

Brenda Bouschard, Executive Producer / Project Producer / Musical composer, arranger, orchestrator, keyboard player and vocals, born and raised in Pulaski County / Dublin, Virginia, in the community of Fair Acres, began playing piano at the age of four... both hands, two finger chords...and still remembers the first key she ever played in. Ironically, it wasn't the key of C (on all white keys): It was Bb. Quite gifted, it was eventually apparent that her perfect pitch drove her to venture into the black keys, as she played exactly what she heard. She was the first to play an instrument in the midst of, what became, a quite gifted musical family, including her parents and three siblings.

Pursuing an education in music, finally accepted by a piano teacher at age 6, Brenda later began band at age 10, where she would fill her ears with the sounds of horns, learning about the intricacies of harmonies within instruments, and began writing as a teenager. Pursuing music as her major at Lee University (formerly Lee College), she majored on wind instruments, minored on keys and voice her first year, continuing to the American Conservatory of Music in Chicago, IL. She studied jazz piano, with emphasis on theory and harmony structure with Willie Pickens and voice with famed mono-opera singer, Eileen Deneen. Focused on professional presentation, she also studied on-camera presence and delivery with Amy Sunshine.

Having performed most of her life, she began her professional career in Chicago, first in the studio, then to the convention hotel circuit, playing Hyatts, Hiltons, Ramada Corporates, Holiday Inns, Radissons, and many of Chicago's landmark hotels, where entertainment was always respected and welcomed by their elite clientele. She worked with groups, choirs, soloists, both vocalists (opera to pop to Christian) and instrumentalists, as well as being a vocalist. She began to attract musicians and artists working the show room circuit, and they embraced her into their circle, opening even more doors for her.

A few years later, she left Chicago, moving to Las Vegas, Nevada, continuing her performance career, both vocally and instrumentally, as well as graduating from The National Broadcasting School in 1991, obtaining her on-air operator FCC license. Voice-overs, vocals, on-camera spokes work, musician, singer...whatever the gig, she diversified, determined to "never be a starving anything in life."

As a musician/singer in Las Vegas, she played convention stages, as a single and with groups, was a principle vocalist with the three-voice harmonic group, Casey Park (Dennis Casey Park, singer/actor), performing mostly high roller and special convention events, worked on main stages with bands/orchestras, toured with the Festivals Division of Columbia Artists (writing and producing the vocals for a holiday tour), worked alongside many artists in private events, including the Smothers Brothers, Tom Dreeseon, Inkspots, Danny Gans, and numerous impersonators hired for these events...(numerous Elvi among them, of course) including a belly dancer with her albino python ONCE (that was a surprise)...Sonny King, Nevada Lt. Governor Hammargren (who loved to sit in), sharing back to back performances, many of the contracts being private events for Baron Hilton of the Hilton Hotel Empire. He had his favorite entertainers, and Brenda happened to be in that line-up, playing piano for numerous parties and dinners, most notably for Mr. Hilton's annual birthday events. She was invited to play/sing for too-many-to-count V.I.P. functions, held mostly by the executives of the various casino properties, accommodating their high rollers.

Eventually teaming up with Edwin Cook, of "Cornell Gunter's COASTERS featuring Edwin Cook," post an auto accident in 2001 that left her with a head and spinal cord injury, her career took a different turn, finding herself behind the scenes, unable to handle the stage lights in her eyes. Already friends, having met when they worked on the same stage in Aspen Colorado (CGCoasters and Casey Park), he asked her to come and manage him, which included producing concerts, handling and writing content for press, securing interviews, producing photography and videography of events, until a fluke happened one week before an arena event to be held in Albuquerque, New Mexico, in the summer of 2006. The keyboard player suddenly decided he had overbooked himself, unable to make the gig, one sold out show, with a second opened by request of the venue.

Edwin asked Brenda to join him on the stage, and the rest is history. After that show, he asked her to take over the musicians, and they began talking about the game plan for the transition. Brenda wrote all new charts for the show, taking it to a whole new level, insisting on readers on the stage. Her education, training and experience has taught her there is no other way to have a clean, consistent show.

They've done numerous concerts since joining forces in 2001, from casino show rooms to events centers, mostly in the western United States. In 2009, she secured a contract through Houston Productions on the USS John C Stennis US Naval aircraft carrier, sailing out of Seattle, Washington, June 30, 2009, followed by six days on the Pacific Ocean, disembarking in San Diego, California, on July 6. They were privileged to do two concerts for six thousand people during the week of July 4. One AWESOME experience! What an honor to be invited by the United States Navy to perform during the week of our Nation's birthday!

Brenda and Edwin are currently writing his book, "It's In The Book," as time permits. It's been a few years in the process, but their careers together aren't exactly over. The latest project, "GRANNY'S GOT A TRAMP STAMP!" was released September 12, 2015. She bought the rights from the songwriter Matt Dorman / RDSD Publishing, LLC, and executive produced this project, negotiating free creative control to rewrite the music to fit what works for us; i.e., Edwin and his show.

Moving forward, the next project is already in the works. She and T-Bone (SonSongs Studio) will complete the mixing and mastering of Rimmel Wilson's final CD, "Tunes For Tonto." The continuation of Edwin's book is a given. There will be more, as her phone is still ringing.