

NEUQUA VALLEY

BOOSTER CLUB



Minutes of May 14, 2018, NVHS Athletic Booster meeting at Neuqua Valley. The meeting was called to order at 7:04pm Attending (those attending in bold):

OFFICERS

President: John Berglind
Treasurer: **Greg Costigan**
Athletic Director: **Branden Adkins**
Vice President: Denise Calzaretta
Secretary: Laura Keefer

COMMITTEE CHAIR

Concessions: Ann Berglind
Fundraising/Marketing Committee: Aleka Ernst
Social Media: Martha Conway
Membership: Lil Castro/Laura McCarthy
Newsletter: J.R. Gray
Volunteer Coordinator: Tracy Modaff
Student Community Service Coordinator OPEN
Wildcat Wear (Spirit):
Ellen Drake
Courtney Rathell

AGENDA:

Minutes: Tabled approval of April minutes until June meeting (we do not have enough members of the board or committees to make any approvals).

President: John via Greg - before ordering container they want to decide where it will go. Brandon suggested to schedule a meeting with Dr. McBride early June to discuss.

Treasurer: Greg— Went over financials and has distributed them to the committee.

-Freezer for outdoor concessions there is a \$3000 budget. (He has a guy that knows a lot of people in this business.) Brand new, 2 door freezer for \$2600 – He will work with Ann to make sure someone is there for the installation.

-We are really doing well with the budget considering we only received revenue of \$1,000 from the Golf Outing (Budget was \$5,500) and the Bowling event was cancelled (Budget was \$3,500). This is why we moved the wish list items from \$40,000 to \$30,000.

-Waiting for the lacrosse bills to come in so they can be paid, the purchase has not been made as of yet.

-Laura has completed the spring sports award 40.74% Boys Lacrosse and 40% Baseball.

Disappointed with how low the memberships are with some of the sports especially Girls Badminton 3 of 47 and Boys Tennis 4 of 52. Maybe we take these numbers into consideration how much money we give the teams when it comes to wish list items for 2018-19.

-Recommend that the excess in the budget for wish list items go into the long term wish list. Projected amount should be about \$12,000.

-Greg is moving on from his treasures role, we need to find a replacement for 2018-19

Treasurer Summary Report as of April 30, 2018

Total Cash On Hand	\$80,243
Liabilities:	
Scholarships 2017 / 2018 School Year (paid out in August 2018)	\$10,000
2017 / 2018 Wish List \$30,500 (already paid: \$10,664 - see details below)	\$19,836
Kyle Zuleg Funds (early May is usually the fundraising event)	\$1,000
Sales Tax Liability	\$258
Create new reserve for Long-Term Wish List Items	\$8,200
Freezer	\$3,000
Container with building supplies, paint, fan, lighting, ramp and storage containers (\$3,000 plus \$2,000)	\$5,000
Total Cash Needs	\$47,294
Free Cash	\$32,949
Start up Reserves	(\$25,000)
Surplus Cash	\$7,949
Highlights:	
Revenues:	
Concessions net revenue is less than budget for the year by \$2,581	
WCW net revenue is greater than budget for the year by \$453	
Membership Revenue is greater than budget by \$140 for the year	
Membership is 415 at 4/30/2018 (Budgeted Annual at 411)	
Kyle Zuleg Balance	
Balance at 07/01/2017	\$1,875
Donated by NVHS Boosters	\$125
Scholarship 2016 to 2017 paid in August 2017	(\$1,000)
Balance as of 4/30/2018	\$1,000
Wish List Items Paid already for 2017 - 2018 school year:	
\$2,999 hudl, \$2,500 Girl's softball Bus trip, \$2,500 Renner Baseball Fundraiser, \$465 Hex Bar - Athletic Department, and \$2,200 Girls Soccer Trip	\$10,664.00
Other Significant Items:	
Down \$8,000 from Special Event Income - Golf Outing (\$4,500), Bowling (\$3,500)	
Gifts & Donations Actual \$8,212 compare to Budget \$3,450 - Difference is \$4,750 from Girls LaCrosse Boys LaCrosse donation \$3,000 deposited in May / Wish List items to purchase (\$2,988)	

Athletic Director: Branden-

-Spring sports update, everyone is in the post season now

-Concessions for Lacrosse Sectional, is it worth opening? If Ann can that would be great.

-Sports Media Group for the boards and scores table. Sponsorships are just starting to come in, a new static sign will be installed on Friday. Meeting with new Rep at that time. There is a letter that has been developed that we can use to solicit sponsorships. Would like to talk with John about the letter.

-Neuqua parent Tom Nemann works with National Federation of High School Association of to televise some of the sporting events. It is done with a pixelet cameras that will follow the action. They are

giving us a camera to do so for the next 5 years then after that we own the camera. They try to create revenue by selling membership to the parents and selling sponsorships. It would have cost us about \$5500 and we are only going to install it in the stadium (website www.NFHSNetwork.com). There is a fee to register and can be setup as a package. Metea did it as a first year free membership.

Vice President: Denise Calzaretta-

Volunteer Coordinator: Tracy Modaff - Volunteer Signups – Glad to be wrapping up the year. The volunteers over the last month have been great. Looking forward to Fine Arts Festival.

Booster Scholarship: Tracy Modaff – Editing of the application for 2018-19 Scholarship has been done and turned into the College and Career Center. Hoping the letter went out through the College and Career Center. The award will be given to the senior at their Honors Assembly the Thursday before graduation. Greg would like the list of winners.

WCW: Courtney Rathell/Ellen – Fine Arts Festival 20% Sale, with sale starting Friday morning with the Teachers and Administrators. We would like to include the letterman jackets in this sale. Making something on the jacket is better than making nothing. Send email to get approval of additional markdown on the jacket. After review maybe price the jackets at \$150 girls and \$175 boys. Orders are being placed and they have models for school readiness days. Inventory needs to be done in June.

Membership Drive: Lil and Laura – Nothing other than what Greg went over previously.

Newsletter: JR: The newsletter will be going out in the next few days with updates on the golf outing, 20% off sale and .

Golf Outing: Aleka: Golf Outing moved to September 9, 2018.

Social Media: Martha –

Concessions: Ann-

- **Meeting adjourned** Courtney moved to adjourn; JR seconded - adjourned at 7:45 p.m.