# LPIPA Loss Prevention Industry Professionals Association

Vendor Showcase & Sponsorship Packet

March 6-8, 2017 Sunny Isle, Florida



# Benefits of Participating in the 2017 Vendor Showcase

- ☐ Reach an audience of over 10,000+ C-Stores in the United States and Canada
- ☐ Opportunity to get up close and personal with corporate decision makers for Safety, Security and Loss Prevention
- ☐ Directly connect with **YOUR** ideal customer

#### **About LPIPA**

Loss Prevention Industry Professionals Association is a group of loss prevention, safety and security professionals working in C-stores and similar retail businesses across the United States and Canada.

Each year since 2008, this organization has offered a conference and Vendor Showcase to bring together professionals in the industry for training, best practices and to learn about new products and solutions.



## 2017 Vendor Showcase March 7, 2017

## What you get when you participate as a vendor:

- Invited to attend the Meet and Greet on March 8<sup>th</sup> as an introduction to the LPIPA member attendees
- Participation in the Vendor Showcase on
   March 7th (set up 8am 12pm / Show 12:15pm 4:30pm)
- Personal contact with decision makers of loss prevention, safety and security departments seeking products and solutions to drive performance
- Lunch on March 7th

### Cost \$1500

Includes up one showcase booth and up to two representatives for each company. Any additional representatives cost \$750 per person.

Lodging is additional.



## Sponsorship Opportunities

## Grand Finale Dinner

- Only the sponsoring vendors will be invited to attend this exclusive dinner with LPIPA decision makers
- Great one-on-one opportunity during this 3 hour "all member" event
- Opportunity to place promo piece at each place setting
- Company recognition during the event
- Company website link on LPIPA website
- Promoted on LPIPA social platforms
- Logo in printed welcome packet

Cost \$1500

Only 5 Grand Finale Dinner sponsorships available



## Sponsorship Opportunities

## Member Social Hour on Tuesday

- Only the sponsoring vendors will be invited to attend this exclusive event with LPIPA decision makers
- Great one-on-one opportunity during this 2 hour "all member" event
- Company recognition during the event
- Company website link on LPIPA website
- Promoted on LPIPA social platforms

Cost 3750
Only 5 Member Social Hour sponsorships available



## Sponsorship Opportunities

## Member Team Building Activities

- Only the sponsoring vendors will be invited to attend their sponsored event with LPIPA members
- Great one-on-one opportunity during your exclusive small group member activities
- Company recognition during the event
- Company website link on LPIPA website
- Promoted on LPIPA social platforms

**Cost \$500** 

Only 5 Member Social Hour sponsorships available



## 2017 LPIPA Conference Vendor Showcase

#### **Vendor Registration**

If you would like to participate in the 2017 Vendor Showcase, please complete all areas below and return to kelley@kelleyandco.net by January 10, 2017.

Lodging at the vendor showcase venue, Newport Beachside Resort is \$180.00 per night, per room. If sharing a room, please indicate "sharing" under Attendee 2 # of nights.

Attendee 1			\$1,500.00
First Name:		Last Name:	
Cell Number:		Email Address:	
Hotel Arrival Date:		Departure Date:	
# of Nights Total:		\$180.00	
Attendee 2			
First Name:		Last Name:	
Cell Number:		Email Address:	
Hotel Arrival Date:		Departure Date:	
# of Nights Total:		\$180.00	
Attendee 3		\$750.00	
First Name:		Last Name:	
Cell Number:		Email Address:	
Hotel Arrival Date:		Departure Date:	
# Of Nights Total:		\$180.00	
	Please enter a 1 for events you'd like to sponsor		
Sponsor Grande Finale		\$1,500.00	
Sponsor Tuesday Member Social Hour		\$750.00	
Sponsor Wednesday Team Building		\$500.00	
Total for Invoice			

If you have any questions, don't hesitate to reach out to Brian Drager, Board Member/ Vendor Relations at brian.drager@sunoco.com or our Conference Planner, Kelley Alexander at kelley@kelleyandco.net.

You will receive an invoice via email with the option to pay online with an additional credit card processing fee.

We look forward to seeing you at the 2017 LPIPA Vendor Showcase!

#### **LPIPA Leadership**