

Biggest Little Tennis Association

Board Meeting

August 1, 2017

Present: Deborah Alarcon, Kristine Wymore, Christy Funk, Remy Bernarda, Evan Brown, Candice Smith, Cindy Porath, Michelle McKibbin and Sherri Elcano (all in person) Sylvain Malroux by speaker phone

The meeting was called to order at 6:16 at the home of Christy Funk, at 3670 Glenn Echo Ct. in Reno, NV

Before any minutes were approved or any substantive discussion occurred, our president, Deborah, shared with the group that one of our board members, John Matkulak had submitted his resignation due to personal reasons. John has been on the BLTA board for many years and has been involved with many positive projects. He will be missed.

Then Deborah motioned to move Kristine Wymore to the position of Vice President (Christy Funk seconded) and Sherri Elcano to the position of Secretary (Michelle McKibbin seconded)

NOTE TO BOARD: All Action Items (things that members have been assigned or agreed to follow up on), will be noted in Red as a reminder

I Approval of minutes

- Christy funk moved to approve the June minutes but there was some discussion of some changes that needed to be made due to several motions that occurred through email. It was discussed and decided that any board business that occurred over email be documented in the minutes. Kristine said she would make those changes and send them out to the board. At this writing, that has been done. Sherri motioned for approval of additions thru email. Kristine 2nded.

II Treasurer Report

Discussed profit and loss statement which is created 2 times per year. Discussed all expenses and transactions.

- Boys and Girls club Tennis camp
- Tennis Buddies
- Gala event
- Sylvain Malroux's grant for free high school tennis camps
- USPTA Certification Credit class
- Equipment

Deborah motioned to accept Treasurer Report with an account balance total of \$23,424.74. Michelle seconded.

III Reports from Special Programs

A. Tennis Buddies

- New session starting August 19th Cost: \$60.00 for 6 sessions Up to 15 participants

- Volunteers: still needed. **Will post on website. Cindy says that she has a few new volunteers and will contact all past volunteers.**
- Program will run 6 Saturdays from 1 to 2:30 pm but will not be continuous Saturdays (Based on other sports programs and court availability)
- Each participant will have his or her own buddy.

B. Tournaments.

- Concern: not enough kids signing up. Only 38 signed up for Lakeridge Tournament.
 1. Kids must join USTA plus pay up to \$54.00 for tournament fee.
 2. Candace mentioned that Reno is too far from Sacramento for their parents to want to drive them here.
- Proposed Idea: At Gala Event ask folks to sponsor local students who need financial help. Perhaps students who receive help must commit to play 2 out of 3 local sanctioned tournaments plus USTA Membership fee.
- Comment: At June meeting we discussed contacting Mike Friedman about adding questions on Top Dog Profile to gather more info. What was the result of this contact?

C. High School Tennis Summer 2017 Rally

- July 15th at Caughlin
- Kristine commented “successful” but 12 of 16 kids were from Lakeridge. They already know and play with each other. Need participation from other clubs and from HS tennis teams.
- Need to have High School Tennis coaches involved
- Suggestion: plan this for the weekend before school starts
- **Christy was planning to attend the HS Tennis coaches meeting On Wed. Aug. 2. She will report back next meeting on the coaches meeting.**

D. 2017 Benefit Gala

- On Website
- Contract with Atlantis signed. Will need to raise price per table. \$75.00 Individual. \$140.00 couple. Regular table--\$560.00 VIP Table--\$600.00
- Photo Booth will cost \$500.00. Deborah voted to accept this price. Remy seconded
- Shooting Range Arcade Game will cost \$800.00. Contract signed
- DJ’s Matt and Katie McDowell. \$1,000. Contract Signed.
- Deborah proposed a Gala Committee and that the committee meet before our next meeting which is scheduled for Wed. Sept. 13th.
- **Remy will head this committee and will contact others: Kristine, Candice, Sherri, Michelle and Christy to set up meeting**
- **Evan will get contract from Tim Atwell and submit to Christy for deposit**
- **Kristine will contact Cameron Crane the Auctioneer. Ask for contract to be sent to Christy for deposit**

IV 2017 Junior Development Growth

A. Nevada Tennis-Free High School Training Camp

- Participation from the following schools: Manogue, So Tahoe, Douglas, Truckee, Spanish Springs, Reno, Reed, Damonte, McQueen, Galena
 - Session 1 17 or 18 kids
 - Session 2 20 kids

- Session 3 will be about 30 kids and will be held on Aug. 27th. Students will get a tour of the facility and will have a Q & A with UNR players.
- Sylvain suggested the creation of a Washoe County All Schools Ladder to encourage the kids to play each other. Kristine commented that this idea was tried a couple of years ago and was unsuccessful but was open to the idea. Another idea for getting kids to play together was Junior Team Tennis. Comment: would Ladder idea be more successful if run up at UNR by Sylvain?

B. Tennis Wednesdays

- Kristine Wymore proposed a grant called Tennis Wednesdays. (1st Wed of Month)
- Will begin Aug. 16 and run thru Nov. 1, 2017
- The program will target Caughlin Ranch Elementary School and will be conducted on Early Release Wednesdays at the Village Green Tennis courts.
- **Kristine will submit her idea to the Caughlin Ranch HOA for permission to use the courts.**

V Boys and Girls Club Tennis Camp

- 34 kids participated
- We did not need to buy equipment, we still had t-shirts from last year
- Suggestion: Use large water containers rather than bottled water

VI School Programs

- A. Evan is the new Reed HS Tennis Coach and the PE teacher at Van Gorder Elementary (K-6)
- B. Clayton Middle School After School Team UP Program—Sherri Elcano
 - Team Up will start on Monday, Aug. 21
 - **Sherri is double checking with the Team Up coordinator to assure that Tennis is on the fall line up for enrichment choices for students.**
 - Christy has contacted Denise Benson, the Director of the WCSD Team Up programs to discuss HITS. HITS is sponsored by USTA. It is a free tennis clinic training for Team UP schools who want to offer tennis to their students. The training will be the end of August
- C. Coaching High School Tennis: Rosie Bareis
 - Sunday Aug. 13 from 9-1 at the University of Nevada Tennis Center
 - Free for local USPTA members, High School Coaches and tennis instructors
 - **Christy will be announcing this at the Coaches meeting on Wed. Aug. 2**
- D. Agnes Risley Grant
 - Evan ?? submitted an application for a \$540.00 grant to run a 6 wk in-school program Aug 25, Sept. 18, 22, 29, etc. targeting 4 classes of 5th grade and 3 classes of 6th grade. There will be approx.. 150 kids from 1:30 to 3pm.
 - Christy motioned to approve. Sherri Seconded.

VII Net Generations

- A. Christy will send a link to all members for Net Generation which is a web site provided by USTA that provides coaching tips. (at this writing that information has been sent out to the board)
- B. **All board members need to join.**

VIII 2017 Capacity Building Program

- A. Christy and Kristine applied to the USTA for the Capacity Building Program on behalf of the BLTA. Our program was selected to participate. This is a 3 year commitment. Both Christy and Kristine will attend the first meeting in Orlando, Florida on October 10th and 11th.

VIX New Business --

A. Renaming the BLTA

- The Board voted last meeting to rename our organization Sierra Junior Tennis Foundation.
- Remy has purchased a new domain name which will cost \$90.00 for 5 years.
- It was proposed to roll out the new name in late fall before the January Gala. New Logo on website .
- **Christy will ask her niece, Angela Hesse, about creating the logo for us.** The logo needs to be high resolution so that it can be used to print t-shirts, hats etc.
- It was suggested that we have a coming out party for new name, logo, and website at the GALA

B. The new Website

- Remy reports that it will cost approx.. \$1300 to have someone build our website. It will be mobile friendly and will be built in 7 days. They will build 8 pages but will have capacity to have 50 pages.
- The cost will be \$180.00 per year. This includes 6 hours of tech. support.
- The Domain is free for the first year.
- Deborah motioned to approve the expenditure of having the website built: Website build—1300.00, purchasing – 92.00, per year hosting – 180.00. total = \$1570.00
- Michelle 2nded the motion.

C. Amazon Prime

- Board members are encouraged to go to Amazon Prime and then to SMILE to set up an invoice that allows a donation to go to Sierra Junior Tennis for every purchase you make.

Deborah motioned to adjourn. Christy seconded.

The meeting ended at 8:30 pm.

Next meeting: Wednesday, Sept. 13, 6pm at Christy Funk's