



Patriot Productions, LLC

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Gun Show Sponsorship and Your Business

Are you a local business or organization in a host city of our gun shows? **Be where YOUR market will be** and take advantage of our exciting cost effective sponsorship packages! For as little as \$400 you could be our next show sponsor!

Why Sponsor?

Patriot Productions produces superb quality and highly attended shooting sports shows in the state of Florida. We deliver a highly targeted audience base through the door over two days. Thousands of people attend and spend money. Each adult pays a small \$8 fee to attend, this means they are qualified customers that WANT to be there. Your business and message should be in front of them as much as possible. **Be where YOUR market will be!**

Simply put we are the most cost effective way to advertise to thousands of targeted people over two days in one spot. Take advantage of our robust comprehensive marketing and advertising via cable TV, Multiple Print News Papers, Multiple Radio Stations, and Email marketing to THOUSANDS OF TARGETED EMAILS, Social Media and Local Road Signs with a budget of \$8,000 to \$10,000 per show. **Be where YOUR market will be!**

Please take the time to review these documents and the sponsorship packages and become our next gun show sponsor! **Be where YOUR market will be!**

Sincerely,

Michael Strickland
CEO and Owner
Patriot Productions, LLC



Patriot Productions Sponsorship Partnership Packages For Any Gun Show in Florida

Are you a local business where our popular gun show will be hosted? Then **be where your market will be** in the form of sponsorship & exhibit presence! We are the most cost effective way to be in front of thousands of targeted 70% male, 30% female, primarily politically conservative people in your area. Most are educated and own their own homes.

Package Features Include:	Platinum Package \$1,000.00.	Gold Package \$600.00	Silver Package \$400.00	Electronic Package \$200.00
Full Media Inclusion. Your business name, location, web address and logo included in all advertising & marketing for the event such as local TV, multiple radio stations, local newspapers and all social media. Also includes email blasts with your logo, link and physical location to up to over 7,500 emails and growing. 5,000 of these are the Treasure Coast. Includes all the below details.	1 Slot Available 100% Inclusion (You will be where all of our marketing and advertising will be. We invest \$8,000 to \$10,000 in advertising the week of the show. This variation depends on venue location.)	2 Slots Available 50% Inclusion on radio, TV, All of Newspaper	4 Slots Available 30% Inclusion on radio, TV, No Newspaper	10 Slots Available No media inclusion besides website and social media
Vendor Space Provided at the Event	Three 8 foot x 2.5 foot tables or open space outside for large items	Two 8 foot x 2.5 foot table or open space outside for large items	One 8 foot x 2.5 foot table or open space outside for large items	No
Physical Advertising Banners at the Show	2 banners, one at entrance and one inside show	1 inside show	1 inside show	1 inside show
PA System Name Announcements at the Event	8 Times	5 Times	3 Times	1 Time
Logo/Link on Website 7 days before and after the event.	Yes	Yes	Yes	Yes
Email Blast Off-Logo/Link/Blurb in Email Blasts About the Event. Up to over 7,500 emails!	2 Times	2 Times	1 Time	NO
Social Media Inclusion	90%-100% of posts	75% of posts	50% of the Posts	100%
Flyer Distribution at the Event on Admission Table and Dining Tables	Yes, Must Be Approved	Yes, Must Be Approved	Yes, Must Be Approved	No
All Emails Collected at Show From Door Prizes (Hundreds of Them)	100%	50%	30%	No
Early Load In On Set Up Day	Yes	Yes	Yes	Yes
Lunch & Drinks Provided. **We must have a total of \$400 or greater in sponsorship per event for this to apply.	Up to 4 people	Up to 2 people	Up to 2 people	No