



“ANTLERS & TOP HATS & TIARAS”

WINE, ALE & SPIRIT STROLL 2-7PM

SAT., OCT. 15, 2022

FEATURED WINE, BEER OR SPIRIT DESTINATION STOP

Dear Calvert Main Street Business/Building Owner,

The Hunters Moon Main Street Moon•Fest, **“TOP HATS, ANTLERS & TIARAS”** Wine, Ale & Spirit Stroll will be held on **Saturday, October 15, 2022 from 2pm to 7pm**. The purpose of this event is to increase awareness and revitalize Calvert’s historic business district on Main Street. All Main Street businesses and building owners are invited to participate as a **Featured Wine/Beer/Spirit Destination Stop** to showcase your business and historic building. **To be a designated stop for the event, the participating fee is \$100.** The participation fee helps to cover the cost for promotion, flyers and wine stop signage in front of your store during the event. Your business will be included in all the wine, ale & spirit stroll promotions including website and social media and featured on the Event Map.

The Wine, Ale & Spirit Stroll committee coordinators, Mike and Janet Williams, will be the main point of contact for the stops and will also have a list of Hunters Moon “themed” recommended beer, wines or spirits for the event if interested. **It is also fun to have a themed beverage that promotes your business and brand.** Each stop is required to provide their own beer, wine or spirit for the event (approximately 1oz/wine or a 2oz/beer for pour tastings) to each participant. Wine/Beer Stroll ticket holders will receive a commemorative event wine glass and wine glass lanyard at check-in; 30 minutes before the event.

- Each participating business will be expected to provide staff or volunteers to serve as a greeter for their business and assist with pouring during the event. A designated area in your business will be required to set up a table (or large counter space) for the event beverages to be displayed and served during the event.
- All wine/beer stop applications will be processed on a first come, first served basis, but every effort will be made to include every business and building owner who wants to participate. Last year we had 23 stops.

PLEASE RETURN YOUR SIGNED PAPERWORK AND \$100 FEE BY FRI., SEPT. 23, 2022 TO: Calvert Main Street Preservation (706 S. Main or Call Mike or Janet Williams to pick up.) **The sooner we know you are participating we can begin promoting your business as a stop AND begin placing signs in front of your store beginning October 1.** For more info contact Calvert Main Street Preservation at 979.567.8910.



FEATURED WINE, BEER & SPIRIT DESTINATION STOP PARTICIPATING APPLICATION

(8 Historic Blocks of Main St. and Bordering Blocks)

Deadline: Applications should be received no later than Fri., Sept. 23, 2022

PLACEMENT OF SIGNAGE WILL BEGIN OCTOBER 1 FOR PARTICIPATING BUSINESSES.

Business/Building Owner: _____

Contact Name : _____

Address: _____

(City) (State) (Zip code)

Contact Info: _____

(Business Phone) (Cell) (E-Mail)

Website/Facebook: _____

WINE/BEER/SPIRIT VENDOR RELEASE AND ACKNOWLEDGMENT HOLD HARMLESS AND IDEMNITY AGREEMENT

I hereby make application to become a wine/beer vendor at the Hunters Moon Main Street Moon•Fest event, "Antlers, Top Hats & Tiaras" wine, ale and spirit stroll. I understand that I am choosing to participate in event at my own risk and hereby release Calvert Main Street Preservation, Robertson County, City of Calvert and the "Antlers, Top Hats & Tiaras" committee/organizers from any liability arising from the event or the use of Main Street business properties and/or City premises for those purposes. I have read and understand the rules that have been established by Calvert Main Street Preservation's "Antlers, Top Hats & Tiaras" committee and I further agree to abide by the rules and regulations as enumerated herein and as maybe set forth in the future. Furthermore, I understand that there are no refunds or rain dates once my deposit/payment has be processed. In addition Applicant understands that the signed application is a binding contract between them and Hunters Moon Main Street Festival and "Antlers, Top Hats & Tiaras" "organized by Calvert Main Street Preservation.

Name: _____ (printed)

Signed: _____ Date _____

Please complete the attached Participating Business Authorization letter and/or signature of Landlord Authorization Letter
(if applicable) and submit with your Participation Form. For more info call 713-817-2056.



THE HUNTERS MOON *Main Street* MOON•FEST
“ANTLERS & TOP HATS & TIARAS” WINE, ALE & SPIRIT STROLL
SAT., OCT. 15, 2022 WINE/BEER/SPIRIT STROLL 2-7PM

FEATURED WINE, BEER OR SPIRIT DESTINATION STOP
PARTICIPATING BUSINESS AUTHORIZATION LETTER

To: Calvert Main Street Preservation

RE: Oct. 15, 2022 - Top Hats, Antlers & Tiaras – Wine, Ale & Spirit Stroll

I, _____, business owner of _____
 located at _____, Calvert, TX 77837, agree to participate as a stop in the
“ANTLERS & TOP HATS & TIARAS” WINE, ALE & SPIRIT STROLL on Saturday October
 15, 2022, from 2-7 pm promoted by Calvert Main Street Preservation. I agree to follow the guidelines:
 CHECK ONE: ☐ provide my own wine/beer/spirit for the event or ☐ host a Texas winery or brewery to
 pour wine/beer inside my business and acknowledge that there may be a pouring fee associated
 between my business and the winery/brewery. CHECK ONE: ☐ I am the owner of the property listed
 above. ☐ I am not the owner of the above listed property and occupy the building as a tenant.
 Below is the signature of my landlord authorizing permission (if applicable) for my business to
 participate in this event.

Printed Name

Landlord Name (if applicable) Phone Number

Signature Date

Landlord Signature (if applicable) Date

THE HUNTERS MOON *Main Street* MOON•FEST

“ANTLERS & TOP HATS & TIARAS” WINE, ALE & SPIRIT STROLL

WINE/BEER/SPIRIT STROLL HIGHLIGHTS 2022

- ADDITION OF CEDAR STREET
LONE OAK BAR & GRILL
- ADDITION OF POPUPS
AS STOPS AT
DESIGNATED
LOCATIONS
& BUILDINGS
- PROMOTING LIVE
MUSIC IN DESIGNATED
STROLL AREAS
- DOOR PRIZES FOR
VISITING ALL 2022
STOPS, WINNERS
ANNOUNCED AT
INFLATABLE PARTY
- AFTER STROLL
PARTY, 7PM-9PM
INFLATABLE COSTUME
PARTY
6TH STREET RAILROAD
ALLEY,
PARTICIPATING
BUSINESSES OPEN
LATE WITH
BACKYARD
ENTRANCES, LIVE
MUSIC, FOOD, &
BEVERAGE
- OFFICIAL “MOON
WALK” PARADE IN
INFLATABLE
COSTUMES, 8PM
- ANTLER, TOP HAT &
TIARA HEAD GEAR
AWARDS TO
INDIVIDUALS &
GROUPS
- INFLATABLE COSTUME
AWARDS INDIVIDUAL
& GROUP
- VIP PARTICIPANTS
RECEIVE FREE TICKET
TO HAUNTED HOUSE

