



Dr. Betty H. Adams has served as the executive director of the Southern Virginia Higher Education (SVHEC) since 2009. In this capacity she oversees the SVHEC's strategic growth and ensures agency activities are aligned with its mission and values. She is a transformational leader with nearly three decades of experience developing, implementing, managing, and evaluating adult learner programs.

With both private and public sector executive level positions, Dr. Adams' has overseen comprehensive growth and academic achievement in private, state, and community college settings. She has led the development, implementation, and management of comprehensive planning and effectiveness systems at rural and urban community colleges and for the 58-institution North Carolina Community College System. Her conceptual model of institutional accountability, "The Essential Model," was used by the North Carolina statewide community college system office to achieve a comprehensive, integrated, outcomes-based, and user-friendly system of planning and effectiveness.

An experienced leader with a proven record, Dr. Adams has led the SVHEC in successfully developing and implementing four workforce training initiatives, achieving financial stability, and bringing clarity and focus to the agency's mission and brand.

Dr. Adams holds a Master of Business Administration degree from East Carolina University, and a Doctorate of Education degree from North Carolina State University.