

SCHEDULE OF EVENTS

October 3-11

SATURDAY, OCTOBER 3

6:00 am Dawn Patrol Show, *presented by Route 66 Casino Hotel*
 6:30 am Krispy Kreme Morning Glow
 6:45 am Opening Ceremonies
 7:00 am Mass Ascension
 2:00 pm America's Challenge Gas Balloon Race Inflation
 6:00 pm Twilight Twinkle Glow™
 6:00 pm America's Challenge Gas Balloon Race Launch
 8:00 pm* AfterGlow™ Fireworks Show

SUNDAY, OCTOBER 4

6:00 am Dawn Patrol Show, *presented by Route 66 Casino Hotel*
 6:30 am Krispy Kreme Morning Glow
 7:00 am Mass Ascension
 9:00 am Fiesta of Wheels Car Show
 11:00 am Balloon Fiesta Pin Trading (Group Tour Tent**)
 6:00 pm Balloon Glow
 8:00 pm* AfterGlow™ Fireworks Show

MONDAY, OCTOBER 5

6:00 am Dawn Patrol
 7:00 am Flying Competition

TUESDAY, OCTOBER 6 • PEPSI DAY

6:00 am Dawn Patrol
 7:00 am Flying Competition

WEDNESDAY, OCTOBER 7

6:00 am Dawn Patrol Show, *presented by Route 66 Casino Hotel*
 6:30 am Krispy Kreme Morning Glow
 7:00 am Flight of the Nations Mass Ascension

THURSDAY, OCTOBER 8

6:00 am Dawn Patrol
 7:00 am Special Shape Rodeo™
 8:00 am Flying Competition
 6:00 pm Special Shape Glowdeo™
 8:00 pm* AfterGlow™ Fireworks Show

FRIDAY, OCTOBER 9

6:00 am Dawn Patrol
 7:00 am Special Shape Rodeo™
 8:00 am Flying Competition
 6:00 pm Special Shape Glowdeo™
 8:00 pm* AfterGlow™ Fireworks Show

SATURDAY, OCTOBER 10

6:00 am Dawn Patrol Show, *presented by Route 66 Casino Hotel*
 6:30 am Krispy Kreme Morning Glow
 7:00 am Mass Ascension
 11:00 am Balloon Fiesta Pin Trading (Group Tour Tent**)
 12:00 noon Music Fiesta™
 6:00 pm Night Magic™ Glow
 8:00 pm* AfterGlow™ Fireworks Show

SUNDAY, OCTOBER 11 • PROPANE DAY

presented by Airgas USA, LLC

6:00 am Dawn Patrol Show, *presented by Route 66 Casino Hotel*
 6:30 am Krispy Kreme Morning Glow
 7:00 am Farewell Mass Ascension

*AfterGlow™ times may change due to field/weather conditions
 ** North end of Launch Field* for the pin trading



THE INFORMATION

WWW.BALLOONFIESTA.COM

The latest schedule. Hotels. Balloon rides. Maps and directions. Print-at-home, discounted Park & Ride tickets. Photo galleries. Travel & Parking information. Free news updates. History. Much more ...

Admission for balloon sessions is \$8 per session for guests 13 and older. Children 12 years and under are FREE. No refunds are available but tickets for cancelled sessions may be used for future sessions. For Music Fiesta admission prices, please visit www.balloonfiesta.com.

PARKING

Parking is \$10 per vehicle per session. Parking passes may be purchased in advance at the Balloon Fiesta office.

FIESTA EXPRESS PARK & RIDE

The fastest way into the park! Leave from one of several convenient locations around the city and arrive inside Balloon Fiesta Park. Pricing, locations, schedules, and discounted tickets are available online at www.balloonfiesta.com.

BALLOON RIDES

Rainbow Ryders
 Official Balloon Ride Company
 800-725-2477
www.rainbowryders.com

TRAVEL AND HOTEL RESERVATIONS

www.balloonfiestahotels.com
 505-346-0522

VISITOR INFORMATION

Albuquerque Convention and Visitors Bureau
 Toll Free 800-284-2282
www.visitabq.org

New Mexico Department of Tourism
 800-733-6396
www.newmexico.org
 TTY Users, call 1-800-659-8331

RV TRAVEL

888-422-7277 or
 505-821-1000, ext. 107
www.balloonfiesta.com



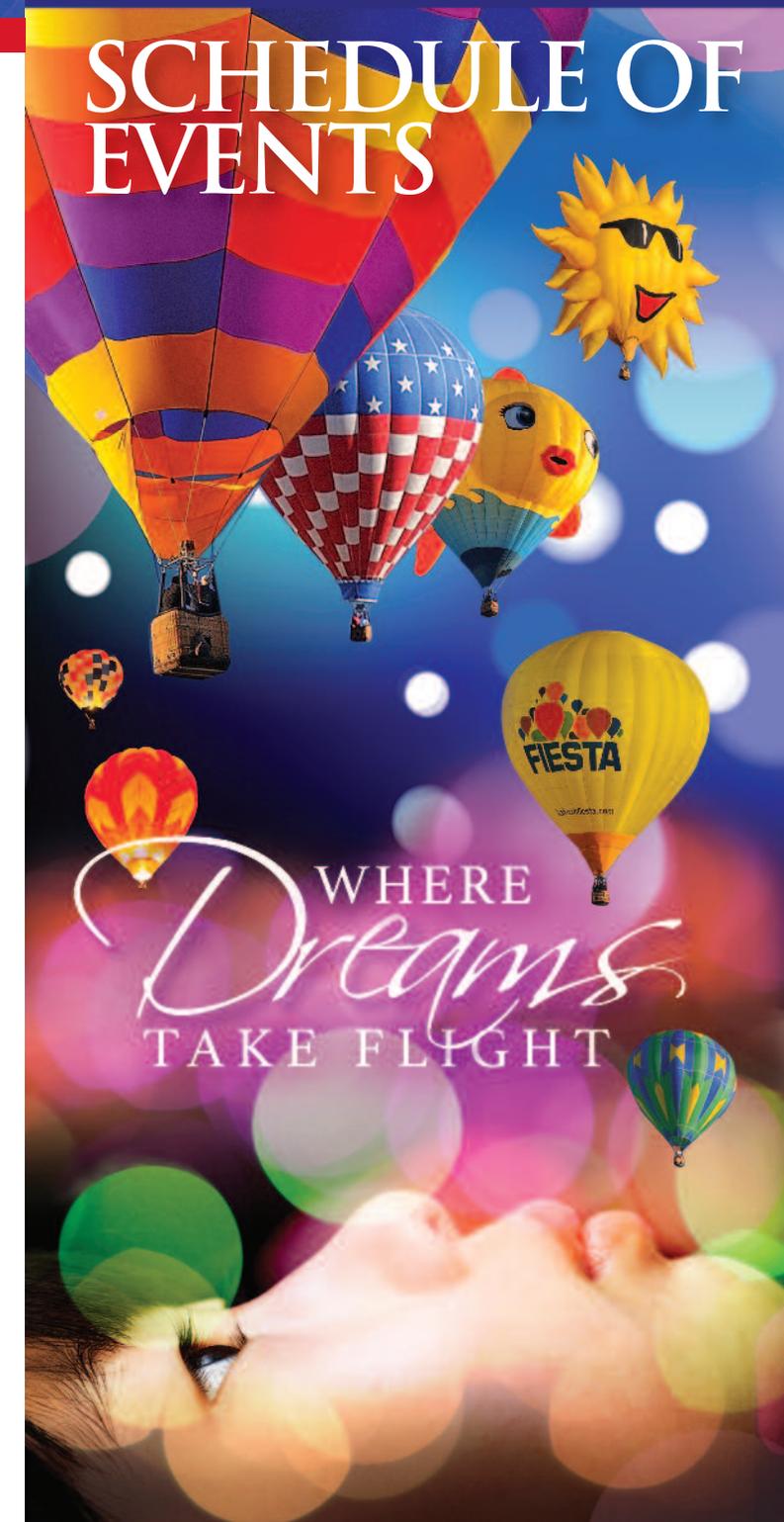
MORE INFORMATION



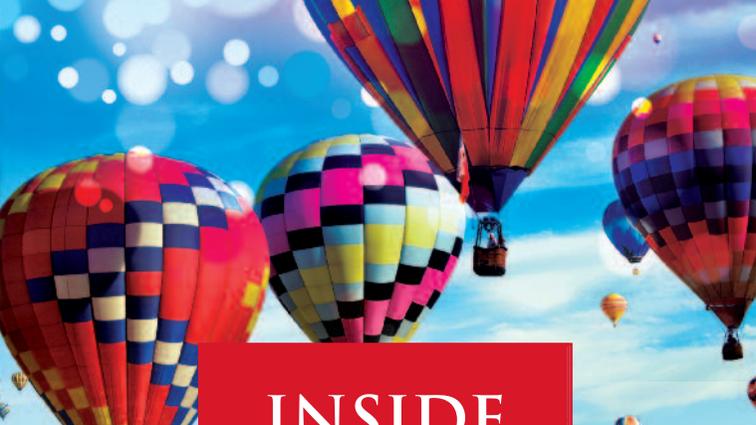
4401 Alameda Blvd NE • Albuquerque • New Mexico 87113
 505-821-1000 • Toll Free 1-888-422-7277 • Fax/505-828-2887
 Email/balloons@balloonfiesta.com • www.balloonfiesta.com

OCTOBER 3-11 2015
 ALBUQUERQUE INTERNATIONAL BALLOON FIESTA

SCHEDULE OF EVENTS



WHERE
Dreams
 TAKE FLIGHT



INSIDE THE PARK

DAWN PATROL SHOW

The beautiful Dawn Patrol Show is a choreographed display of color in motion. Dawn Patrol balloons participate in a pre-dawn show that also helps the pilots determine winds aloft conditions. Come a little early and help send the Dawn Patrol pilots off with a cheer.

MASS ASCENSIONS

The premier morning events. Hundreds of balloons will launch from Balloon Fiesta Park in two waves that can last up to two hours. The dazzling barrage of colors filling the sky is overwhelming. Saturday, Sunday and Wednesday mornings.

AMERICA'S CHALLENGE™

America's Challenge™ Gas Balloon Race was first held in Albuquerque in 1995. Gas balloonists from around the world compete in a race with the challenge to "Go the Distance!" The America's Challenge race continues to break distance records.

SPECIAL SHAPE RODEO™ [GLOWDEO™]

Halloween comes early in Albuquerque! The Balloon Fiesta showcases such intriguing shapes as a pair of bees, a stagecoach, a daisy, a snowman, even a cow and Noah's Ark.

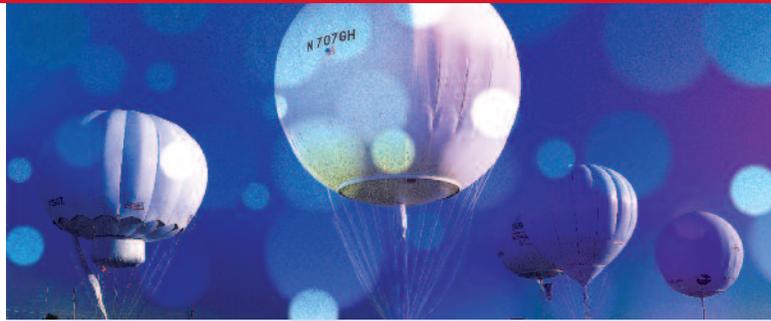
TWILIGHT TWINKLE GLOW™, BALLOON GLOW AND NIGHT MAGIC GLOW™

Some of the most widely anticipated events. Just before dusk, balloons are inflated and tethered. The balloonmeister then orders ignition and the burners fill the balloons and the sky with a kaleidoscope of brilliant colors as guests wander around the field. All this is topped off by our fabulous AfterGlow™ fireworks show.



AFTERGLOW™ FIREWORKS

After enjoying any of our glows, sit back and experience the greatest fireworks show in New Mexico. Shows will begin as soon as the Launch Field is clear of balloons, thus the starting times are approximate and subject to change without notice. Additionally, local police will modify traffic flows to enable only outbound traffic at the conclusion of each balloon event. If you want to watch the AfterGlow™ fireworks shows from the Park, you should plan to arrive at the Park in time for that evening's balloon event.



FLIGHT OF THE NATIONS • MID-WEEK MASS ASCENSION

This premier event, "Flight of the Nations," showcases participating countries in a mid-week flight. Each country will be represented by selected pilots carrying their country's flag in the memorable flight, which precedes the Mid-week Mass Ascension. This is the only mass ascension between the two weekends!

THE GONDOLA CLUB

Enjoy Balloon Fiesta from one of the most picturesque locations at Balloon Fiesta Park. The Gondola Club is a reserved area with special parking, private seating, delicious food and luxury bathrooms just for our guests. Get away from the crowds and enjoy a great buffet. For more information, please call the Balloon Fiesta office at 505-821-1000 or 888-422-7277, or online at www.balloonfiesta.com.

MAIN STREET

A delicious one-third mile of food, merchandise, exhibits, and the 7-Eleven Balloon Discovery Center — where kids learn the basics of ballooning in a fun environment. No Balloon Fiesta experience is complete without a walk down Main Street.

CHASERS' CLUB

As a member of the Chasers' Club, enjoy delicious hot food, pastries and refreshments. Cocktails are also available for purchase daily except Sunday mornings... be sure to have your ID with you! At the north end of the field, the Chasers' Club is an outdoor patio where you can watch hundreds of balloons take flight and not miss a thing. Purchase your tickets at the Balloon Fiesta office, online at balloonfiesta.com or visit the Chasers' Club on the field.



THE COMPETITIONS

Competitions are about flying finesse, control and accuracy. This is the chance for pilots to test their skills against the best in the world while winning points and prizes.

JUDGE DECLARED GOALS

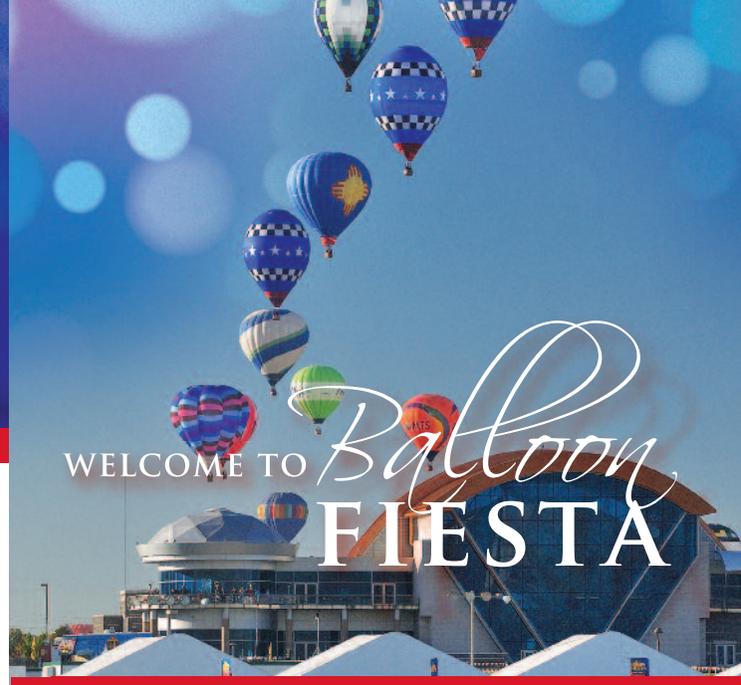
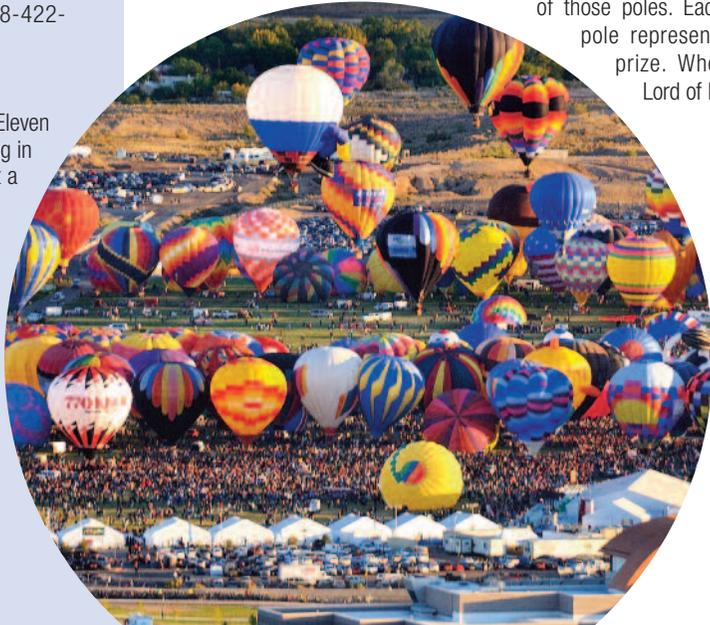
A competition where balloon pilots must fly to designated targets one mile away from the Launch Field. This event tests even the best pilots' skills.

FLY-IN TASK

It seems so simple — just drop a weighted marker on a specified target within Balloon Fiesta Park. The drop heights range from just inches to 200 feet above the ground. Variations of tasks include Balloon Fiesta Golf and Minimum Double Drop. Heads up!

RING TOSS

The most popular and most difficult competition. Balloons launch from one mile away and fly to the Field. The pilots must navigate to five tall poles and place a ring over the top of one of those poles. Each ring over a pole represents a fabulous prize. Who will be the Lord of Balloon Rings?



The Albuquerque International Balloon Fiesta is the biggest and best gathering of balloons anywhere on this planet — and best of all, you can be part of it! For nine days every October, the crisp, clear desert skies are painted with a kaleidoscope of color as hundreds of balloons lift off from Albuquerque's Balloon Fiesta Park. Balloon Fiesta is an amazingly diverse event that brings together huge numbers of balloons and pilots from all over the world.

Mass ascensions fill the sky with balloons as far as you can see. Special shape events where you'll marvel and laugh at the whimsy. Magical night landscapes, where you can wander through the glowing balloons and enjoy a fabulous fireworks show, even an evening concert. Fall in New Mexico means Balloon Fiesta. Early in the morning, after you're warmed up with a breakfast burrito and a steaming cup of hot chocolate, you can walk right onto the grass field and become part of the action. The Albuquerque International Balloon Fiesta® will leave you awestruck and wanting more.

OUR GEOGRAPHY MAKES IT BALLOONING CENTRAL

Albuquerque, located in a high-altitude desert, has the Rio Grande running through the middle of town. East of the Park is the 10,678' high Sandia Crest, part of the Sandia Mountains. Ancient volcanic cones are to the west. This geography creates a special effect called the "box," where wind currents allow pilots to fly in almost any direction, sometimes landing right back where they started. Albuquerque's high-desert location also translates into endless blue skies, great visibility and crisp mornings warming up to pleasant afternoons.