

# Leadership & Professional Growth for a Lifetime ~ Demonstrating Value!

A Leadership Forum Presented by the  
Florida State Association of Rehabilitation Nurses

**Saturday September 25, 2021**

Orlando Regional Medical Center  
52 W. Underwood St. Orlando, FL 32806  
1st Floor, North Tower, Rooms 1-4

*Masks Required per Hospital protocol*

4.5 Nursing Contact Hours FBN-50-777  
4 CCM Contact Hours applied for from CCMC

**FREE for FSARN Members and Nurses/Case Managers employed by Orlando Health  
\$20.00 Non FSARN Members/\$10.00 All Nursing Students & New Graduates**

*In the event that the FSARN Leadership Forum is converted to a virtual format due to local COVID restrictions;  
there will be no refunds; all registrants/vendors/sponsors will receive a ZOOM meeting link.*

Goals: To increase the attendee's awareness of opportunities to develop their leadership skills for personal and professional growth and to enhance their competence in demonstrating their leadership value!

Following the leadership forum, the participant will be able to:

1. Describe key concepts and metrics to practice transformational leadership.
2. Discuss the role of the RNCB and the components of the CRRN exam.
3. Differentiate the various certifications available to rehabilitation nurses and case managers.
4. Summarize resume development strategies and tips.
5. Distinguish online channels for marketing yourself to organizations.
6. Articulate 1-2 healthy habits that can be integrated into a whole-body health approach to manage stress and promote wellness.
7. Discuss the natural properties of herbs and utilization of herbs to optimize health.
8. Identify available resources for the rehabilitation patient.

## Program Schedule

9:30-10:00am	Vendor set up/ Registration/Breakfast (Breakfast sponsorship available)
10:00-11:00am	Leadership Concepts and Metrics: Targets for Success Joanne S. Hoertz, RN MSN CRRN, Brooks Rehabilitation
11:00-11:15am	Break with Vendors (Break sponsorship available)
11:15-12:15pm	The Value of Certification-A Panel Discussion Andrea Davis DNP, RN, NE-BC, CRRN, CBIS, Orange Park Rehab Center & ARN RNCB Mary Jo Barnett, MSN, RN, NE-BC, CRRN, Orlando Health Sue Brown, MSN, RN-BC, CRRN, CCM, RNA, CMAC, FSARN
12:15-1:10pm	Lunch with Vendors/Tour of Rehab Unit (Lunch sponsorship available)
1:10-2:10pm	Market Yourself to Land A Job You Love Sarah Metzler, SPHR, Encompass Health Rehabilitation Hospital of Altamonte Springs
2:10-3:10pm	Make Yourself a Priority-Habits to Thrive and Live Your Best Life Mari Diaz, Master Herbalist, Life Coach, CEO OM/InTouch/Just Begin Magazine
3:10-3:15pm	Program Evaluations and CE Certificates

Register online only via PayPal at [www.FSARN.org](http://www.FSARN.org)

Space is limited and registrations accepted on a first come first serve basis

Limited vendor, food & beverage sponsor opportunities available Contact Anabel Velazquez [fsarn.anabel@gmail.com](mailto:fsarn.anabel@gmail.com)

For attendee information contact Sue Brown 954-829-6185 or [Suebrowncrrn@gmail.com](mailto:Suebrowncrrn@gmail.com)

**Thank you to our premier sponsor: Orlando Regional Medical Center**