

A Guide on How to Create a Business Plan



T-Marie Innovations, LLC

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About the Author



Hello, my name is Trenisha. I am the owner of T-Marie Innovations, LLC. As a business owner & investor, I want to share my knowledge and use my skills to help you create the best, professional Business Plan. I have a passion in creating professional work that will help you in the long run.

I am thrilled that you decided to read this eBook. I hope this eBook will provide a stepping stone for your future career.

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SECTION

1

The Blue Print

Want to know how to create a Business Plan, but don't know how? I can provide you with the initial steps to creating your business plan. Below is a blue print!



Executive Summary

In this section, you are to provide your company profile, mission statement, your company growth (financial goals/highlights), short summary on the products and/or services you provide, financial information, and future business goals.

Company Description

This section you will provide the nature of the business, business needs/services, who would you provide services too, and the competitive advantage of your company.



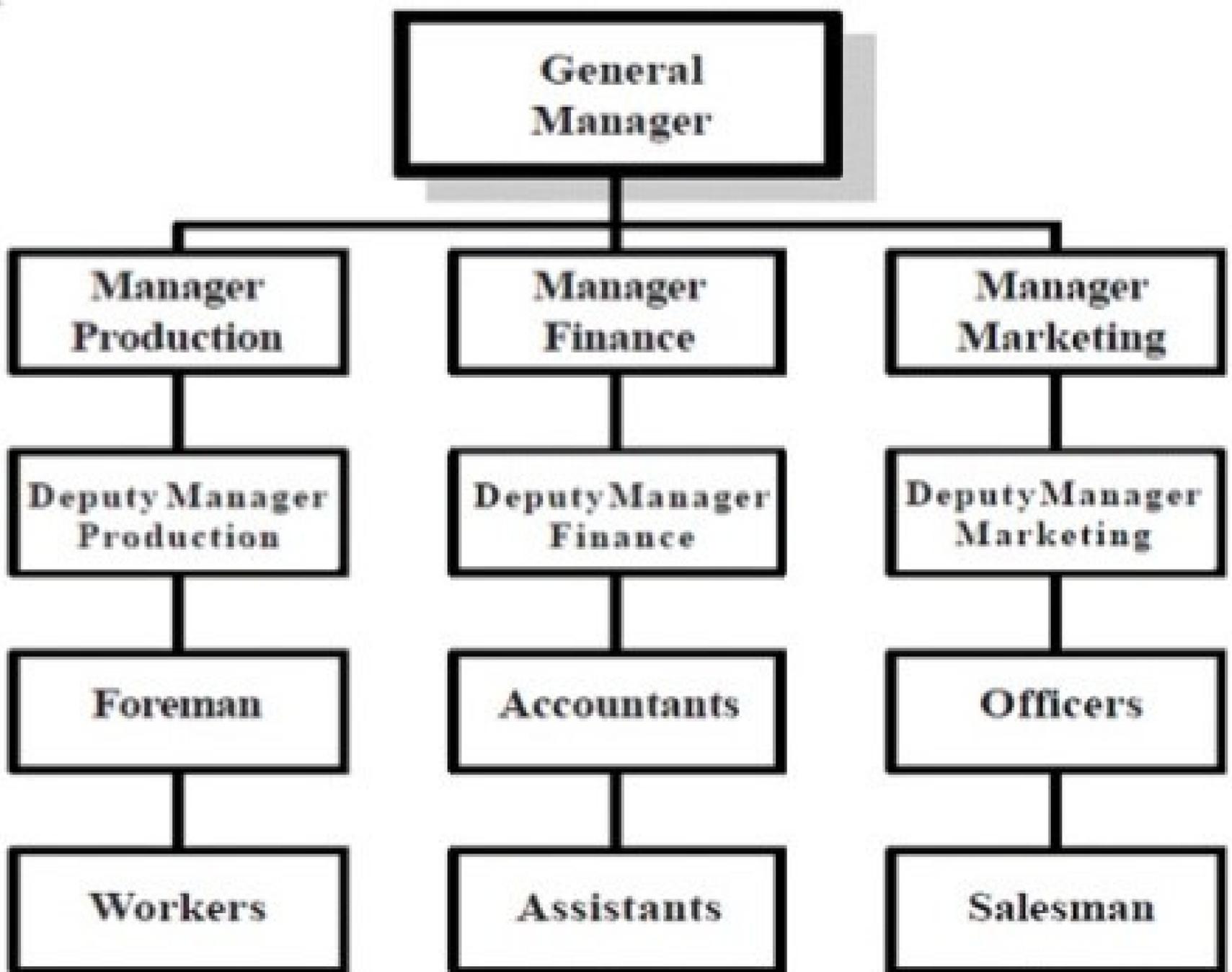
Marketing Analysis

In this section, you will provide your outlook on the marketing industry. Provide the size of your company, demographics, information about what market you are targeting, number of clients you plan on having or hope to gain, pricing, and marketing strategies.

Organization & Management

In this section you will provide an organizational structure. I would suggest creating a layout chart of the company. You will also provide owner information which provides the names of the owners and the titles that they hold. For each owner, you will need to provide all information that resembles a resume. I have provided an example of an organizational chart on the next page.

Organizational Chart



TIP ALERT

You can also break down each employees' role or department

Services and/or Products

Include your products you will sell, services you will provide, include the products that are patent or have copyright files, legal agreements with the products, and any research and development activities.



TIP ALERT

If you sell laptops, explain what the laptop includes, the uniqueness, price, & info listed above.

Funding Requests & Financial Plans

This section is more challenging. You have to provide an amount you would like as a requirement for a loan. You will also have to provide payment options on repayment, future funding requirements, if you plan on selling the company or go through a buyout, and how you plan on using the loan.



SECTION

2

For the second portion of this step, you will need to provide a summary of what your company will do and how financially it will progress in 5 years. Of course you will have to provide an income analysis, balance sheets, and cash flow statements as a future financial record of where you see your company standing financially. You will need to provide your first year's proof monthly and quarterly projections. You may want to create a graph in this section.

Marketing and/or Sales

In this section, you will need to provide how you will market your company, the growth of the company as a future business, distribution strategy, advertising in communication strategy, what you will sell and how you will sell, how you plan on getting sales, and the activities you will do to promote marketing sales.



Appendix

This is your last step & the most important step for your business plan. You will provide your credit history, resumes from your managers or colleges, reference letters from those you provided business too, copies of the licenses, copies of the patents and permits, copies of leases & building permits, contracts, & lists of attorneys/consultants/accountants.



Contact Information

The blue print will help you create a standard Business Plan for your company. If you want my company to help create a professional business plan, please contact me via Skype at [trenisha_marie](#) or via e-mail at tmarie@tmarieinnovations.com.

Check out my website for more business needs

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