

For Immediate Release

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**DeShawn Robinson-Chew – Social Entrepreneur,
Professor, and Founder, She-EO, LLC
to Appear on “Beyond Just Talk with S. L. Young on WOL DC 1450 AM**

Arlington, VA – On Tuesday, September 1st at 11 a.m. EST, the guest on **“Beyond Just Talk with S. L. Young”** will be **DeShawn Robinson-Chew** who is a social entrepreneur, professor, and founder of She-EO, LLC --- including The She-EO Academy and Camp SheEO.

Mrs. Robinson-Chew comes from a lineage of entrepreneurs, which provided her an opportunity to gain valuable experiences while working for several family businesses. This innate entrepreneurial spirit led her to become a fellow at The George Washington University’s Center for the Advancement for Small Business. After her fellowship and while completing her graduate studies, she furthered her business development expertise by joining AmeriCorps as an economic development volunteer.

Demonstrating strong leadership skills, training, and experience delivering several business plan writing programs, Mrs. Robinson-Chew was an obvious selection to become the director at the Women’s Business Center of Northern Virginia. After working with these women entrepreneurs (she served in this role), the idea emerged for The She-EO Academy; subsequently, She-EO, LLC was founded in 2003 with the first academy launched in 2011.

In 2011, Mrs. Robinson-Chew received the “Business Woman of the Year” award from Soroptimist of Fairfax and Community Business Partnership. In 2014, She-EO, LLC received a “Small Business Growth” award from the Women’s Business Center of Northern Virginia. In 2015, she won the regional “InnovateHer Small Business Administration (SBA) Business Plan” award from the Community Business Partnership.

As an active member of her community, Mrs. Robinson-Chew is a Girl Scout troop volunteer, member of the Gifted Advisory Committee for the Stafford County Public Schools, member of Delta Sigma Theta Sorority, Inc., and serves on the FredTech board of directors with the Fredericksburg Regional Chamber of Commerce. Moreover, she’s a business professor at the Northern Virginia Community College. However, she proudly states that her purpose and biggest accomplishment is being the best possible mom to three beautiful future She-EOs.

“Beyond Just Talk with S. L. Young’s” host is honored to have Mrs. DeShawn Robinson-Chew – a social entrepreneur, professor, role model, and She-EO developer – on the show.

About “Beyond Just Talk with S. L. Young” (facebook.com/beyondjusttalk)

“Beyond Just Talk with S. L. Young” is a 1-hour weekly show which addresses life and business topics from a solution-oriented perspective. “Beyond Just Talk” is a show for anyone who seeks positive, inspirational, and thought-provoking talk.

About She-EO, LLC / The She-EO Academy (sheeoacademy.com)

She-EO, LLC provides young ladies (8 – 16) with opportunities for leadership development and career exploration.

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