

#### MIAMIANS AGAINST HUMAN TRAFFICKING 2014 Sponsorship Opportunities

Saturday, October 25, 2014 Joe Celestin Center North Miami, FL 33167

Deadline for ensuring your listing makes the program book: October 10, 2014 Please include your color or black-white advertisement or logo

#### \$5,000 – Diamond Sponsors

- Your logo displayed on our "Step and Repeat" backdrop for guests to take their photo upon entrance to the event.
- Includes 10 tickets to event
- Sponsors name will be mentioned throughout event at podium
- Your Diamond sponsorship recognized on website, all social media sites, Facebook, Twitter, and newsletter
- Your Diamond sponsorship entitles you to be mentioned in press releases, eblasts
- Your Diamond sponsorship includes full page inside cover or back page ad in program book.

#### \$2,500 – Platinum Sponsors

- Your logo displayed on our "Step and Repeat" backdrop for guests to take their photo upon entrance to the event.
- 6 tickets to event
- Sponsors name will be mentioned throughout event at podium
- Your Platinum sponsorship recognized on website, all social media sites, Facebook, Twitter, and newsletter
- Your Platinum sponsorship entitles you to be mentioned in press releases
- Your Platinum sponsorship includes half-page ad in program book.

#### \_\_\_\_ \$1,500 – Gold Sponsors

- Your logo displayed on our "Step and Repeat" backdrop for guests to take their photo upon entrance to the event.
- 4 tickets to event
- Your Gold sponsorship recognized on website, all social media sites, Facebook, Twitter, and newsletter
- Your Gold sponsorship entitles you to be mentioned in press releases
- Your Gold sponsorship includes quarter-page ad in program book.

## \_\_ \$500 – Silver Sponsors

- Your logo displayed on our "Step and Repeat" backdrop for guests to take their photo upon entrance to the event.
- 2 tickets to event
- Your Silver sponsorship recognized on website, all social media sites, Facebook, Twitter, and newsletter
- Your Silver sponsorship includes eighth-page ad in program book

## \$250 - Bronze Sponsors

- 1 ticket to event
- Your name listed in program book
- Includes greeting in program book (60-80 characters)

## \_\_\_ \$150 – Other Sponsors

- 1 ticket to event
- Your name listed in program book

To sponsor or purchase an ad, please complete the attached form and email to <u>cadkins@someoneschild.org</u> or mail to McMullen Opportunity Center, Inc. 20533 Biscayne Boulevard #476, Aventura, FL 33180 Questions: Phone (786) 281-1652.



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# **Program Book Advertisements**

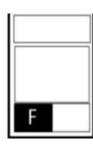












#### **Layout Type (Dimensions in Inches) Cost**

X	Price	Ad Type	Size
	\$3000	Outside back cover (color)	8" x 11"
	\$3000	Inside front of inside back cover (color)	8" x 11"
	\$2500	(A) - Full page	7.5" x 10"
	\$1000	(B) - Half page horizontal	7.5" x 4.875"
	\$1000	(C) - Half page vertical	3.5" x 10"
	<i>\$750</i>	(D) - Quarter page horizontal	7.5" x 2.375"
	<i>\$750</i>	(E) - Quarter page vertical	3.5" x 4.875"
	\$350	(F) - Eighth page ad	3.5" x 2.375"

Business Name		Sponsorship Amount \$			
Person to Contact		Email:			
Address					
			Phone		
Method of Payment:					
□ Check Enclosed (or mail se	eparately, payable to N	McMullen Opportunit	ty Center, Inc.)		
□ Credit Card Payment: MasterCard   Visa   American Express   Discover					
Card No	Exp	CCV#			
Name as it appears on card: _		Signature	Date		
	pportunity Center 20		nd return this form with your payment rd, #476 Aventura, FL 33180 or email:		
nnot attend but would like to	donate \$				
nnot attend but I would like t			retail value\$ exp date, if		
	(descript	ion of item being dona	ited)		

Beverage sponsors will receive recognition in all marketing materials, press releases and event signage. If your company wishes to have exclusive rights in their beverage category, you must provide beverages for at least 100 persons.

#### **In-Kind Sponsor**

Sponsors willing to donate gift bags, raffle and silent auction items are welcome. As an in-kind donor you will be recognized on all promotional materials.

The McMullen Opportunity Center, Inc. is a non-profit corporation recognized by the Internal Revenue Service as a 501(c)(3) charitable organization and is registered with the State of Florida under the Charities Solicitation Act, Chapter 496.