



Cold Spring Swift River PTO – Meeting Agenda

September 18, 2019 6:15pm SRE Library

2018-2019 Executive Board

Co-President Emily Bambacus

Co-President Ashley O'Connor

Treasurer Melissa Preston

Co-Secretary Lyn Girard

Co-Secretary Jen Harris

1) Welcome

- Welcome and introductions
- What is the PTO?

2) Recap of Play Date with Principals-Emily

- We made the paper!

3) Raffle Fundraiser- Ashley

- update

4) First day of school breakfast

- Thank you Anja Potter!

5) Financial Report- Melissa

- Spending priorities

6) Fund requests-

- Holly Osborne- Request to purchase 5 gallon jugs of bottled water from Poland Spring for teachers room \$31.98 per month.
- Andrea Mastalerz- Request for playground equipment- plastic trucks, chalk, etc
- Eileen Farrington- Request for playground equipment- plastic sand toys, chalk bulk box 126 sticks @ \$16.99, jump ropes 12@ \$19, solid hula hoops 12@\$90
- Andrea Mastalerz- Request for 3 helium tanks in balloons for events at CSS in the amount of \$189
- Peace builder shirts for Kindergarten
- Scholastic news for Pre-k

7) Bus driver appreciation day- April 28th

8) Upcoming Events/Fundraisers

- October 1- Texas Road House night (parent volunteers need to hand out flyers at restaurant)
- October 16th mixed bag fundraisers
- Plans for spring

9) Communications/Social Media Updates- Karen Miller

As of 9/10/19

Instagram:
17 posts

78 followers

Facebook:

Started the page June 4

Teacher wish list posts with teacher names mentioned get the most engagement

246 people "like" us

309 followers

Twitter:

5 followers

Remind:

81 people subscribed

Emails/Constant Contact:

430 contacts

Open rate 49-52%

Website:

Yearly visits is 8561

Average is 710 visits a month

August had 1327 visits