

BELMONT

MAIN STREET

Board Meeting Minutes
Belmont City Hall
June 4, 2015

Board Members present:

<input checked="" type="checkbox"/> John Church	<input checked="" type="checkbox"/> Jonathan Taylor- Chair	<input type="checkbox"/> Christina Moose
<input type="checkbox"/> Vacant Seat	<input checked="" type="checkbox"/> Julie Seligman	<input type="checkbox"/> Martha Stowe
<input type="checkbox"/> Ryan Schrift	<input checked="" type="checkbox"/> Adrian Miller	<input checked="" type="checkbox"/> Ted Hall
<input type="checkbox"/> Rob Pressley		

Staff present: Shelley DeHart, Downtown Director

Guest: Jennifer Church

Chair Jonathan Taylor called the meeting to order at 7:00 a.m.

1. The Board reviewed the draft minutes of April 28, 2015. Adrian Miller motioned to approve, Ted Hall seconds the motion. Unanimous vote to approve.
2. Committee Updates:
 - a. Organization Committee Update: Adrian Miller provided an update on the status of 501(c)(3). We are waiting on the employee identification number then we can file with the IRS.
 - b. Johnathan Taylor provided the design committee update stating the City Council approved the design for the wayfinding signs. He also indicated that the City did not get the requested grant money for the mural project from the Belmont Community Impact Fund. We will research other funding opportunities.
 - c. Shelley DeHart provided the promotion committee report stating the Belmont Merchant Association is hosting a Summer Stroll event during the months of June, July, and August on the 3rd Thursday. The first summer stroll is June 18th.
 - d. Economic Restructuring Committee Update: Jennifer Church provided the final draft of the survey indicating she will email the merchants. She will work with the City and Belmont Merchant Association to get contact email addresses.
3. Wayfinding Signs Update: Shelley DeHart stated the City is currently obtaining cost estimates from three sign companies. NCDOT is reviewing the wayfinding program and had a few comments regarding the location. Staff is addressing the comments.

4. Business Recognition Program: Staff has developed a business anniversary recognition program that supports our goal of business retention in the Main Street area. We will recognize business anniversary in 5-year increments and invite them to the City Council meeting. Staff is looking for a recommendation of support from the Board to send to Council. Adrian miller motioned to support the program, Ted Hall seconds, the board voted unanimous to approve.
5. Trolley Update: Jonathan Taylor shared information on the fundraising efforts of the Belmont Trolley Organization to bring the trolley to Belmont. There will be a kickoff event at 10 Catawba on June 11th. A fundraising website is now live for donations as well. Jonathan asked about the status of the Rail Trail project. Adrian Miller indicated he has eight out of twelve signatures need from property owners.
6. Adjourn – Adrian Miller motioned to adjourn, Ted Hall seconds, the board voted unanimous to adjourn at 8:00 a.m.