



2017 Temporary Display Space Information

Event:	Stanislaus County Fair
Dates:	July 14-23, 2017
Location:	Stanislaus County Fairgrounds - Turlock, CA
Expected Attendance:	245,000+
Total Event Days:	Open 10 days
Event Hours:	5pm-Midnight, Monday-Friday Noon-Midnight, Saturday-Sunday

From a summer weekend in 1911 to a 10-day run, the fair provides a family and community oriented experience promoting agriculture, entertainment and technology. Guests of the Central Valley have enjoyed first-class attractions, celebrity concerts, nightly motorsports, and interactive and educational exhibits for all ages.

The Stanislaus County Fair provides opportunities for your company to:

- Create consumer awareness of products/services your company offers
- Give consumers hands-on experience with your products and services
- Conduct surveys and sampling
- Create customer accounts and build a sales-leads database

Display area is for self-contained vehicles only. Space is allocated on a first come, first serve basis, and not guaranteed until payment is received in full. Payment is due in full 14 days after signing the agreement. Exact footprint is needed to assure proper fit. All activities are subject to the rules and regulations outlined in the 2017 Stanislaus County Fair's Concessionaires and Commercial Exhibitors Handbook (available by request).

Weekdays (Monday-Thursday)

\$2,000 per day

Includes all working staff credentials, and five (5) parking passes per day (additional for purchase at \$6 each).

Weekends (Friday-Sunday)

\$3,000 per day

Three (3) day minimum. Includes all working staff credentials, and five (5) parking passes per day (additional for purchase at \$6 each).



2017 Temporary Display Space Agreement

Exhibitor/Company Name _____

Contact Name _____ Phone _____

Contact E-mail _____

On-site Contact Name _____ Phone _____

Address _____

Description of Area _____

Exhibit size _____

Giveaway items (if applicable) _____

Requested Dates _____

Payment Amount \$ _____

Signature _____ Date _____

Space is limited, reserve your display area today.

Please send your completed form, logo in EPS format, and your URL to:

Brian Honebein

brian@eventpartnership.net

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