

Celebrating 57 Years
Voted "Best Beer & Liquor Store"
 2001-16 by Shepherd Express Readers
Awarded 2014 Best Bottle Shop
 in Wisconsin by RateBeer.com

Discount LIQUOR INC.

– Milwaukee –
 5031 W. Oklahoma
 1-414-545-2175
 – Waukesha –
 919 N. Barstow
 1-262-547-7525
 OPEN DAILY 9-9 • SUNDAY 10-2 • www.discountliquorinc.com

Big Savings on Big 1.75's For Your Summer Parties

"HOT PRICE"
GLENMORANGIE
 10YR SINGLE MALT SCOTCH
\$49.99

"STOCK UP & SAVE"
SKYY VODKA
 2/\$41.98-\$12MR
2/\$29.98
 +2 FREE 4 PKs BARRITTS GINGER BEER

JOSE CUERVO
 AUTHENTIC MARGARITA'S (9 FLAVORS)
 \$14.99-\$4MR
\$10.99

CROWN ROYAL
 ORIGINAL • APPLE
 \$39.99-\$5MR
\$34.99

CAPTAIN MORGAN
 SPICED • WHITE
 \$23.99-\$5MR
\$18.99
 \$12MR ON 2 BOTTLES

MONTE ALBAN
 TEQUILA
 REPOSADO • SILVER
 \$19.99-\$10MR
\$9.99

JACK DANIELS
 BLACK-HONEY • FIRE
\$39.99
 \$10MR ON 2 BOTTLES

"BUY 2-SAVE BIG"
SEAGRAMS VODKA
 2/\$29.98-\$15MR
2/\$14.98

TGI FRIDAYS
 READY TO DRINK COCKTAILS
 \$10.99-\$8MR
\$2.99

- BRANDY -		- TEQUILA -	
PAUL MASSON	\$18.99	1800 SILVER & REPOSADO	\$33.99-\$5MR \$28.99
CHRISTIAN BROS	\$14.99	CAMERENA	\$29.99
E&J \$16.99-\$3MR	\$13.99	J CUERVO	\$27.99
J. BAVET \$14.99-\$2MR	\$12.99	LUNAZUL \$27.99-\$5MR	\$22.99

- GIN -		- RUM -	
BEEFEATER	\$29.99	BACARDI	\$19.69
TANQUERAY	\$28.99	BLACKHEART	\$21.99-\$8MR \$13.99
GORDONS	\$15.99	CRUZAN	\$16.99-\$5MR \$11.99
NEW AMSTERDAM \$17.99-\$5MR	\$12.99	CANE WHITE \$16.99-\$10MR	\$6.99

- VODKA -		- WHISKEY -	
KETEL ONE	\$31.99	TITOS	\$27.99
SMIRNOFF \$18.99-\$5MR	\$13.99	TULLAMORE DEW	\$34.99
SVEDKA \$17.99-\$4MR	\$13.99	JIM BEAM	\$27.99
PINNACLE \$15.99-\$5MR	\$10.99	STHN COMFORT \$23.99-\$3MR	\$20.99
3 OLIVES \$16.99-\$8MR	\$8.99	EARLY TIMES	\$17.99
BURNETTS \$10.99-\$5MR	\$5.99	CANADIAN CLUB	\$16.99
EPIC \$11.99-\$8MR	\$3.99	SEAGRAMS VO \$18.99-\$4MR	\$14.99
		SEAGRAMS 7 \$16.99-\$4MR	\$12.99

SIZZLIN' SUMMER DEALS

BARENJAGER
 HONEY LIQUEUR
 \$24.99-\$5MR
\$19.99
 750ml
 +FREE TICKET TO GERMANFEST

"MADE IN MILWAUKEE"
GREAT LAKES DISTILLERY
 REHORST VODKAS & GIN
 ROARING DARS RUM
\$25.99
 750ml
\$29.99
 750ml
 FREE "TOUR FOR 2" PASS W/EVERY PURCHASE

FEIGLING
 FIG LIQUEUR
 \$19.99-\$5MR
\$14.99
 750ml
 +FREE TICKET TO GERMANFEST

KINKY SPIRITS
 (4 Flavors)
 \$14.99-\$5MR
\$9.99
 750ml

CAPTAIN MORGAN
 1671 RUM
\$9.99
 750ml

JIM BEAM
 SINGLE BARREL BOURBON
 DISCOUNT LIQUOR HAND SELECTION
\$29.99
 750ml
 +FREE GLASS

DAILY'S FROZEN
 POUCHES
 ALL VARIETIES-
 \$6.99-\$3MR
\$3.99
 4 pack

JULY BREWERY OF THE MONTH

3 SHEEPS BREWING - SHEBOYGAN, WI

"NEW BREWS"
FRESH COAST JUICY PALE ALE
\$8.99
 6 pack
PILSNER
\$6.99
 6 pack

WATERSLIDES IPA
REBEL KENT AMBER
\$7.99
 6 pack

NITRA BERRY
IMPERIAL IPA
NITRO STOUT
\$8.99
 6 pack

FREE GLASS WITH ANY 2-6 PACKS

FREE TICKETS • FREE TICKETS • FREE TICKETS

PERONI
 ITALIAN LAGER
 12 PACK BOTTLES
\$14.49
 +FREE FESTA ITALIANA TICKET

LEINENKUGEL
 CRAFT BEERS
 ALL VARIETIES-
 12 PACK CANS
\$11.99
 +FREE GERMANFEST TICKET

MIKES HARD
 LEMONADES
 ALL VARIETIES-
 12 PACK BOTTLE/CAN
\$10.49
 +FREE ZOO TICKET

SUMMERTIME BEER SPECIALS

NEW GLARUS
 SPOTTED COW
 MOON MAN
 12 PACK CANS
\$13.99

"FROM MADISON"
DEAD BIRD BREWING
 IMPERIAL STOUT
 DOUBLE IPA
 GRAPEFRUIT APA
\$12.99
 +FREE COOLER BAG

SCHOFFERHOFF
 GRAPEFRUIT HEFEWEIZEN
 12 PACK CANS
\$12.99

"FROM MADISON"
ONE BARREL
 KOLSCH • RYE IPA
 PALE ALE • BLACK IPA
\$6.99
 6 Pack

"MINNESOTA"
INDEED BREWING
 IN STOCK
 6 VARIETIES -

STATE FAIR TICKET GIVEAWAYS

MILLER LITE & DRAFT
 30 PACK CANS
\$18.79
 +FREE FAIR TICKET

LEINENKUGEL
 CRAFT BEERS
 2-12 PACK BOTTLES
\$25.98
 +FREE FAIR TICKET

MKE BREWING
 LOUIES DEMISE • IPA
 CREAM ALE
 APRICOT SAISON
 BIG 160Z CANS
\$5.99
 4 Pack

NEW ARRIVALS • NEW ARRIVALS • NEW ARRIVALS

"FROM MILWAUKEE"
BLACK HUSKY
 DECK DOG SUMMER ALE
\$6.99
 22oz

GREAT LAKES
 LAKE ERIE MONSTER IMPERIAL IPA
\$9.99
 4 Pack

SEATTLE CIDER
 ROSE HARD CIDER
\$7.99
 500ml

OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4, 1/2 BARRELS

BELLS OBERON
\$90.99
 1/4BL
ALL MILLER & BUD PRODUCTS
\$59.99
 1/4BL
\$109.99
 1/2BL

NEW GLARUS
 SPOTTED COW
 NAKED PALE
 MOON MAN
\$87.99
 1/4BL
\$154.99
 1/2BL

KEYSTONE LIGHT & NATTY LIGHT
\$73.99
 1/2BL
KARBEN 4
 FANTASY FACTORY
\$99.99
 1/4BL

LAKEFRONT
 6 VARIETIES-
\$85.99
 1/4BL
SPRECHER
 ROOTBEER
\$44.99
 1/4BL

TAPPERS, TUBS, CUPS & ICE ALWAYS AVAILABLE!

July Winery of the Month

HESS SELECT

CABERNET SAUVIGNON
ZINFANDEL
PINOT NOIR
\$12.99
 750ML

CHARDONNAY
SAUVIGNON BLANC
\$8.99
 750ML

\$18.00 MAIL-IN REBATE ON ANY 6 BOTTLES

JULY WINE SPECIALS

-2015-
LA CREMA
 RUSSIAN RIVER CHARDONNAY
\$24.99
 750ML
 92 POINTS WINE SPECTATOR

DECOY BY DUCKHORN
 CABERNET SAUVIGNON
 PINOT NOIR
 RED BLEND
\$15.99
 750ML

1000 STORIES
 BOURBON BARREL ZINFANDEL
\$14.99
 750ML

MURPHY-GOODE
 CHARDONNAY
 MERLOT
 CABERNET SAUVIGNON
 PINOT NOIR
\$9.99
 750ML

RODNEY STRONG
 SONOMA COUNTY SAUVIGNON BLANC
\$9.99
 750ML

NEW AGE
 WHITE • RED • ROSE
\$7.99
 750ML
 \$48 MAIL REBATE ON 12 BOTTLES

• FOOD • SODA • MIXERS • COOLERS •

KINKY COCKTAILS
 ALL VARIETIES
 2/\$13.98-\$5MR
2/\$8.98
 6 Packs

TWISTED TEA
 12 PACK CANS
\$12.49
 +FREE GLASS

TRULY SPIKED SELTZER
 12 PACK VARIETY
\$12.99

SEAGRAMS COOLERS
 12 PACK VARIETY
\$9.99

DASANI WATER
 24 PACK 160Z
\$3.99

SMIRNOFF
 ICE • VARIETY
 12 PACK BOTTLES
\$8.99
 INCLUDES INSTANT

24 Pack Cans
 COKE & DIET
 CAFF. FREE DT.
 SPRITE & ZERO
\$7.99

40 LB LUMP HARDWOOD CHARCOAL
\$23.99

2 Liters ALL 7-UP PRODUCTS
99¢

Discount LIQUOR

6 Pack 16oz
 COKE & DIET
 CAFF. FREE DIET
 SPRITE

4/\$10.00
 Limit 4 - 6 packs per coupon. One coupon per customer. Expires 7/29/17

16oz Jars
 EILLIENS ROASTED PEANUTS
 HONEY • DRY

2/\$4.00
 Limit 4 - 16oz jars per coupon. One coupon per customer. Expires 7/29/17

2 Liters
 ALL PEPSI PRODUCTS

4/\$5.00
 Limit 8-2 Liters per coupon. One coupon per customer. Expires 7/29/17