

# **Jharkhand Silk, Textile & Handicraft Development Corporation Ltd.**

## **Jharcraft**

**(A Govt. of Jharkhand Undertaking)**

**CIN: U17122JH2006SGC012606**

### **Expression of Interest for Jharcraft franchise**

#### **Introduction:-**

Jharkhand Silk Textile & Handicraft Development Corporation Ltd., also known as JHARCRAFT, is a government of Jharkhand undertaking. Jharcraft was formed to create sustainable livelihood opportunities in the rural areas, based on Sericulture, Handloom, Handicraft and other allied activities.

In the year 2006, Jharcraft was started as an organisation to create new opportunities in rural areas with an objective to change lives throughout the state. In the first year, the organisation was engaged in organising production units of various categories.

Our vision expands towards fulfilling cumulative dreams through creation of sustainable livelihood models based on sericulture, handloom, handicrafts and allied activities.

#### **Interest for Jharcraft franchise :-**

Jharcraft is a growing company with the presently running of its own eleven store and four franchise. Now Jharcraft is willing to expand its business by opening in numbers of franchise which will help to develop the brand building along with development of entrepreneurs in global market.

#### **Eligibility of applicant:-**

Individual/NGOs/ organization must have knowledge in sales and marketing, understanding of products to deal with related market. Minimum two years experience in sales and marketing.

#### **Terms & Conditions of Franchisee:-**

1. Jharcraft is willing to open franchisee in various places across India.
2. No franchisee will be allotted within the radius of 5 Kms. from Jharcraft emporiums/Jharcraft franchisee.
3. There will not be more than 2 franchisee in a city/Town.
4. Franchisee will be given for a period of 3 years
5. The awarded agency have to pay fix amount of Rs. 5,00,000/- as a security deposit.
6. All expenses will be borne by the agency.
7. The franchisor developed products and services to be used in the business.

8. Jharcraft will charge 5% commission /margin of the cost price of the article supplied to the agency/franchiser.
9. The agency will have to deposit sales proceed along with accounting statement by 15<sup>th</sup> of every month. Failing which a penalty of Rs. 100/- per day will be charged.
10. The decision of Managing Director Jharcraft shall be final.
11. Jharcraft reserve the right to cancel the agreement on 1 month notice.
12. Any disputes is subject to Ranchi jurisdiction.

Address:-

Jharcraft

DIC Campus, Ratu Road, Ranchi

Contact person:- Ashwini Sahay

Contact No. :- 9771498540

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Last Date & time for submission :- 12-06-17 & 3 PM

On 22/6/17  
Managing Director