



# Introducing DSdirect

K-12 CHANGE MANAGEMENT SYSTEM

by Dellicker Strategies, LLC

# ABOUT DELICKER STRATEGIES



- We help educational leaders create and manage institutional change to achieve meaningful results

---

Telecom and  
technology  
integration

Personalized  
learning

One-to-one  
computing

Hybrid and  
blended  
instruction

Dropout and  
truancy  
prevention

Digital  
resources and  
online content

School  
improvement  
programming

STEM  
initiatives

AREAS OF EXPERTISE

# SCHOOL LEADERS HAVE AN OPERATIONAL DELIVERY CHALLENGE



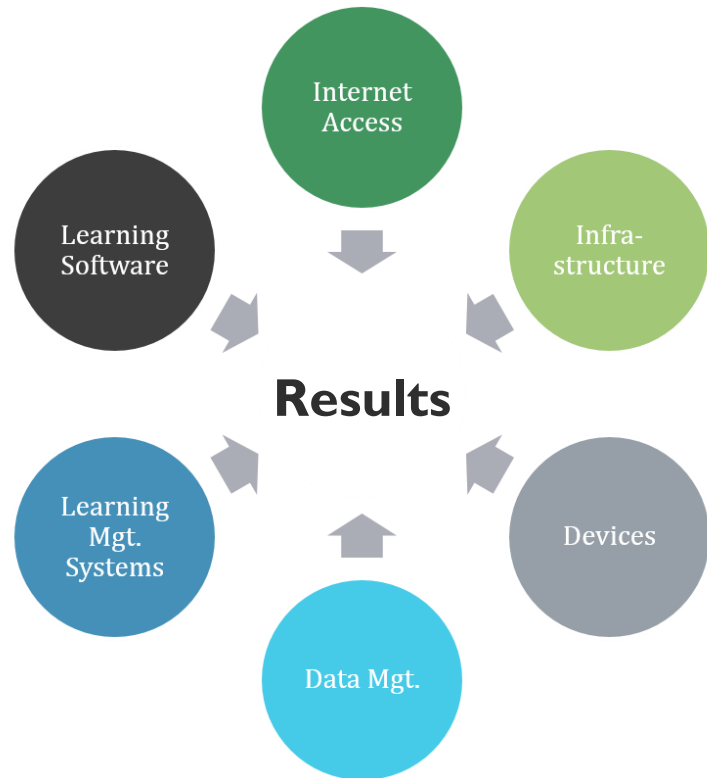
- Need to be innovative and stay leading-edge
- Must continue to improve student performance
- Lack funds to develop and manage new programs
- Are expected to grasp rapidly changing technologies
- Lack adequate resources for effective planning
- Do not have enough time or money for training
- Have no easy ways to track and measure success
- ***Find it difficult to effect enterprise-wide change***

*DSdirect contains four integrated features to solve this operational problem:*

1. Planning framework
2. Personalized professional development
3. Business intelligence
4. Expert support

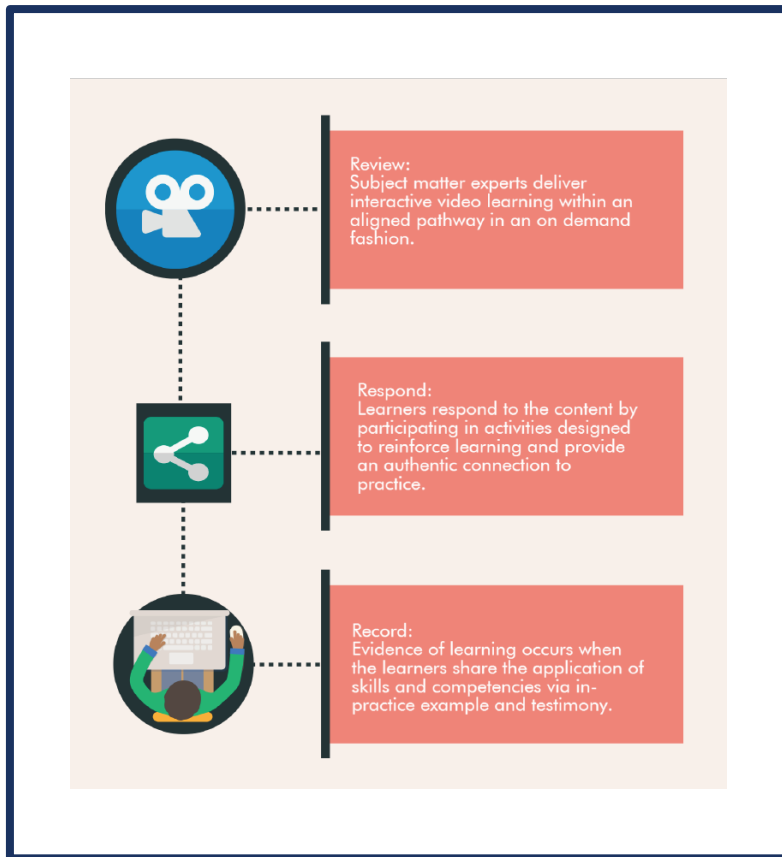


# PLANNING FRAMEWORK



- DSdirect uses proven design templates and intuitive self-assessment tools to create customized blueprints for achieving district goals and objectives
- Aligns multiple technology components with sound instructional and business practices to maximize the value of technology and training investments
- ***Helps schools stay focused on results***

# PERSONALIZED PROFESSIONAL DEVELOPMENT



- DSdirect delivers a complete, credentialed training curriculum aligned to the planning framework
- Includes customized learning management system for teachers and administrators
- Allows educators to choose live/in-person, live/virtual or on-demand training
- Content available from DSdirect Learning Academy, partner providers or in-house district instructors

# LEARNING PATHWAYS FOR TEACHERS AND ADMINISTRATORS

## Topics

Program Goals  
Personalized Learning Infrastructure  
Workflow Definition and Expectations  
Aligning Infrastructure  
Supporting the Program  
Introduction to Personalized Learning  
Creating Effective Personalized Learning Agendas  
Integrating Digital Assessments  
Reviewing Data/Information  
Lesson Planning with Multiple Modalities  
Student Accountability  
Creating & Managing Student Groups  
Classroom Management Responsibilities  
Using Assessment Results to Group Students  
Independent Learning Strategies  
Extension/Remediation  
Higher Order Thinking and Depth of Knowledge  
Technology Integration in Classrooms  
Collaboration Practices for Students  
Educator Collaboration  
Continuous Improvement  
Moving to Mastery Progression

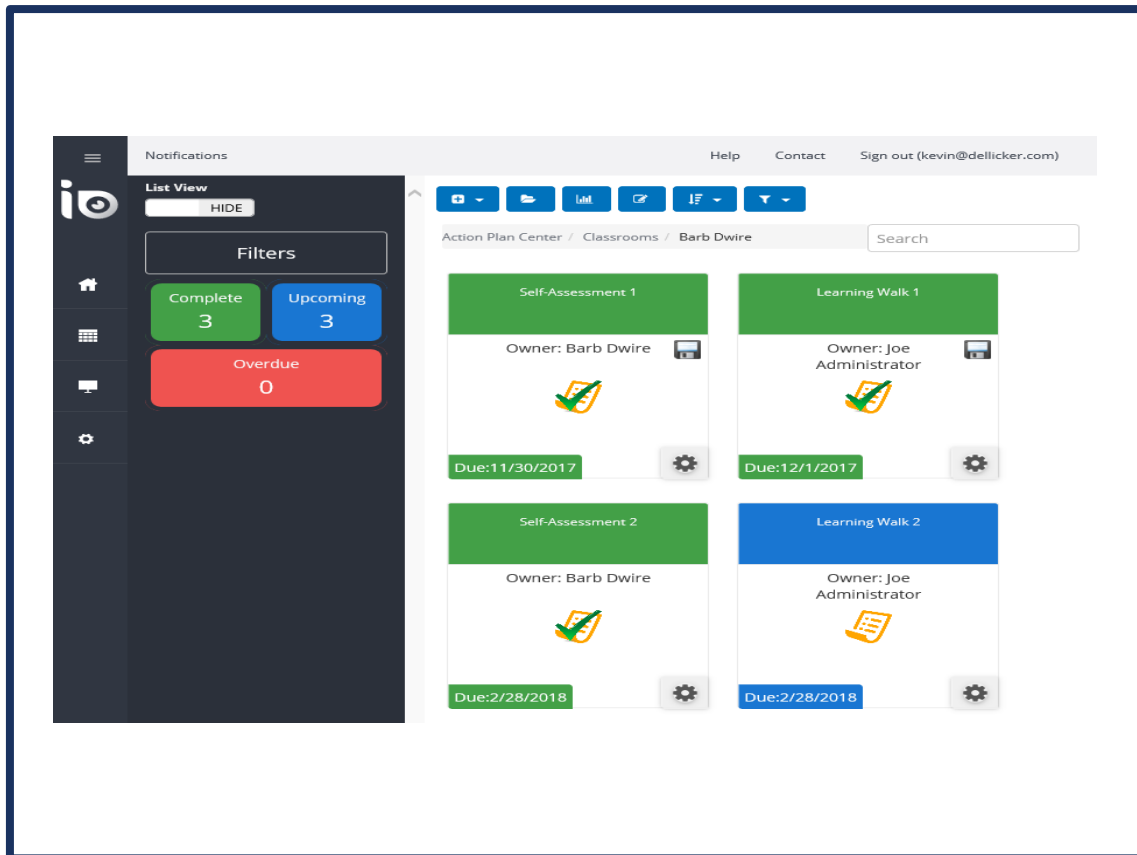
Learning is aligned to organization goals and assigned to individuals based on their role and personalized plan.

Over 50 hours of credentialed learning is provided in an on demand learning environment supported by personalized learning experts and applications.

- DSdirect Learning Academy Principles:
  - Blended educational environment
  - Data-differentiated instruction
  - Mastery-based progression
  - Multiple instructional methods
  - Small group interactions
  - Individual accountability
- ***Helps teachers train the way they teach***



# BUSINESS INTELLIGENCE



- DSdirect incorporates business intelligence software with teacher self-assessments, stakeholder surveys, learning walks and dashboard reporting
- Allows school leaders to monitor progress and report interim outcomes
- Improves training effectiveness, program fidelity and provides real-time feedback
- ***Helps school leaders achieve continuous program improvement***

## EXPERT SUPPORT

- DSdirect includes practical advice from experienced professionals

### Strategists

- Answer big-picture questions about design, instruction and school operations

### Analysts

- Assist teachers and administrators in collecting, analyzing and reporting data

### Coaches

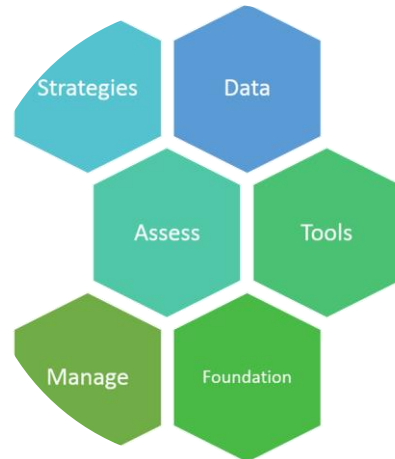
- Help educators with instructional practice and technology integration

- ***Helps educators receive the hands-on assistance they need to succeed***

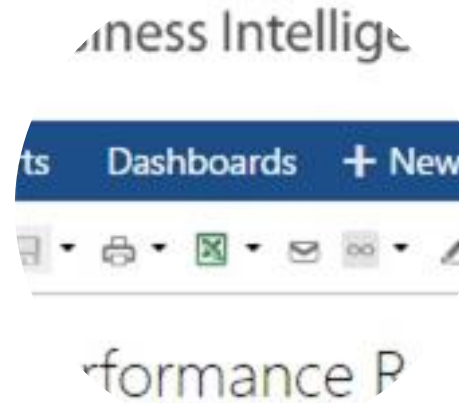
# PUTTING IT ALL TOGETHER



PLANNING  
FRAMEWORK



PERSONALIZED  
PROFESSIONAL  
DEVELOPMENT



BUSINESS  
INTELLIGENCE



EXPERT SUPPORT

- DSdirect is a complete, turnkey solution for schools to manage enterprise change associated with large or complex technology programs and personalized learning

# Helping schools achieve significant, verifiable, and replicable outcomes since 2005



EVIDENCE OF SUCCESS



## Compared to traditional students, Dellicker students:



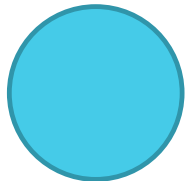
BEST-IN-NATION ACADEMIC RESULTS



# STEPS TO SUCCESS

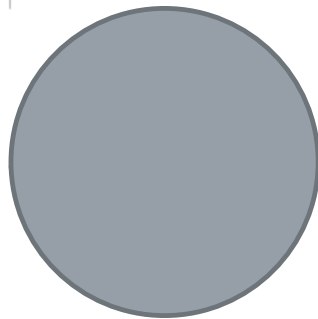
## STEP 1

We work with you using our Planning Framework to validate your goals and design



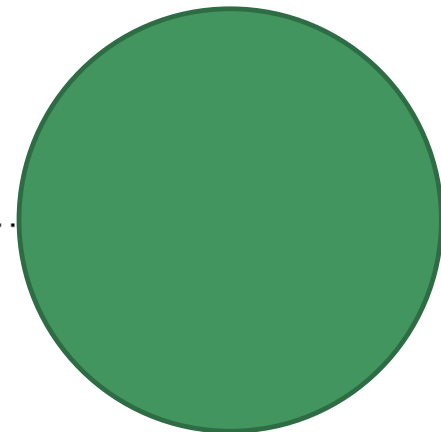
## STEP 2

We set up your Tracking App and assign Personalized Professional Development pathways for teachers and administrators



## STEP 3

You are ready to learn, measure, adjust and collaborate!





# QUESTIONS & DISCUSSION



## FIND OUT MORE

CONTACT DELICKER  
STRATEGIES FOR A DEMO

8766 BITTNER'S COURT,  
LEHIGH VALLEY, PA 18053

484-788-1221

[INFO@DELLICKER.COM](mailto:INFO@DELLICKER.COM)

[WWW.DELICKER.COM](http://WWW.DELICKER.COM)