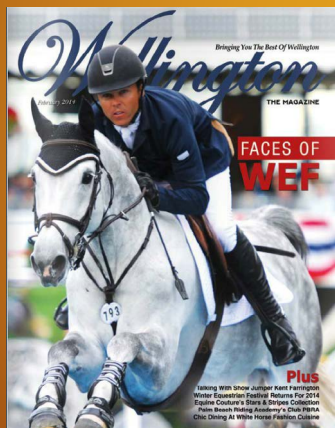
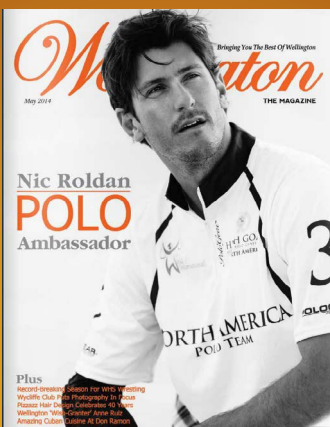
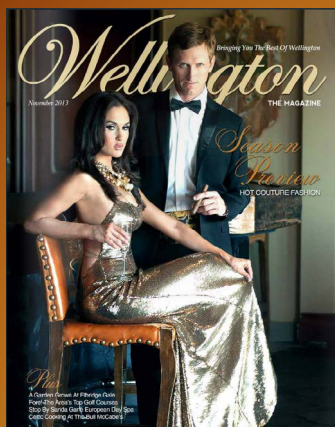


# Wellington

THE MAGAZINE



*Bringing You The Best Of Wellington*



2015 MEDIA KIT

12794 W. Forest Hill Blvd., Suite 31, Wellington, FL 33414

Phone: (561) 793-7606 • Fax: (561) 793-1470

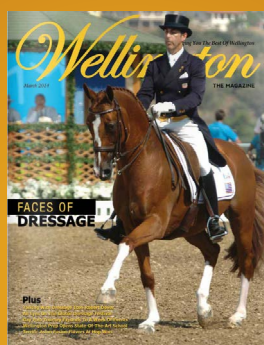
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# Wellington

THE MAGAZINE

AD RESERVATION DEADLINE	ART/ELEMENTS DUE	ISSUE
November 15, 2014	November 28, 2014	January 2015
December 15, 2014	December 26, 2014	February 2015
January 15, 2015	January 30, 2015	March 2015
February 15, 2015	February 27, 2015	April 2015
March 15, 2015	March 27, 2015	May 2015
April 15, 2015	April 24, 2015	June 2015
May 15, 2015	May 24, 2015	July 2015
June 15, 2015	June 26, 2015	August 2015
July 15, 2015	July 24, 2015	September 2015
August 15, 2015	August 28, 2015	October 2015
September 15, 2015	September 25, 2015	November 2015
October 15, 2015	October 30, 2015	December 2015



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# Wellington

THE MAGAZINE

## DISPLAY ADVERTISING

	12x	8x	4x	1x
Back Cover	\$1,900.	\$2,100.	\$2,300.	\$2,600.
Inside Front Cover	\$1,845.	\$2,045.	\$2,245.	\$2,445.
Inside Back Cover	\$1,595.	\$1,795.	\$1,995.	\$2,195.
Full	\$1,195.	\$1,395.	\$1,595.	\$1,795.
Two-Thirds	\$925.	\$1,055.	\$1,175.	\$1,375.
Half	\$725.	\$825.	\$925.	\$1,025.
Third	\$585.	\$675.	\$745.	\$795.
Sixth	\$359.	\$395.	\$449.	\$489.

All advertising design costs are incorporated into the price of the first advertisement in a contract. Thereafter, subsequent artwork will be billed at the rate of \$50/hr for design. Minor advertisement changes (15 minutes or less) will not be billed additionally. All artwork is produced under the copyright of Wellington The Magazine LLC and may not be used elsewhere without express permission of the corporation. There is a nominal charge for the transferring of digital advertising files to other locations.

Ship Materials To:  
Wellington The Magazine  
12794 W. Forest Hill Blvd., Suite 31  
Wellington, FL 33414  
Attention: Production Department

Acceptable File Formats:  
PDF (Flattened art/text),  
Illustrator EPS (Flattened art/text),  
TIF or JPG. All artwork should be  
in CMYK color mode, 300 dpi.

### AD SIZES

Full Page:  
Bleed - 8.625" x 11.125"  
Trim - 8.375" x 10.875"  
Live Area - 7.375" x 9.75"

Half Page: 7.375" x 4.75"

Third Page Square: 4.8125" x 4.75"

Third Page Vertical: 2.3125" x 9.75"

Sixth Page: 4.8125" x 2.25"  
(Vertical Format)

Contact Information:  
phone - 561.793.7606  
e-mail - wellingtonmag@aol.com



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# Wellington

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*Wellington The Magazine takes our advertising partners to the most high-profile, upscale events throughout the year, such as...*

Wellington Boys & Girls Club Dinner

Vinceremos

Winter Equestrian Festival

International Polo Club Palm Beach

American Cancer Society Gala

Great Charity Challenge

Caridad Center Gala

Wellington Rotary Club Gala

and many more

## MAGAZINE INFORMATION

published and distributed monthly throughout the Wellington area

40,000+ readership per issue

Four-color, high-gloss publication featuring stories about people and events in the Wellington area featuring top designers, writers and photographers in the area.

Highlights of seasonal equestrian events in the western communities

Coverage of social galas and events

On average over 125 satisfied monthly advertisers

Experienced sales staff available to assist clients with their marketing needs and ready to help them understand the Wellington area



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