

## EQUUS Film Festival 5<sup>TH</sup> Annual

The fifth annual EQUUS Film Festival will take place November 17-19 at the **HELEN MILLS Theater & Event Space**, 137-139 W. 26<sup>th</sup> St., in New York City. The EQUUS Film Festival is the first event of its kind to offer a home to the storytellers of the horse world, with films, documentaries, videos, commercials and shorts from around the world and also cultural elements of fine equestrian art and literature. EQUUS Film Festival highlights and rewards the diverse and creative efforts of those who pay artistic homage to the horse. The 2017 WINNIE awards presentation will take place at **The Wild Horses of Sable Island Gallery**, 64 Grand Street, Sunday, November 19, from 12:00 to 2:00 p.m.

WHERE: at the Pop-Up Gallery in the HELEN MILLS Event Space, 137-139 W. 26<sup>th</sup> St., New York, NY 10001 EASY ACCESS/WALKING DISTANCE FROM PENNSYLVANIA STATION

#### **EQUUS FILM FESTIVAL SCHEDULE**

Friday November 17 - VIP Welcome Party @HELEN MILLS Event Space - 7:00 p.m. - 10:00 p.m.

Friday November 17 - Films @HELEN MILLS Theater - 12:00 p.m. - 11:00 p.m.

Friday November 17 - Pop Up Gallery @HELEN MILLS Event Space - 12:00 p.m. - 6:00 p.m.

Friday November 17 - EQUUS Directors Panels @HELEN MILLS Theater - Times TBD

Saturday November 18 - Films @HELEN MILLS Theater - 10:00 a.m. - 11:00 p.m.

Saturday November 18 - Pop Up Gallery @HELEN MILLS Event Space - 10:00 a.m. - 10:00 p.m.

Saturday November 18 - Li'l Herc FREE Family Fun Fest Morning 10 a.m. - 12 p.m. (see details below)

Saturday November 18 - EQUUS Directors Panels @HELEN MILLS Theater - Times TBD

Sunday November 19 - WINNIE Awards/The Wild Horses of Sable Island Gallery - 12:00 - 2:00 p.m.

Sunday November 19 - Clinton Park Stables Carriage Horse Tour - 2:00 - 4:00 p.m. (618 West 52<sup>nd</sup> Street)

\* The **Li'l Herc FREE Family Fest** will offer a film and fun opportunities for kids and their families. It is being sponsored by Suzanne Kopp-Moscow. Seats are limited. You must reserve your FREE ticket at <a href="https://www.equusfilmfestival.net">www.equusfilmfestival.net</a>.

CONTACT: For more information: Lisa Diersen (Founder/Director) <u>lisa@equusfilmfestival.net</u>, 630-272-3077 OR Co-organizer Diana De Rosa, <u>dderosa1@optonline.net</u>, 516-848-4867

**TICKETS**: Go To www.equusfilmfestival.net and click on the **Ticket Link** on the top left.

NOTE THAT YOU MUST RESERVE TICKETS FOR ANY EVENTS YOU PLAN TO ATTEND, EVEN THE COMPLIMENTARY ONES.

PROGRAM COVER by OFFICIAL 2017 EQUUS Film Festival Winning Artist MARIA FERNANDA GARZA Mexico

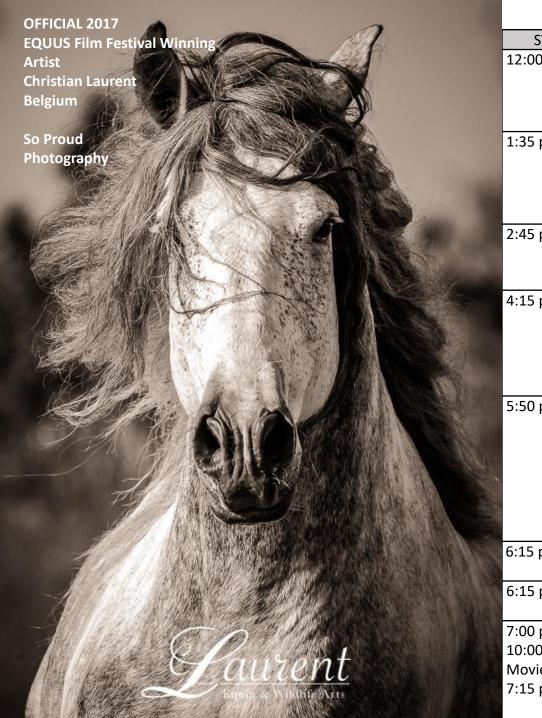
Trena Photography



EFF17 SCHEDULE – MAIN THEATER - FRIDAY NOVEMBER 17, 2017					
START TIME	FILM	SYNOPSIS			
12:15 pm	AMISH 2.0 53:00 min	A farmer from the Netherlands dreams about moving to the United States with his family. His goal is to live closer to his most satisfied clients: the Amish.  This documentary provides a rare peek into the world of the - usually so isolated - Amish Community. Sober and simple, would define the Amish lifestyle, but the temptations are becoming rather great for them.			
1:15 pm	Dust and Stripes 53:00 min	Dust and Stripes explores the fragility of new life, as well as the strong family ties that help animals survive in one of Africa's most surreal and difficult landscapes, the Makgadikgadi Pans. It's a tale of loyalty and sacrifice, of home and exile, of death and new life, in southern Africa's largest zebra population.			
2:15 pm	TORRINHA: Giving It All 45:00 min	Torrinha , a place out of time, makes us live the passion transmitted by David Ribeiro Telles for the art of bullfighting on horseback. Knowledge, self-giving, risk-taking transport us to these marked lands by the men, the horses, and the bulls that inhabit it.			
3:10 pm	The Great Florida Cattle Drive 57:00 min	The mission of the Great Florida Cattle Drive: Unbroken Circles is to share Florida's unique cow culture and heritage through living history. The goal for Live Oak Production Group was to capture a week of showcasing the lifestyle of the working Florida cowhunters moving cattle across private and public lands from St. Cloud (just south of Orlando) to Kenansville in January 2016. This story is much more than a week of educating people about historical accounts. One important element of the project is to educate the public about the 500 years of cattle and horses in Florida.			
4:15 pm	HORSEPOWERS: From The Land Of The Vikings 60:00 min	In this film we'll follow the adventures & lifestyles of a Mountain Horsewoman, a Viking Horse Family, and a War Veteran.  With a background of pure Norwegian nature & traditions, the close long-time bonds with horses run deep. (Norway/USA 2017)			
5:30 pm	BASK: The Revelation of America 43:00 min	This documentary film "Bask. The revelation of America", presents the unique and fascinating story of the Arabian horse Bask. It's a beautiful but also tragic story, a remarkable tale of a horse that has survived the very worst due to its proximity and remarkable relationship with man. Bask struggled to achieve success in America by crossing the Atlantic Ocean and surviving a storm and many horrors along the way. In America, he was called the "revelation of America".			
6:15 pm	Riding With this ABILITIES 56:00 min	Disabled children paricipating in a therapeutic horse program in NYC_benefit during program and over time. After their graduation the stable is sold and the program ends Other programs fill the void left but the need outweighs the availability. As a society we need to spend more money on programs like therapeutic riding so that everyone has a chance to "Ride with theirABILITY."			
7:30 pm	Into The Spotlight Part 2 63:00 min	Into the Spotlight Part 2 feature length documentary also shines the spotlight on horse rescue and unwanted horses in the United States and the unimaginable risk of horses whose lives take the fateful turn that places them on the road to slaughter.			
8:40 pm	The Story Of Totilas 83:00 min	The most-talked about horse in the world, came, saw and conquered the dressage with his rider Edward Gal. Together they won the heart of millions all over the world, winning three titles at the FEI World Equestrian Games and setting multiple record scores in Kentucky in 2010			
10:00 pm	JAR – Journey Of A Horseman 51:00 min	Follow the entertainers incredible life from Motown recording artist to his 5 star rated charity working with at risk youth using horses in his programs.			



FF17 OFFICIAL ARTIST ANIKA JOUBERT



## **EFF17 SCHEDULE – UPSTAIRS SCREEN - FRIDAY NOVEMBER 17, 2017**

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START TIME	FILM	SYNOPSIS			
12:00 pm	Lucky's Treasure 90:00 min	When college-bound Emily Landis moves from the city to her Grandpa's country home, she is expected to take care of Lucky, her late Grandma's horse, and makes it her mission to show the light of Christ to her grieving Grandpa. Struggling, Emily is befriended by a local named Jake. When the two discover Emily's Grandma died searching for hidden treasure, the pair attempt to find the rare gold coin that has eluded treasure hunters for decades.			
1:35 pm	Spotlight Rescue Series 60:00 min	SPOTLIGHT RESCUE SERIES IS A PARTNERSHIP BETWEEN EQUUS FILM FESTIVAL AND JA MEDIA Working together to shine a light on the issues facing our horses, dogs and cats in need of rescue. The Spotlight Rescue Series features shorts, docs and trailers for films about rescue situations (equine, canine, feline and human), and the individuals that work so tirelessly to save lives.			
2:45 pm	Branding, Roping and Stock Handling Techniques 90:00 min	A beautifully photographed, detailed instructional film that teaches the roping and stock handling techniques of the Great Basin Buckaroo and old California Vaquero. Filmed on some of the wests most sprawling and iconic "big outfits," the film takes viewers to the "land of the buckaroo" and affords them an authentic experience in this masterfully assembled production.			
4:15 pm	HorseLand - The Movie - A  Documentary about a Path of Life- Mastery  94:00 min	Fascinating documentary and overview about work and life of Klaus Ferdinand Hempfling.  Klaus Ferdinand Hempfling is considered unique in the horse-scene. This documentary introduces you to one of the world's most unique and successful horseman and life-coach.  Since his first bestseller "Dancing with Horses", which literally overnight made Klaus a star inside of the horse-scene, the author established himself around the world through various unique characteristics of his being with horses.			
5:50 pm	Many Clouds – The Peoples Horse 14:00 min	After his win in the 2015 Grand National Many Cloud became a peoples favorite and his popularity grew when in 2015 and 2017 he was named the horse of the year by a landslide public vote.  His 2017 season was looking like another successful one till he took on the mighty Thistlecrack at Cheltenham.  Both horses went to war over the last few fences and although Many Clouds would get the better of the unbeaten youngster, he passed a few minutes after the line.  Many Clouds lost his life doing what he loved and we wanted to pay tribute to him, by producing this short film using some of the footage we've taken with and about him over the years.			
6:15 pm	Free Rein 52:00 min	Free Reins is the emotional story of a 63 year-old maverick, Patty McGill, and her "tribe' – a diverse group of kids, families and volunteers who participate in an unconventional brand of equine assisted therapy at Hinchinbrook Farm.			
6:15 pm	VIP PARTY SET-UP				
	Pop-Up Gallery Area				
7:00 pm 10:00 pm Movies Start at 7:15 pm	VIP PARTY	SCREENING: TRAILERS – Pop-Up Gallery SHORT REELS – Pop-Up Gallery SPOTLIGHT RESCUE SERIES – Pop-Up Gallery Sugar Bush Draft Horse – The Great Flip Off HORSEPOWERS: From The Land Of The Vikings – Upstairs Theater Screen			

ONE DAY – Upstairs Theater Screen



## OFFICIAL 2017 EQUUS FILM FESTIVAL WINNING ARTIST BEV PETTIT USA

FRISKY FILLY
PHOTOGRAPHY

### EFF17 SCHEDULE – POP-UP GALLERY SCREEN - FRIDAY NOVEMBER 17, 2017

START TIME	FILM	SYNOPSIS			
12:00 pm	Safe, Fun Trail Riding with Michelle Rasmussen 56:00 min	Ready to hit the Trails? Ever have one of "those" rides that ended in frustration and fear? Set your children, fr and yourself up for success with a Plan! Enjoy watching how to "use what you know and progress as you go" or ride. No more letting the horse take you wherever He wants to go. In this fascinating, real-time video, Michell demonstrates how to easily expand your riding, in an arena or trails, with some creativity! Starting with a wart the farm to ensure safety, learn to turn frustration and fear into FUN on the trails with some simple, effective			
1:00 pm	Wolfgang Amadeus Mozart: Requiem 70:00 min	An absolute highlight of Salzburg's Mozart Week with "highest art of sound and riding": the French equine artist and theatrical genius Bartabas presents Wolfgang Amadeus Mozart's Requim. Horses and riders from the formidable Academie Equestre de Versailles join forces with the Musiciens du Louvre, conducted by Marc Minkowski, the Salzburger Bachchor and "an excellent quartet of soloists".			
2:20 pm	SHORTS COLLECTION REEL #1	OMEGA FIELDS – 3 shorts – 10:00 min GO WEST FOR CHRISTMAS – TRAILER – 2:00 min DITCH THE BLOCK – REDMOND ROCK – 4:08 min THE PEGASUS FOUNDATION – 3 shorts – 8:00 min HORSE DOCTORS – 10:30 min 11th HOUR FOAL RESCUE – 7:30 min HUMBLE & KIND – 6:00 min AMERICA'S MOST ELIGIBLE STUD – 10:00 min FARM PAINT COMMERCIAL – 30 sec MAIN STAY CARRIE – 4 min MAIN STAY JEN – 4 min HORSEPOWER TRAILER – 11 min NOT YOUR AVERAGE STORE – 3 min THE GREAT FLPI OFF – 3 min LOVE UNLEASHED – 13 min			
3:40 pm	Sugarbush Draft 27:00 min	Meet the Sugar Bush Draft Horses and learn about the History of this unique and rare breed.			
4:15 pm	Beyond The 9 Points Of Saddle Fitting 48:00 min	A compilation of educational information enlightens equestrians and equine professionals at all levels as to possible causes for symptomatic issues resulting from poor saddle fit, including lameness, muscle atrophy, sore backs and 'bad behavior'.			
5:30 pm	A Different Journey Full Circle 20:00 min	Navy SEAL finds healing through horses while managing TBI and PTSD.			
6:00 pm	VIP PARTY SET-UP				
7:00 pm To	VIP PARTY	SHORTS COLLECTION 1 – Pop-Up Gallery Screen 2 FILMS Up-Stairs Screen			
10:00 pm		ONE DAY – 60 min  The film is an awe-inspiring story of a 21-year journey of destiny and love. Jeanne Mirabito discovers the 1977 Eclipse Award-winning filly, OUR MIMS, abandoned in a cattle field, rescues her and thus forms Our Mims Retirement Haven in Paris, KY.  HORSEPOWERS: From The Land Of The Vikings – 60 min  HORSEPOWERS: From the Land of the Vikings 60:00 min  Follow the adventures & lifestyles of a Mountain Horsewoman competing in the worlds toughest horse race, a Viking Horse Family living and working with horses, and a War Veteran healing with horses. With a backdrop of pure nature & traditions unique to Norway, the Norwegian people are positively affected by horses. Their close bonds with horses run as deep as the fjords. (Norway/USA 2017)			

OFFICIAL 2017
EQUUS FILM
FESTIVAL
WINNING ARTIST
BEV PETTIT
USA

HAFLINGER STALLION
PHOTOGRAPHY



OFFICIAL 2017
EQUUS FILM FESTIVAL
WINNING ARTIST
BONNIE BRUNOW
USA

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SILVER LININGS

ACRYLIC PAINTINGS



	EFF17 SCHEDULE - IVIAIN THEATER - SATURDAT NOVEIVIDER 10, 2017					
	START TIME	FILM	SYNOPSIS			
	10:00 am	<u>Li'l Herc</u> – 3:00 min - Trailer <u>Apple Of My Eye</u> 84:00 min	The story of BAILEY, a young girl who defines herself by her equestrian abilities, and her struggles as she loses her eyesight after a traumatic accident. Feeling hopeless and dejected, Bailey's loving parents, CAROLINE and JASON, seek out various options to help her adjust, including enrolling her in a program for seeing-eye dogs, but she is unable to connect to anyone or anything. That is, until CHARLES, the head trainer of Southeastern Guide Dogs, trains Apple, a miniature horse, to be her companion and surrogate eyes.			
	11:45 am	Croatoan's Memoirs 20:00 min	Croatoan is a real wild Corolla Horse that narrates the story of his life and how he left Sand Horse Beach to live in Smithfield, Virginia. He educates the viewer about his ancestors and the history of this special place. Explore his adventures, friends' struggles and his legacy. Are you willing to help save these horses from extinction.			
	12:15 pm	Pee Wee Lovell 80:33 min	Parker Lovell, owner of renowned Cash Lovell Stables and Riding Academy in Winston-Salem, NC, thought she had the perfect life — a loving horse trainer husband, a thriving business and a cowgirl daughter, until their entrusted assistant trainer secretly steals their show horse clients during the onset of her husband's fatal dementia.			
	1:45 pm	Golden Genes 53:00 min	Show jumping horses bred in the Netherlands are some of the best in the world. It is no coincidence that foreign riders won gold and silver medals in the Olympic Games of 2008 on Dutch horses. This is big business and passionate breeders have everything they need available in the Netherlands.			
	2:45 pm	Dyna Does Dressage 60:00 min	A mule, often mistaken as a donkey, is defined as the offspring of a male donkey and a female horse. Historically, mules have most commonly been known as "working animals' with an attitude problem. Dyna Does Dressage is a documentary about the first mule ever to compete at the national level in the competitive equestrian sport of dressage.			
	4:00 pm	All The Queen's Horses 71:00 min	As the comptroller and treasurer, Crundwell embezzled \$53.7 million of the city's money and went undetected for over twenty years. All the while, Dixon struggled to meet its debt obligations, forcing the city to make painful service cuts and layoffs, and to forgo raises for its municipal employees for more than a decade. Her crime marked the single largest municipal fraud in United States history.			
	6:00 pm	On Four Legs 55:00 min	Horses have arguably been providing therapy to humans for thousands of years. ON FOUR LEGS explores the world of therapeutic horseback riding at two centers - GallopNYC in Brooklyn and Pegasus Therapeutic Riding in the Hudson Valley.			
1	7:00 pm	When The Dust Settles 45:00 min	The film shows how the struggles of wild horses mirror those of disadvantaged girls, resulting in an earned trust when they're given an opportunity to prove their worthiness to the world.			
The state of the s	8:00 pm	The Wild Ponies Of Chincoteague 59:00 min	A young woman's life is altered for the better when she adopts a wild pony.			
一 一 一 一 一 一 一 一 一 一 一 一 一 一 一 一 一 一 一	9:10 pm	All The Wild Horses 90:00 min	All The Wild Horses follows five international riders from the USA, Canada, South Africa, Ireland and the UK as they compete in the Mongol Derby horse race in Mongolia. This multi-horse, multi-station race over a 1000 kilometers of Mongolian steppe is the longest and toughest horse race on the planet. The riders are out on their own and navigate with GPS from horse station to horse station, where they change their horses every 40 kilometers.			

## **EFF17 SCHEDULE – UPSTAIRS SCREEN - SATURDAY NOVEMBER 18, 2017**

**SYNOPSIS** 

Jerry King is a 5x world champion trainer. In this series he teaches us his

6:00 pm

Sacred Ground 25<sup>th</sup>

**Anniversary of Newport** 

Sacred Ground is a rare look behind the scenes of

Newport International Polo in their 25th anniversary

season. We discover a passionate equestrian culture

START TIME

10:00 am

FILM

From The Ground Up-Body Language

20.00 0	34:00 min	techniques for training. Every horse needs a good foundation, so Jerry shows us how From the Ground Up.		International Polo 49:00 min	and celebrate the Polo roots of Newport RI
10:40 am 11:20 am	Carolina Hoofbeats TV 28:00 min  Karl Mikolka Classical Training Clinic –	This is a weekly television series featuring all that North Carolina has to offer in the equine industry. We expolore great riders, trainers, events and industry news.	7:00 pm	Labor Of Love 22:00 min	The 22 minute length video "Labor of Love" dissects the freelance labor conditions of professional horseracing through an endearing series of portraits of 3 German-based international jockeys including champion jockey Andrasch Starke, considered by many
	A Riders Perspective 35:00 min		7:30 pm	Goodnight Ladies 38:00 min	as the best German jockey of all time.  Goodnight Ladies is a documentary film about the world's most famous Master of Fox Hounds. The legendary Nancy Penn Smith Hannum hunted the
12:00 pm	Story Of The Woman of Palio 40:00 min	In 1957 Rosanna Bonelli, the first and only woman in history, participates as a jockey at the Palio of Siena. The palio is a very rude horse race - where jockeys ride without saddle - which takes place in Siena uninterruptedly for five hundred years to celebrate the ancient and proud medieval republic.	0.45		Chester County, Pennsylvania countryside for half a century. Directed by her granddaughter, Christianna, Goodnight Ladies.  The story of a man who become blind and make a new
12:50 pm	Riding High	Riding High is a documentary on the history of three-day eventing in Australia. Featuring interviews with Australia's leading Olympic equestrians.	8:15 pm	Une Allure Dans La Nuit 52:00 min	life with his horses. Handicap / hope / happy life
1:15 pm	20:00 min  WENDY 91:00 min	After a serious riding accident, Wendy, formerly an enthusiastic and successful rider, never got back on a horse. But once arrived, she crosses ways with wounded horse Dixie which escaped from butcher.	9:15 pm	Floating Horses: The Life Of Casey Tibbs 94:00 min	American cowboy Casey Tibbs, a nine-time world champion who left home at the age of 13 in 1942 due to his father's disdain of rodeo, had a rags-to-riches life after his groundbreaking spurring lick was developed and he was launched to stardom.
3:00 pm	Leg Up 72:00 min	This documentary film tells the story of a lifelong horseman's journey back into the saddle. The struggles, both physical and emotional, he has endured and his passion and determination to return to his life with Arabian horses. Ernst is an inspiration to all, especially the horse community who understand how almost unfathomable his return to riding is. The bond between horse and human is a powerful and healing energy and this is a journey that must be shared.			
4:30 pm	Freedom Tracks 52:00 min	Humans have long felt a deep connection to the horse. Over the centuries, our natural bond with this amazing animal has been lost. Today, scientists and horse lovers across the world are rediscovering that connection and the liberation it can bring, not just to the horse, but to ourselves.	OFFICIAL 2017 EQUUS Film Fe	stāval	
5:30 pm	The Adventure Of Selika 07:00 min	When Selika flees the comfort and safety of her home in rural France, she sets out for Paris to forge her own independent path in the world.  "The Adventures of Selika" is based on an image of Selika Lazevski, about whom little is known. The image was by Felix Nadar, renowned 19th century French photographer of celebrated people (authors, scientists, painters). Curious and puzzling, I was struck by the strength and pride that exude from this image of a beautiful black woman elegantly dressed in a riding habit, believed to be an equestrian of haut dressage in 19th century France	Winning Artist Clydene Forbush OSA  Lone Stallion		
5:10 pm	Healing With Horses 17:00 min	Healing with Horses, a documentary about a local mission with a global message	Photography		

## EFF17 SCHEDULE – POP-UP GALLERY SCREEN - SATURDAY NOVEMBER 18, 2017

START TIME	FILM	SYNOPSIS	4:00 pm	A Racetrack Somewhere	A Racetrack Somewhere will take you on a journey like never before across Australia and into the heart of some of
12:00 pm	SHORTS COLLECTION REEL #2 96:00 min	GO WEST FOR CHRISTMAS – TRAILER – 2:00 min HORSE DAD – 2:17 min LEGEND – 1:30 min PIXIO DRESSAGE – 2:00 min NOT YOUR AVERAGE STORE – 2:30 min		49:00 min	the country's most iconic and remote events.  Destinations include Birdsville, King Island, Warrnambool, Kangaroo Island and Darwin
1:50 pm	Five Building Blocks Of Bitless	BITLESS – 3:45 min THE FEATHER FUND – 7:40 min RIDING WIH MERCY – 4:15 min MUSTANGA MIRROR OF THE SOUL – 5:00 min RIDE IT OUR SONG FOR SLAUGHTER BOUND HORSES – 6:00 min STEVE HALF PENNY – 6:30 min IN-SYNC – 2:32 min CREATING PEACFUL LEADERS – 9:00 min HORSEPOWERS TRAILER – 11 min THE GREAT FILP OFF – 3 min  Our educational film encourages and celebrates equestrians who are actively seeking a richer,	5:00 pm	I Ride Horses 5:00 min	The music video "I Ride Horses" is the first video produced to promote the music album "I Ride Horses".  Talented artists came together to give life to Jean Albert Renaud - JAR diverse equestrian skills, not only as a cowboy or Native American bareback horseman but also as an international marathon rider.  "I Ride Horses", music video is a love story. The pain of a love story ending is saved and eased by the love for the horses. The horses never let him down and never stop to bring him peace of mind and happiness.  The "I Ride Horses", music video, is convincing, encouraging, moving, and up lifting, A must see!!
1.50 μπ	22:15 min	more rewarding relationship with their equine partner. We offer detailed instruction, tips, encouragement and support for those on the journey to bitless riding and training. Our goal is to demystify and promote the bitless movement.	5:10 pm	HORSEPOWER: Land Of The Vikings 60:00 min	Follow the adventures & lifestyles of a Mountain Horsewoman competing in the worlds toughest horse race, a Viking Horse Family living and working with horses, and a War Veteran healing with horses. With a backdrop of pure nature & traditions unique to Norway, the Norwegian people are positively affected by horses. Their close bonds with horses run as deep as the fjords. (Norway/USA 2017)
2:15 pm	14:00 min	Explore the world of horse packing at Rocky Mountain National Park on its 100th anniversary, and discover the love, thrills, and dangers of this dying profession. Horse Packer follows Travis, in his newly appointed position as Lead Packer on the West side of Rocky Mountain National Park. He gives and in-depth look at what the job entails and why horse packing is so important for preserving the wilderness. His assistant Carly is there to help every step of the way as she navigates through her first season on the job. They both teach and share their passions and sacrifices they must make to embrace this labor of love.			
			OFFICIAL 2017 EQUUS Film Festi Winning Artist		
2:35 pm	SPOTLIGHT Rescue Series Nature' View 14:00 min	Allison Fulmer purchased her horse Buddy from an auction in New Jersey out of the hands of the kill buyers. She came to Bruce for help in getting him adjusted to a purposeful life.	Katarzyna Oktzes CANADA	sik-iviikolajek	
3:00 pm	Dances With Horses On Tang Poetry 13:00 min	The project involves a film of dancing with horses inspired by Tang poetry on Horses. Tang poetry and art are widely regarded as a pinnacle of classical Chinese culture comparable to the Italian Renaissance. The poet Li Bai's metaphoric vision, the totemic strength of the predator, the speed and elegance will be translated into dance and the relationship with horses.	Photography		
3:15 pm	Developing Your Horse's Back: The Biomechanics of Engagement 19:00 min	Learn how to properly ENGAGE YOUR HORSE'S BACK through gymnastic stretches. www.EquitopiaCenter.com presents Art 2 Ride trainer Karen Loshbaugh and Equine Veterinarians Dr. Joanna Robson, Dr. Sarah le Jeune and Dr Sue Dyson as they demonstrate how proper engagement of the horse's core can help avoid painful back issues such as "Kissing Spine			
3:40 pm	Engaging Your Horse (from the Western Perspective) with John Lyons 07:53 min	Equitopia interviews the legendary Western trainer John Lyons on the fundamentals of engaging a horse's core. Proper engagement benefits a horse by correctly using core muscles to enable the horse to improve balance, better carry the weight of a rider, reduce fatigue and injury to the horse, and enhance longevity and the vitality of a horse's body and mind.			
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## 2017 EQUUS FILM FESTIVAL SPONSORS















New York State Horse Council













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TRAFALGAR SQUARE BOOKS















The Wild Horses Of Sable Island Gallery

































www.equineseniors.com





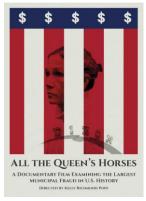




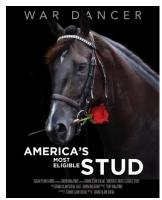


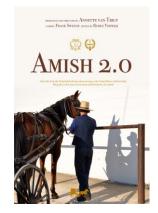




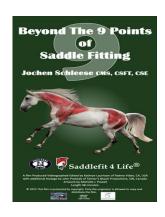


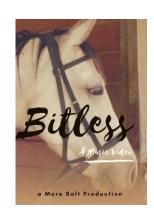


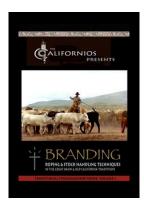


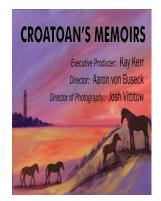




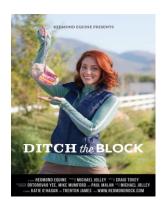


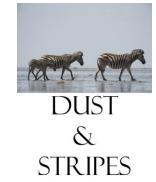


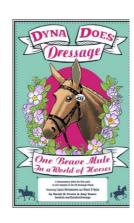


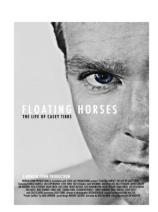


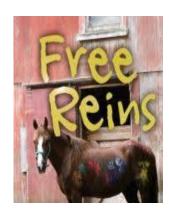


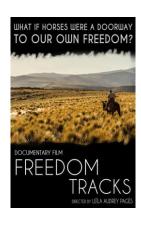


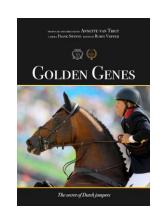










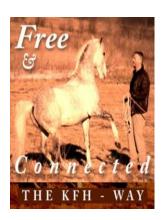


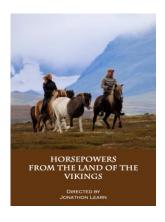






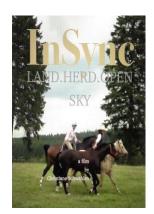






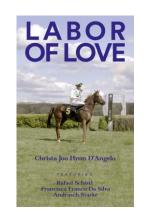


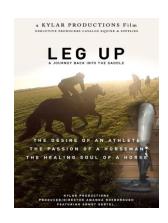














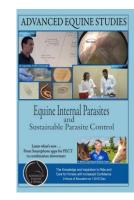






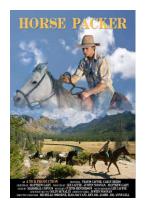






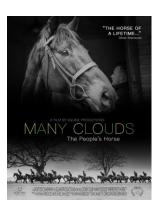












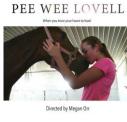








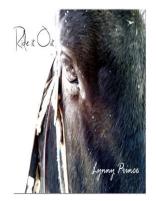


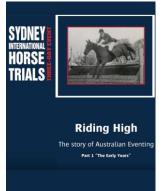








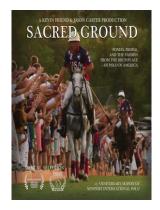


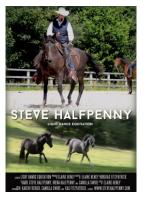










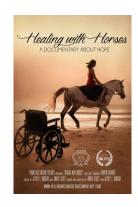




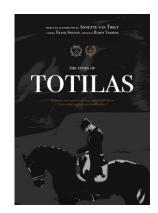




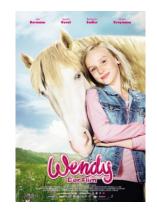




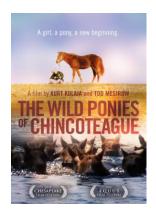












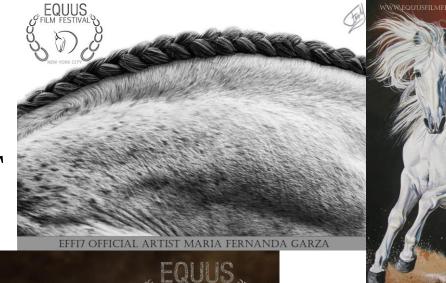






# THE





EFF17 OFFICIAL ARTIST BEV PETTIT



EFF17 OFFICIAL ARTIST WEATHERLY STROH



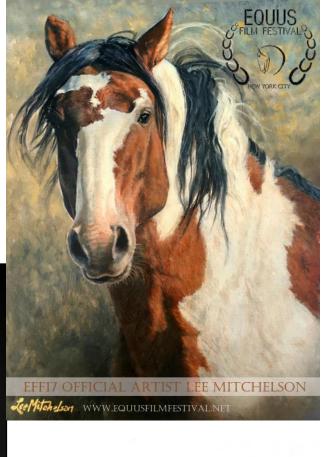
EFF17 OFFICIAL ARTIST CHRISTIAN LAURENT



EFF17 OFFICIAL ARTIST ANIKA JOUBERT

## EFF17 THE ARTIST





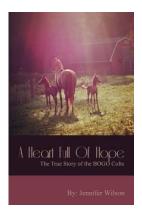
EFF17 OFFICIAL ARTIST MARIA FERNANDA GARZA

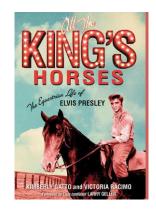


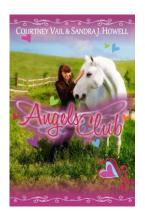
EFF17 OFFICIAL ARTIST JANICE FISCHER

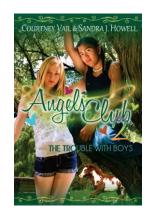
www.equusfilmfestival.net #EFFNYC #EFF17







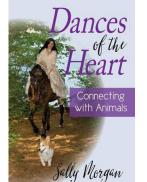


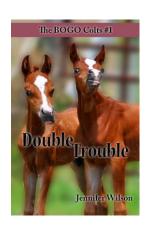


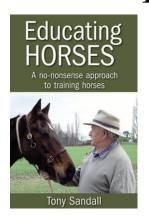




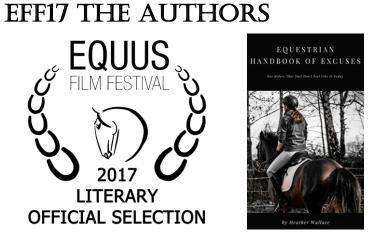


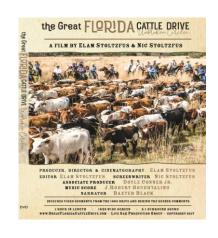


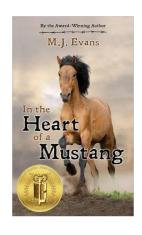




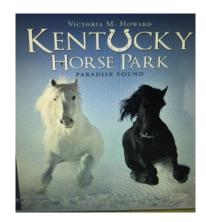


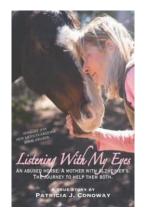




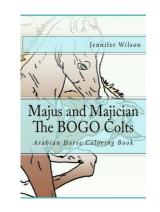




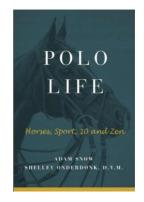








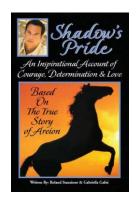




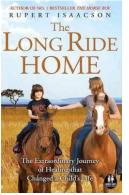
## **EFF17 THE AUTHORS**



"Seriah's Legacy" **Business Plan** 











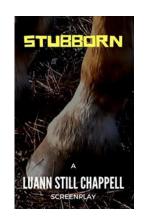


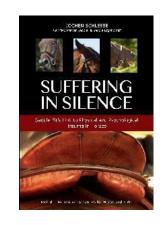
THE COWGIRL JUMPED OVER THE MOON

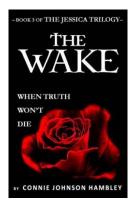
LINDA BALLOU













### **EQUUS FILM FESTIVAL 2017 FAST FACTS**

#### EQUUS Film Festival (5<sup>TH</sup> Annual) – www.equusfilmfestival.net

The fifth annual EQUUS Film Festival will take place November 17-19 at the **HELEN MILLS Theater & Event Space**, 137-139 W. 26<sup>th</sup> St., in New York City. The EQUUS Film Festival is the first event of its kind to offer a home to the storytellers of the horse world, with films, documentaries, videos, commercials and shorts from around the world and also cultural elements of fine equestrian art and literature. EQUUS Film Festival highlights and rewards the diverse and creative efforts of those who pay artistic homage to the horse. The 2017 WINNIE awards presentation will take place at **The Wild Horses of Sable Island Gallery**, 64 Grand Street, Sunday, November 19, from 12:00 to 2:00 p.m.

#### CONTACT:

For more information: Lisa Diersen (Founder/Director) lisa@equusfilmfestival.net, 630-272-3077.

For Media: Co-organizer Diana De Rosa, dderosa1@optonline.net, 516-848-4867

**HOW:** EFF17 presents a platform to educate and enlighten the world to horse-related issues.

**WHY:** Our goal is to create a better world for horses.

#### **EQUUS FILM FESTIVAL SCHEDULE**

#### **QUICK OUTLINE**

Friday November 17 - VIP Welcome Party @HELEN MILLS Event Space - 7:00 p.m. - 10:00 p.m.

Friday November 17 - Films @HELEN MILLS Theater - 12:00 p.m. - 11:00 p.m.

Friday November 17 - Pop Up Gallery @HELEN MILLS Event Space - 12:00 p.m. - 6:00 p.m.

Friday November 17 - EQUUS Directors Panels @HELEN MILLS Theater - Times TBD

Saturday November 18 - Films @HELEN MILLS Theater - 10:00 a.m. - 11:00 p.m.

Saturday November 18 - Pop Up Gallery @HELEN MILLS Event Space - 10:00 a.m. - 10:00 p.m.

Saturday November 18 - Li'l Herc FREE Family Fun Fest Morning 10 a.m. - 12 p.m. (see details below)

Saturday November 18 - EQUUS Directors Panels @HELEN MILLS Theater - Times TBD

Sunday November 19 - WINNIE Awards/The Wild Horses of Sable Island Gallery - 12:00 - 2:00 p.m.

Sunday November 19 - Clinton Park Stables Carriage Horse Tour - 2:00 - 4:00 p.m. (618 West 52<sup>nd</sup> Street)

#### MORE DETAILS

WHAT: EQUUS FILM FESTIVAL VIP WELCOME PARTY

WHEN: Friday, November 17, 2017, 7:00 p.m. - 10:00 p.m.

WHERE: at the Pop-Up Gallery in the HELEN MILLS Event Space, 137-139 W. 26<sup>th</sup> St., New York, NY 10001 Meet filmmakers, artists, authors and special guests. Please reserve your ticket online. Limited Seating.

WHAT: EQUUS FILM FESTIVAL FILMS

WHEN: Friday/Saturday, November 17-18, 2017, start 10:00 a.m. last screening starts at 10:00 p.m.

WHERE: at the HELEN MILLS Theater, 137-139 W. 26<sup>th</sup> St., New York, NY 10001

Tickets can be ordered online. Click on the TICKET link on the website at www.equusfilmfestival.net

WHAT: POP-UP GALLERY: EQUESTRIAN ARTISTS, FILMMAKERS, LITERARY WORKS AND VENDORS

WHEN: Friday, November 17, 12:00 p.m. - 6:00 p.m.; Saturday, November 18, 10:00 a.m. - 10:00 p.m.

WHERE: In the HELEN MILLS Event Space, 137-139 W. 26th St., New York, NY 10001

Free to get in but please reserve your ticket online as seating is limited.

WHAT: EQUUS DIRECTORS PANELS

WHEN: November 17-18, TBD

WHERE: at the Pop-Up Gallery in the HELEN MILLS Theater & Event Space, 137-139 W. 26th St., Ny, NY

10001

WHAT: LI'I HERC FREE FAMILY FUN FEST

Sponsored by Suzanne Kopp-Moscow, author of Li'l Herc® The Power of Kindness

WHEN: Saturday, November 18, 2017, 10:00 a.m. - 12:00 p.m.

WHERE: at the HELEN MILLS Theater, 137-139 W. 26th St., New York, NY 10001

**FILM:** A feature film starring Apple the mini horse in "Apple Of My Eye". Free to attend but please reserve your ticket online as seating is limited.

WHAT: WINNIE AWARDS

WHEN: November 19, 2017, 12:00 - 2:00 p.m.

WHERE: The Wild Horses of Sable Island Gallery, 64 Grand Street, New York, NY 10013

Over 50 Award categories presented at the equestrian equivalent of the Oscars!

Purchase your ticket online. Space is limited.

WHAT: CARRIAGE HORSES STABLE TOURS

WHEN: Sunday, November 19, 2017, 2:00 - 4:00 p.m.

WHERE: Clinton Park Stables, 618 West 52<sup>nd</sup> Street, New York, NY 10019 (between 11<sup>th</sup> and 12<sup>th</sup>)

Free to attend but please reserve your ticket online. Space is limited.

FOR RESERVING TICKETS GO TO www.equusfilmfestival.net and click on the Ticket Link on the top left.

NOTE THAT YOU MUST RESERVE TICKETS FOR ANY EVENTS YOU PLAN TO ATTEND, EVEN THE

COMPLIMENTARY ONES. SPACE IS LIMITED.

#### ADDITIONAL INFORMATION

**SOCIAL MEDIA:** <a href="https://www.facebook.com/EquusFilmFestivalNYC">https://www.facebook.com/EquusFilmFestivalNYC</a>, <a href="https://www.pinterest.com/EFFNYC">https://www.pinterest.com/EFFNYC</a>, <a href="https://www.instagram.com/equusfilmfest/">https://www.instagram.com/equusfilmfest/</a>, #EFF17, #EFFNYC, #EQUUSFILM, #EQUUSART, #EQUUSLIFE, #EFFTOUR

LODGING: Holiday Inn Manhattan 6th Ave – Chelsea, 125 W 26th St, New York, NY 10001 - 212-430-8500 (just a couple of doors from the theater) Best Rates Guaranteed – ask for EQUUS Film Festival rates.

Here is your booking link: Equus Film Festival or http://bit.ly/2fVRdOr

MAP: <a href="http://bit.ly/2wr4kxc">http://bit.ly/2wr4kxc</a>

RIDE TV Documentary – January 2017: https://vimeo.com/205968794 Password: ridetv

Dressage Today - Karen Brittle - March 2017: http://dressagetoday.com/lifestyle/equus-film-festival-55089

## **About the EQUUS Film Festival**

The EQUUS Film Festival is the first film festival oriented around equestrian themed content from all over the world. EFF empowers storytellers to show the rich history and diverse tapestry of horses in human culture through equestrian content. We have feature films, documentaries, shorts, music videos, commercials, training educational materials, art and literary.

EFF has been created to highlight and award the diverse and creative efforts of those who artistically pay homage to the horse. In 2016, the festival hosted over 150 films at the Village East Cinema in New York City. From horse related commercials to wounded warrior films, blind equestrian journeys, feature length documentaries and narrative films, gathered from 17 countries around the globe.

The interest is International. Our films have come from France to New Zealand and everywhere in between.



Hundreds of films have gained recognition, found international distribution and reached global audiences We believe that film holds the power to experience a story in the most compelling way.

We empower storytellers to share their unique equine stories in the most optimal setting: a movie theater.

By placing the EQUUS Film Festival in the capital of the world, New York City, people from all walks of life can enjoy these inspiring stories.

We look forward to welcoming you to the 2017 EQUUS Film Festival, where you can enjoy the impressive line-up of films, amazing artists and interesting authors