Jacobs & Thorne designs, the two firms frequently collaborate on projects to create optimum cinema experiences for their clients. As is the case with all their creations, the 'Organic Cinema' proved to be a singularly unique, custom home theater lauded by the client as, "Beyond all expectations - truly amazing!"

When space is at a premium, fine design and elegant engineering take on an even more important role in the cinema planning process. In creating a small, intimate theater for an international client, Jacobs & Thorne again teamed with California Audio Technology; this time in Europe to create a theater diminutive in size but enormous in the experience it delivers.

"We worked closely with our AV colleagues from California Audio Technology in creating a cinema that felt, looked and sounded amazing" Jacobs & Thorne elaborated. "Getting CAT on board was a massive coup as they only have a single

outlet in Europe, yet are probably one of the most revered audio companies in the world."

Cine-Italia-Seating was again involved in the process as well creating Ostrich-leather studded walls, suede sofas that were both designed and manufactured at the company's factory in Pisa and hide strip flooring. While indeed, "Working within the constraints of the size of the room was challenging, but one that we relished;" the completed cinema is a state of the art dream wrapped within a decadently glamorous, 1940's inspired, Hollywood-worthy aesthetic.

For further information on Jacobs & Thorne, please visit the 'Future of Audio Visual Design' at www.jacobsandthorne.com

