

en • gage | en'gāj |

- 1 [trans.] occupy, attract, or involve (someone's) interest or attention : *NALS offers programs to engage members in their careers helping them advance in life.*
- (engage someone in) cause someone to become involved in
 - arrange to employ or hire (someone) : *He was engaged as a paralegal.*
 - date reserved (accommodations, a place, etc.) in advance: *She had engaged the Online Learning Center.*
- 2 [intrans.] (engage in) participate or become involved in : *NALS members engage in a variety of activities.*
- (be engaged in) *Some are actively engaged in leadership.*
 - (engage with) establish a meaningful contact or connection with : *New members can engage with local leaders in their profession.*
 - (of a part of a machine or engine) move into position so as to come into operation: *Your career will engage.*

Empower your employees by engaging them in NALS.

- Monthly CLE in specialized areas of law.
- Online information at your employees finger tips.
- Two cutting-edge conferences per year.
- Great support system to encourage collaboration.
- Access to the latest industry practices.
- Enhance the competencies of legal professionals.

in • spire | in spir |

- 1 fill (someone) with the urge or ability to do or feel something, esp. to do something creative : [trans.] *His passion for justice inspired him to advance his career as a paralegal with NALS.*
- create (a feeling, esp. a positive one) in a person : *Their enthusiasm inspires those around them.*
 - (inspire someone with) animate someone with (such a feeling) : *She inspired her co-workers to become certified with NALS.*
 - give rise to : *The conference was successful enough to inspire people to register for the next one.*

Provide opportunities for employees to maximize their potential.

- Focus on strengths and talents through specialty areas of law.
- Encourage new ideas generated from networking.
- Provide opportunities to maximize your employees' talents.
- Local and state chapters to keep employees inspired.
- Reward employees by sending them to NALS conferences.
- Specialty specific education to broaden knowledge.



engage
inspire
enhance
promote

en • hance | en hans |

[trans.] intensify, increase, or further improve the quality, value, or extent of : *Her dedication and involvement will enhance her career. | Continuing legal education enhances the value of employees.*

Enhance your employees and you will enhance your business.

- Online CLE focused on everyday legal practices.
- Three certifications to enhance working knowledge.
- Website access to a library of articles and resources.
- Leadership opportunities to encourage growth.
- Online communities of experienced legal professionals.
- Professional and personal development training.

pro • mote | prə'mōt |

- 1 further the progress of (something, esp. a cause, venture, or aim) ; support or actively encourage : *Specialty area education helps promote advancement.*
- give publicity to (a product, organization, or venture) so as to increase sales or public awareness : *The NALS docket is used to promote NALS members and their accomplishments.*
 - chemistry act as a promoter of (a catalyst).
- 2 (often be promoted) advance or raise (someone) to a higher position or rank : *She was promoted to senior paralegal after she was certified by NALS.*

Support your employees and encourage them to be the best.

- NALS has over 80 years of experience in the legal support industry.
- New employees can obtain certification and training.
- Online networking and communities provide support.
- High standard of ethical conduct.

Help your employees help you.
Purchase their NALS membership today.

www.nals.org