

## STEPHEN MATTHEW DESIGNS



[www.stephenmatthewdesign.com](http://www.stephenmatthewdesign.com)

Cell Phone: (561) 866-9468

Email: [contact@stephenmatthewdesign.com](mailto:contact@stephenmatthewdesign.com)

**Certifications:** Stephen Matthew Designs NYS certified Service-Disabled Veteran-Owned Business (SDVOB) with the NYS Office of General Services.

### **Company Overview:**

Consulting efforts focused on working with Teams, Leaders, Decision Makers, and the Community to understand and solve problems using strategic planning and creative imagination. Our goal is to use Human-Centered Design focused on improving the customer and user experience from end to end. We help teams understand and develop solutions, coordinate and synchronize actions, and anticipate events to adapt to changing circumstances.

### **Company Information:**

**DUNs:** 079788848

**Cage Code:** 7CKT2

**Legal Business Name:** Stephen Matthew Designs LLC

### **Key Personnel/ Contact:**

Stephen Matthew Wisniew, CEO

Email: [contact@stephenmatthewdesign.com](mailto:contact@stephenmatthewdesign.com)

Cell: (561) 866-9468

### **Services:**

***Strategic Planning:*** Campaign Design/Planning, Special Initiatives, Design Thinking, Human-Centered Design, Facilitating, Visioning

***Strategic Communications:*** Public Relations, Public Interest, Community Outreach, Marketing, Non-Profit, Grant Writing

### **Client List:**

St. Lawrence County New York ARC  
Deloitte

### **Experience:**

Presidential Innovation Fellow, Oct. 2017-Present

Startup Business, since 2015

U.S. Army Ranger, Combat Veteran, 6 tours

10<sup>th</sup> Mountain Public Affairs

10<sup>th</sup> Mountain Division, Chief of Plans

82<sup>nd</sup> Airborne Division, Deputy, Chief of Plans

173d Airborne Brigade, Chief of Plans

Special Troops Battalion, Operations Officer

Brigade Engineer

Commander: Infantry Headquarters

Commander: Engineer Company

### **NAICS Codes:**

**541611** Administrative Management and General Management Consulting Services

**541613** Marketing Consulting Services

**541820** Public Relations Agencies

**541720** R&D in Social Sciences / Humanities

**541712** Research and Development in The Physical, Engineering, And Life Sciences (Except Biotechnology)

New York State Certified  
Service-Disabled Veteran-Owned Business

### **Education:**

**-Masters Civil Engineering-** Missouri Science and Technology

**-Masters Strategic Communications-** University of Missouri-Columbia, School of Journalism

**-Masters Military Art and Science-**Command and General -Staff College, Advanced Military Studies Program

**-B.S. Civil & Env Engineering-** Villanova University

**-Engineer-In-Training-** A-19127

**-Mass Atrocity and Genocide Prevention,** U.S. Army Skill Identifier

**-Top Secret Clearance,** since 2004

**-U.S. Army SAMS Planner,** Army Strategic Planning & Design School

**-UCONN School of Business-**Graduate, Entrepreneurship Bootcamp for Veterans with Disabilities

**-Syracuse University School of Business-**Graduate, Boots to Business Program

### **Award**

Rob and Barbara Hughes Most Innovative Venture Award, 2016