

Attention all students registered in the 2018 Bloomfield Hills Financial Stock to Scholarship. You are eligible to participate in the InvestWrite challenge for the chance to win a \$500 scholarship, and additional prizes at the national level.

Entries must be submitted to stocktoscholarship@yahoo.com by **April 5, 2018**
Minimum 500 words, maximum 1,000

Writing Assignment:

What do you see as a major challenge in our world that companies or government can help solve with investment capital from stocks, bonds and/or mutual funds?

In your essay:

- Identify several companies or government bond programs working toward solutions for that challenge.
- Explain if you selected to invest in any of those companies or government bonds in your Stock Market Game portfolio.
- Regarding the challenge and potential solutions you have identified, use fundamental or technical analysis to select the two best long-term investments that you would include in a future, real-life, diversified, portfolio.
- These two investments can be in your Stock Market Game portfolio or not. Select stocks, or bonds or mutual funds, or a combination, including government bonds and bond funds.
- Describe how your research tools led you to your decisions.
- Conclude your essay by encouraging your reader to invest with their own values in mind.

Background:

Many investors are interested in investing to make the world a better place. This is called Values Based Investing, which includes SRI (socially responsible investing) and ESG (environmental, social, governance) investing. An investor who wants to help cure cancer, heart disease, and other medical conditions might invest in bio-medical or pharmaceutical research companies. An investor who wants to improve the environment might invest in technology companies that provide clean energy solutions. An investor who wants to help pay for infrastructure improvements such as bridges, roads and airports might select government bonds.