WKNA Board Meeting

Nov. 5, 2015

Rhonda Rich's home

Attending: Rhonda Rich, President; Carol Doerfler, Vice President; Carolyn Homan, Secretary; Ron Freeman; Sarah Head; Clint Holland. Guest: Barbara Henke, website manager.

Absent: Art Mauer

Call to order – Rhonda called the meeting to order at 6:45 p.m. Clint moved and Carol seconded approval of minutes of the Oct. 8 meeting.

Rhonda noted issue of liquor license for Pat's Cig, discussed at the last meeting. She did write a letter to city stating that WKNA had no objections to the license and City Council subsequently passed the matter on to the Oregon Liquor Control Commission.

Budget for 2015-16 – Of the \$500 budget, \$100 has been spent for development of the new WKNA logo, which is now on the website.

Getting the word out –

Website -- Discussed increasing traffic to website. Barb said the program to track visitors to a website isn't effective if traffic isn't fairly frequent. Carol will add a reminder regularly on WKNA's Facebook page to check the website for the minutes, meeting notices and other information.

Facebook – Carol is again updating it regularly. Rhonda said the "Likes" were nearly 140 as of today.

Group discussed the Nextdoor.com service, which is somewhat similar to Facebook. Lois Bose has started an account for the Palma Ceia area of West Keizer. Rhonda has been on Gubser's Nextdoor for over a year. She's looking for a lead person to sign WKNA up. Marion Co. Sheriff has a link to Nextdoor, so it would be a way to get those law enforcement updates.

Carol said she's meeting with Lois Bose on Tuesday about the process and will have more information at the next meeting. One concern: There appear to be 2 other Nextdoor groups for West Keizer, so ours would have to be clearly West Keizer Neighborhood Association.

Yard signs – Art sent an email update, since he could not be at the meeting, noting that he has 9 good signs and 9 bent but somewhat serviceable frames. He also provided a list of his 9 usual sign locations. Group saw a need for more signs in northern half of the West Keizer area.

KMUZ invitation – Rhonda still hoping to set up for January a response to local radio station's invitation to profile WKNA. Carolyn has agreed to help with this.

Little Library – The WKNA site is up and running. Carol said the door is swollen and sticking thanks to the rain. She said her husband, Martin, is planning to redo the door to take care of the problem. She said the library has proved very popular, with lots of people taking and leaving a book and leaving supportive notes. There are 17 Little Libraries in Salem and 2 other in Keizer (Gubser and the Meadows areas, that we know of.)

Big Toy update – Ron said the ongoing planning group held a short meeting Tuesday. They mainly are focused on the state grant to fund the pour-and-play surface, replacing the bark chips, and other possible amenities, such as restrooms. He said a paved pathway to the playstructure and paving pathway from Tate Avenue are included in the grant, which is due in April. Grants won't be awarded until next summer. If the group is successful, it will have 2 years to complete the work, Ron said. There will be no Big Toy meeting in December. He also said the city has heard from 6 people interested in farming the orchard and the city has an RFP out now.

West Keizer Parks – Clint asked for volunteers to help remove leaves at Sunset Park this coming Sunday, 9 a.m. Leaves weren't removed last year and killed out the newly planted grass. Rhonda said she would get an email out to the WKNA list, including Clint's phone number and asking people to call if they can help.

Clint gave an overview of ongoing improvement under way or being talked about at Keizer Rapids, including possible uses for the Charge House (or whatever might replace it). Irrigation is in the works in several places. There was no update on the states of resurfacing of the tennis courts at Willamette Manor Park.

Rhonda said the status of the appraisal of Palma Ceia Park that the city asked for is on the Parks Advisory Board next Tuesday. She will ask Gary Blake to attend, if possible.

Adopt-a-Street – Keeping with the quarterly schedule, the next cleanup will be Dec. 12. Rhonda acknowledged that December is a busy time, but that it's best to stay on schedule. The next clean-up after that will be in March. Rhonda will check with Gary Blake to see if he's available to coordinate the December event.

Written Communications – Rhonda shared an email from Salem-Keizer Transit District seeking a budget committee member. They are taking applications until Nov. 30. Also, the Oregon Passenger Rail project is holding meetings in November on improving service between Eugene and Portland. Rhonda will put the information in an email with a link to the meeting details.

Next meetings – Diane Childs, with the Oregon Department of Business and Consumer Services, will present on ID theft at the Nov. 12. Rhonda asked Ron to get word to

Diane that she will have access to a screen in the meeting room. Other topics: JustWalk Salem will give a short presentation, leaving time for neighborhood business and the City Council liaison update.

Topics for general meetings in 2016 -- Rhonda attended a Disaster Preparedness Town Hall Nov. 4. Given the amount of information, she suggested two WKNA meetings on this topic – February and March. The group discussed how to focus the discussions, giving presenters specifics to cover and definite time limits. Important to cover general impacts and local resources, including getting CERT to concentrate on what individuals can do to prepare and what should go in a preparedness kit. Also discussed importance of publicizing it and working hard to get a good audience.

For the January meeting, Rhonda will invite Chief Teague, who spoke last year and drew a good crowd. The Mayor also might be invited to speak on her priorities.

Other possible topics for 2016: Keizer Committee Chairs presenting on their goals; the Volunteer Coordinating Committee chair talking about the process of recruiting volunteers; and a Willamette Riverkeepers/Greenway/Water Trail program.

Keizer Chamber's Leadership Education and Workforce Development Forum -- Rhonda shared a packet of information on WKNA she developed for a presentation she gave to this Oct. 21 event.

Other business: Carol said the Willamette Wanderers Volkswalk group, from Albany, will have a walk starting at 2 p.m. Sunday at Keizer Rapids Park. Information will be on Facebook.

Next board meeting – TBA

Adjourn – Meeting adjourned at 8 p.m.