

**North Manhattan Beach Business Improvement District
Advisory Board Meeting**

www.northmb.info

Wednesday, February 5, 2014 at 6:00 PM

City of Manhattan Beach
City Hall – City Manager's Conference Room
1400 Highland Ave
Manhattan Beach, CA 90266

Agenda

1. Roll Call
2. Approval of Minutes from the January 8, 2014 North MB BID Meeting.

Action: Approve
3. First Review of Annual North MB BID Business Directory Map, prepared by the City's GIS Analyst. *(Final maps will be provided at the May meeting once new business license information is collected.)*

Action: Review and Discuss
4. Update on Public Hearing held at the February 4, 2014 City Council meeting. *(Adoption of annual assessment, ratification of the 2014 North MB BID Advisory Board, and review of the 2014 North MB BID budget and proposed 2014 enhancement project and activity plan).*

Action: Update
5. Consideration of the 2014 North MB BID Annual Special Event. *(Review and discuss opportunities for new events and projects which will benefit the entire BID.)*

Action: Review and Discuss
6. Status Update on 2014 Enhancement Project and Activity Plan.

Action: Update
7. Public Comment (3 Minute Time Limit)
8. Adjournment to Next Meeting: March 5, 2014 at City Hall, City Manager's Conference Room - 6:00PM

Advisory Board Meeting Minutes

Janice Davenport – NMB BID Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District

City Hall – Main Conference Room

Manhattan Beach, CA 90266

Wednesday, January 8, 2013 @ 6:00 pm

1. 2014 NMB Advisory Board – Roll Call/City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Steve Oliveira	BID Board Member	Dentist
Steve Delk	BID Board Member	OB'S
Brett Karas	BID Board Member	Sharkeez

Steve S. Charelian (Revenue Service Manager, CMB) and Mayor Pro Tem Wayne Powell
Absent: Morgan Pietz: The Pietz Law Firm

2. Approval of Minutes from the December 4, 2013 North MB BID Meeting

**Vote approved/unanimous*

3. Brown Act Training

James McCleary suggested a meeting between the NMB Advisory Board and a City consultant who will explain the Brown Act to the Board in detail. Steve Charelian will put in a request and arrange a meeting for March 5, 2014.

4. North Manhattan Beach Business Improvement District's Annual Winter Stroll Event Update (12-12-2013)

- The expenditures for the December 12, 2013 Winter Stroll event were approved.
- The Board agreed that the problems with the Santa Float were mainly due to the time schedule.
- James McCleary suggested that the Board purchase a Santa suit and to provide an area for the entire evening in the future to avoid problems.
- Some BID members expressed their disappointment with the turnout for the event.
- The BID members agreed to create an action sheet for the 2014 Holiday Stroll, i.e. snow cost, decoration on poles etc., and look into opportunities for an additional event.

5. Annual Levy and Collection of Assessments /2014 Enhancement Projects and Activity Plan/NMB BID Advisory Board

- Steve Charelian reported that at the City Council meeting on January 7, 2014, and adopted Resolution 14-0001, declaring City Council's intention to provide for annual levy and collection of assessments.
- Steve Charelian also informed the BID board that a Public Hearing regarding the levying of assessments will take place at the February 4, 2014 City Council meeting at which City of Manhattan Beach Council will review and approve the NMB BID 2014 Enhancement Projects and Activity plan; and ratify the new NMB BID Advisory Board.

6. Discussion and Recap on 2014 Enhancement Projects and Activity Plan

- (Steve Delk) Lights for crosswalks – example Hermosa Beach's caution lights on Artesia and Ardmore Ave – too bright and overpowering (S.D.)
- (S.C.) Draft Mobility plan - list submitted to City Council to be reviewed at the February 4, 2014 City Council meeting; May/June 2014 anticipated final approval; might be a 4-part process; the BID is encouraged to get involved in the process, S.C. will keep BID members posted as to the dates of the meetings. S.D. suggested that at least one BID member should attend each meeting involving the Mobility Plan.
- Directory Maps - are ready for the next meeting, S.C. will bring the maps for the BID review.
- Suggestions for future activities and decorating strategies –car show, rental of seasonal decorations for light poles, expansion of website, create a master plan of activities.

7. Public Comments

Kyle Kim, Leadership Manhattan Beach, head of recruiting, explained how the Leadership Manhattan Beach meetings are conducted and how projects are planned and completed. She invited NMB BID members to attend the meetings to get further insight. Information nights are held in the City Council Chambers on February 19, 2014 and March 19, 2014. James McCleary will post the MBLS flyer on the NMB BID website.

6. Adjournment 7:00PM – Next Meeting, Wednesday, February 5, 2014 at City Hall (City Manager's Conference Room) – 6:00PM