

**DOWNTOWN MANITOWOC/MCCA MEMBERSHIP MEETING
MINUTES 2-14-2018**

Called to Order by President Novak at 8:00am at the Wisconsin Maritime Museum

Present: Pat Mecca, Bonnie Timm, Lorinda Tulachka, Matt Schliesman, Karen Duvalle, Jeremiah Novak, Vickie Seehafer, Lori Hagenow, Tim Gadzinski, Nic Sparacio, Amber Daug, Heidi Benjamin, Justin Nickels, Sheri Lau, Zita Gehl, Jody Dubinsky, Corey Zoerb, Derek Braun, Dawn Johnson, Cath Tease.

Krazy Daze: Still looking for committee to pick a day. Matt Schliesman, Amber Daug and Vickie agreed to be on the committee. It was recommended to keep it the same time so that Subfest would complement it. Committee is still looking for some retail people to come on board for the planning. (Amber Daug has sent out an email with regard to this on 2-15-2018)

Downtown Planters: Looking for a committee to organize and get flowers ordered and planting date. Also looking for a watering team. City does assist but if summer is dry, all the planters need water more often.

Clipper City Co-op: Trying to bring in 14 new owners today on 2-14-18. Currently there are 368 owners. Site selection process and proforma are being worked on. They are trying to have an event every month to get the word out. March 22 it will be at Petskull, April 19 there will be a listening session. IN May they will be at the market. There will be a board of 9 members and they are in need of new members on the board. The annual meeting will be June 27, 2018. Keep your eyes out for more information. Their goal is to be open by 2020.

City Update: Masterplan on schedule to be completed by end of April-May. Steering committee will meet in February, public workshop will be in April. Parking study is still out there and are looking to make that public soon.

Progress Lakeshore: Nominations are open for their awards breakfast May 15, 2018.

Grow It Forward: Farm Market meeting will be March 1, 2018 at the library. This year they will be launching their night market on 2nd and 4th Wednesday of June and July and 2nd Wednesday in August. They are planning on having bands and food trucks. Tuesday's market will be moving back to Quay Street. Looking for a future home for indoor winter market, more will be coming on that.

Manitowoc Public Library: Fundraiser will be held Saturday, March 10, 2019. There will be mini fundraiser workshops the week prior.

Wisconsin Maritime Museum: They will not be dealing with product vendors this year during Sub-Fest. They do have some that have already contacted them and they will pass those names along to Amber.

Financials: 44 paid members, 3 outstanding invoices. 21 members participated in the Visitors Guide and 2 have already paid.

YP's of Manitowoc County: Stroll down 8th and Washington streets from 5pm to 7pm, April 27, 2018. Businesses can showcase items, give aways, focusing on shop local, wineries, all to showcase Downtown Manitowoc. 20 companies are already involved. Contact the Chamber for more information.

Capital Civic Centre: Matt Schliesman updated the group on plans for the formulation of a redesign and 2.5million campaign to modernize the Capital to make it more multi-purpose and more comfortable for the patrons which is critical to the future of the CCC and downtown. In 2021 the CCC turns 100 years old.

Open Discussion:

Balloon Glow will be Friday, August 17, 2018 with Dr. Bombay providing musical entertainment. More information will be coming along with sponsorship opportunities.

Cocoa Crawl has 14 businesses participating.

Mayor Nickels asked the group a question on how the plowing has been downtown. The city is trying a new system. Some businesses said it was OK but some were still talking about too much snow by the curb making it difficult for patrons to park and then get out of their vehicles on 8th street.

Vintage Shop Hop-Manitowoc is on the map for this being held March 2 & 3, 2018. People will be out and about looking for antiques and collectibles. There are over 420 stores involved in this statewide.

St. Patrick's Day Celebration-looking for participants for the parade and sponsorships. This will be the 20th Annual celebration and will be held on Saturday March 17, 2018. The Submarine also turns 75 that day!

Next meeting is scheduled for Wednesday, March 14, 2018 6pm at the Maritime Museum.

Meeting was adjourned at 8:30am.

Respectfully submitted,
Bonnie Timm, Secretary