



## CONNECTICUT LODGING ASSOCIATION

### BENEFITS OF B&B MEMBERSHIP

- Aggressive lobbying through Paolino Public Affairs Consulting, Inc., with email updates, alerts and calls-to-action during the Legislative Session.
- Support and connections with CT departments and resources about state regulations you may not know.
- Low cost option for dual membership with the American Hotel & Lodging Association. The national advocacy association that protects and supports the national lodging industry. *(See AH&LA membership benefits)*
- Marketing and promotion featuring CLA B&Bs members on the CLA B&B Website – [ctbandbs.com](http://ctbandbs.com)
- CLA members are featured on the new Connecticut Bike & B&B Trail – [ctbandbbiketrail.com](http://ctbandbbiketrail.com)
- CLA Bed & Breakfast Committee with special emphasis on issues specific to B&B's including marketing and legislation.
- Networking opportunities and educational seminars on topics of interest to the lodging industry.
- Free labor and hospitality law counsel through Siegel, O'Connor, O'Donnell & Beck, P.C.
- Annual Meeting & Stars of the Industry Awards Dinner featuring the Allied Partner cocktail hour. An excellent networking opportunity!
- Access to members-only rates on telecommunications, insurance, STR reports, discounted office supplies, and credit card processing
- CLA is an Honorary Member of the New England Inns & Resorts Association
- Connecticut STR report featured in the monthly CLA Newsletter.