

**Automotive Transportation Service  
Superintendents' Association  
Toronto Chapter  
Est. 1938**



**TALE-LITE  
November 2011**



**\* Notice of General Meeting - - - - Thursday November 10<sup>th</sup>, 2011 \***

*Guest Admission: First 2 introductory FOC, thereafter \$20.00*  
Refreshments from 5:00 pm- - - - - Dinner served at 6:00 pm  
Paradise Banquet & Convention Center - - - - - 7601 Jane Street, Concord

**SPONSOR**



**MEETING – NOVEMBER 10<sup>th</sup>**

We are very pleased to have Mack Trucks Canada on board for the evening. Mike Gomes of Mack will be making the presentation. Mike will be reviewing the ‘soft’ products that the Mack dealers have available to support their customers in the aftermarket. The development and evolution of the full customer care experience. These include MV Select, the Mack One Call line, MV Assist, Mack Leasing and Quick Care. These tools and programs are available today to support the evolving needs of customers.

(Mike Gomes – District Service Manager for Mack Canada in the central Ontario region, joined the corporation in 2003 after working in the Toronto region for the Volvo and Mack dealer groups).

**NOTE:** So as not to detract from our sponsor’s presentation and in difference to our election process required at this time, ATS business will be conducted after the sponsor’s presentation has been completed.

**DOWN THE ROAD**



- Nov. 10 – General Meeting – Sponsored by Mack Trucks Canada
- Dec. 8.....- General Meeting – Multiple sponsors & Charities
- **Monthly** – General Meetings – *Contact Brian Sibbald @ 905-302-5470 for an opportunity to sponsor & advocate your business!!*

## MAILING OF TALE-LITE !

**THE PRIMARY (& DEFAULT) METHOD OF MAILING IS NOW BY  
'ELECTRONIC' (E) MAIL!**

**IF YOU-OR YOU KNOW OF SOMEONE- HAVE NOT RECEIVED AN E-MAILED COPY, PLEASE  
SUBMIT A REQUEST WITH YOUR NAME & E-MAIL ADDRESS TO: [TORONTOATS@SYMPATICO.CA](mailto:TORONTOATS@SYMPATICO.CA)  
TO GET ON OUR ELECTRONIC MAILING LIST**

IF YOU-OR SOMEONE YOU KNOW IS NOT ABLE TO RECEIVE BY E-MAIL, THEN PLEASE  
ADVISE THE ATS WITH THE PARTICULARS: TORONTO ATSSA, 14 BLOOMFIELD COURT,  
BRAMPTON, ONTARIO, L6Z 1T5

COPIES OF OUR NEWSLETTERS CAN ALSO BE DOWNLOADED FROM OUR INTERNET WEB  
SITE: [WWW.TORONTOATS.COM](http://WWW.TORONTOATS.COM) ....(SELECT THE "NEWSLETTER" TAB)

*WE WISH TO THANK ALL FOR THEIR CONTINUING ASSISTANCE WITH BRINGING OUR MAILING  
LIST AND METHODS UP TO DATE*

### AMENDMENT TO BY-LAWS

The following approved amendment will be incorporated into the by-laws, to be effective January 1, 2012:-

**Junior Regular member:** "Shall be a member in transition to becoming a Regular member, who holds a valid commercial vehicle trade certificate and is directly involved in the repair and maintenance of commercial vehicles in a commercial fleet environment. This member shall not have voting privileges and cannot run for the positions of: President, Vice President, Treasurer, or Secretary."

### MEETING – OCTOBER 13<sup>th</sup>

Once again Roadranger Field Marketing (Eaton) put on an excellent presentation that was very well received and appreciated. Steve McCallum (Territory Service Manager) with Mike Sharpe (Territory Manager) quarterbacked the presentation from the podium, ably assisted by Dave Embury (Canadian Region Service Manager) from the floor.

**Roadranger**

**EAT•N**



Steve and company reviewed the latest on Roadranger Drivetrain products, Roadranger Aftermarket Parts including the Canadian Rebuilt Transmission, Eaton clutch, and the Dana axle carrier exchange program. Technical training courses offered were also reviewed.

For more information please contact Steve McCallum via e-mail @ [stephenmccallum@eaton.com](mailto:stephenmccallum@eaton.com) or Mike Sharpe @ [michaeljsharpe@eaton.com](mailto:michaeljsharpe@eaton.com)

Thanks again to Steve and Mike and Dave for a nice and informative evening

**50/50 Draw:** Won by Christopher Brand (Evans Waterless Engine Coolant), with the proceeds directed to 'Multiple Sclerosis'.

**NOMINATIONS – EXECUTIVE for 2012-2013****Hello! Hello! Hello out there!!**

*We are looking for new people to join our executive!* Attend a few of our executive meetings to provide input, or just to listen; to assess if you would like to participate in some formal or informal role! If you know of a member who would be beneficial to our organization, put forward his/her name – on the attached form (see page 4) - or just mention to one of our executives listed below!

**ATSSA TORONTO CHAPTER**  
**DIRECTORS & OFFICERS (2010-2011)**

President	Steve Plaskos	647-234-1153
Vice President & LAC Chair.	Dan Cushing	416-806-4206
Treasurer	Dave Cook	519-396-5219
Secretary	Vic Wintjes	416-802-7475
.....Assistant Secretary	Ted Batchelor	416-705-6973
Entertainment Chairman	Brian Sibbald	905-302-5470
Membership Chairman	Kevin Anderson	416-278-1463
.....Assist. Memb. Chair.	Paul Sarju	905-761-3153
Membership Growth Chair	Derek Mayer	800-267-4594
Associate Chairman	Steve Woodward	416-571-8880
.....Assoc. Vice Chair..	John Rutkay	905-327-4744
Safety, Health & Welfare	Wallace Boustead	416-398-4167
Education & Training Chair	Open	
Technical Committee Chair (& CFMS rep.)	Ian Sturrock	705-623-5734
.....Assist. Tech. Chair.	Pat Hudema	705-717-0229
Publicity Chair.	Dawn Violo	416-419-5706
Tale-Lite Editor	Peter Devenish	905-849-7393
.....Assistant T-L. E.	Vic Wintjes	416-802-7475
Past President	Ed Roeder	905-615-3200

**Entertainment Committee**

Pat Hudema	705-717-0229	Wallace Boustead	416-398-4167
Peter Kohar	416-241-2641	Guido Groppini	905-564-5404
Dave Drummond	905-515-7485	Bob King	905-791-8270

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**Editor:** *Peter Devenish*



**NOMINATION FORM**  
**EXECUTIVE COMMITTEE**  
**2012-2013**



A message from Ed Roeder, Chairman-Nominations Committee

**“URGENT” ...GET INVOLVED in the ATSSA!**

**PLEASE GET INVOLVED WITH THE ATSSA EXECUTIVE COMMITTEE**

**Elections for a new committee will take place at the November 10<sup>th</sup> meeting**

**You can nominate someone at the meeting, but anyone so nominated must be present to confirm willingness to stand for election**

**(Select 1 or more)**

**NOMINATIONS**

**Date:.....**

- \*PRESIDENT.....
- \*VICE-PRESIDENT.....
- \*TREASURER.....
- SECRETARY.....
- MEMBERSHIP CHAIRMAN.....
- ENTERTAINMENT CHAIRMAN.....
- SAFETY, HEALTH & WELFARE CHAIRPERSON.....
- ASSOCIATE CHAIRMAN.....
- ASSOCIATE VICE CHAIRMAN.....
- EDUCATION & TRAINING CHAIRMAN.....
- TECHNICAL COMMITTEE CHAIRMAN.....

\*Nominees for these three positions only must be ‘Regular’ members in good standing.  
The first 4 positions on the above list are to be filled by Toronto ATSSA members in good standing and who must have attended 6 executive meetings in the last 12 months.