Southern Region Newsletter

January 2017 Issue

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NEWS FROM GOVERNOR DENISE



The new year has started and it is time to Rock and Roll! Your Southern Region Conference Committee has already started their preparations for our spring conference in April at the beautiful Hollywood Beach Marriott and our two clubs hosting the district meetings are selecting their dates for our fall meetings. Everything seems to be on the move.

January is the month that we will finalize our club's Live Your Dream award recipients as the region submissions are due no later than February 15th. January 11th is the National Day of Human Trafficking Awareness and many of the clubs are having their events throughout the next several weeks. Our next President's conference call will be February 8th. I look forward to hearing from the presidents on all of the exciting things that are going on in our clubs.

Great news! We have a net increase in membership from July 30th to November 30th from 386 members to 393. I can't wait to see the membership reports for the month of December as I have heard from many of the presidents that they have installed multiple new members. Woo Hoo!

So Ladies as the 2017's roller-coaster takes off, I have some advice for dealing with the stress...stressed spelled backwards is desserts. Think of the last time you had a really good dessert (chocolate cream brule' for me). You slowed down, savored the flavor and enjoyed it! So add a little dessert to your day in an effort to reduce stress. Of course that is after you complete your 30 minutes of aerobics and your 20 minutes of walking each day. :)

I look forward to seeing everyone in Hollywood Florida on April 28th.

In Soroptimist Spirit, Denise Held Southern Region Governor

NEWS FROM GOVERNOR-ELECT CAROLINE



Leadership: Planning for the Future

It doesn't seem possible that our Soroptimist year is half gone and that we will soon be turning our attention to nominating, voting on and installing a new slate of club officers for 2017-2018. As leaders, one of our key roles is to plan for our succession, not only in the short term, but also for several years to come. We must plan for our Soroptimist future! We do this by identifying, developing, nurturing and encouraging our potential new leaders.

Here are a few questions suggested by Linda Henman, Ph.D., president, Henman Performance Group and author of "The Magnetic Boss", which focus on important leadership qualities and will help Southern Region clubs with the crucial phase of identifying talented future leaders:

Does the individual consistently exceed expectations?

Does the individual take charge and help make things happen?

Does the individual inspire confidence in her decision-making process?

Can the individual serve as a sounding board during problem solving?

Is this individual trusted to lead projects even without a leadership title?

Do obstacles stop this individual or do they provide good challenges?

Can this individual visualize a destination and help devise a road map to

How does this individual deal with unexpected and unpleasant situations?

Two other questions I would also ask are:

Is the individual passionate about Soroptimist and our vision, mission and core values? Is the individual an effective Soroptimist team member?

Answers to the questions listed above not only help us begin the process of identifying future leaders but also provide a guide for their development.

Caroline Williams, Governor-elect and Leadership Chair

Upcoming Dates of Interest:

February 15—Live Your Dream Winners due to region chair March 1—Deadline to apply for Soroptimist Club Grants March 8—International Women's Day March 20—Ballot due headquarters for President-Elect April 28-30—Southern Region Conference



District Director Reports

District I—Kathy Blanton

District I clubs have been very busy! Thanks to District II Director Michelle Strawser, if you follow Soroptimist International Southern Region Facebook page, you can see shared Facebook posts from the clubs showing their activities. Thank you DD Michelle for keeping our outstanding Southern Region Facebook page updated and relevant! http://tinyurl.com/h5fvtgs

My goal between now and our Southern Region Conference this April is to visit all the District I clubs. Puerto Rico, however, is an exception that I do plan to visit next year! I'll be meeting with District I clubs to follow up on a promise from the board; to continue the dialogue and education started at our outstanding district meetings last fall. I've asked the District I Presidents to let me know which Pillar they would like me to present at their meetings; Fundraising, Membership, Programs or Public Awareness. They've all chosen different pillars! Getting my presentations ready! See you all soon!

District III—Karen Karpinski

Happy New Year Soroptimists of District III. Now that the wonderful, but hectic Christmas season has past, I know you are excited to begin this new year as we work toward wrapping up the projects, programs and goals of this 2016-17 Southern Region year. I've heard from many of you that you are working hard on fundraisers and our shared programs.

I'm excited to hear about your Live Your Dream recipient(s) and know they will all be wonderful.

If you have questions about the Dream It Be It program, you have as resources Chair Marsha

McGrath keykey34698@yahoo.com, Governor Denise dheld@centerstatebank.com, and myself

karen.karpinski10@gmail.com. Please don't hesitate to contact any of us for additional help. Keep up the good work on your Facebook pages. It's been fun seeing your activity — and remember we will be judging them this year.

I can't wait to see all of you at the Southern Region Conference in Hollywood Beach April 28-30th.

Ruby Lee Minar Soroptimist Fund

President Nancy Kitchens

Things are happening in the RLM world! As you know, this fund provides interest-free loans to women seeking a graduate degree. The two loan applicants that we talked about in the last newsletter have since been approved by the Board, and the loan monies have been sent out to the schools of their choice. That's \$10,000 of your donations now out improving the lives of women!

Going through that process raised questions that will need to be addressed in the development of standard operating procedures and some proposed revisions to our bylaws that you'll be seeing in the call to meeting for next spring – keep an eye out so you'll know what's going on when it comes time to vote.

RLM was originally filed as a corporation in the state of Mississippi. Since we no longer have a club in Mississippi and the majority of the Southern Region lives in Florida, the Board thought it made sense to move the corporation to the state of Florida to anchor the filing with a brick-and-mortar address. That process is now underway.



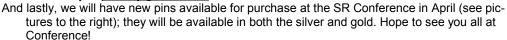
Fundraising—Skye Kent

Happy New Year! What are your goals for 2017? Lose weight? Start exercising? Save money? Stop nagging? Get more sleep? Those are all GREAT resolutions. But do you feel like you have the same ones every year? I think it's because we are always working to better ourselves and those are areas of constant struggle. If you are looking for some new ones to throw into your life, try one of these on for size:

Live more in the moment (put that cell phone down),
Become a stronger voice for those who can't speak for themselves,
Share more of your knowledge with the next generation,
Be more involved in... (you choose: church, Soroptimist, baseball, etc.),
And as your Fundraising Chair, my favorite:
Be more philanthropic!

In fundraising news, don't forget about the Laurel Society Quilt! The quilt will be at the Southern Region Convention in April, but until then some other ways to purchase a square would be as a Valentine's or birthday surprise for a fellow member.









Public Awareness—Susan Coyle

Human trafficking is often described as a modern day form of slavery that *can be beaten*. Public awareness can motivate changes in behavior a number of ways. Education and knowledge of trafficking in and among all members of society is one of the keys to beating human trafficking.

As Soroptimists, the issue demands collaboration - no one person can do it alone. Through our community campaigns, we can ensure our practices spread awareness to End Human Trafficking.

Congratulations to all the Southern Region Clubs who participated in the January "Stolen Girls...Stolen Dreams" Human Trafficking events. History has shown that every great social-justice movement has advanced when either significant people or a significant number of people recognized a need for change and acted on it. Together we can make a difference.

Keep posting on Social Media (Face Book, Twitter) and send Press Releases to news agencies and SIA.





Membership—Adrienne Griffitts

MemberSHIP tips!

Question: When is the best time to have a membership orientation/ open house? Answer: ANY TIME!!!

Putting time aside to have an extra membership drive may seem like an overwhelming task, but really- it doesn't HAVE to be! Whether your Club meets weekly or monthly, invite prospective members to come and engage with your Club. It doesn't have to be a meet and greet, although they are fun and a great way to get to know someone, when a person can see you in action at a meeting, it tends to pull them in. Suddenly, they start offering up ideas and getting themselves involved before they know it. And you've got a new member!

Another option you have would be to go ahead and plan an open house event! These are fun ways to get to know each other on a personal level, with less "business" involved. Allow everyone a little time to mingle, provide some light snacks and drinks and then have everyone take a seat. Have your President start by giving a welcome and intro, and then everyone else can introduce themselves. Make sure to speak about our Mission, explaining exactly who we are, what we do and HOW we do it (fundraisers, public events). Pick one of our topic focuses (like Human Trafficking) to get a conversation started.

Your open house probably shouldn't be for more than an hour and a half, so that new comers don't feel like it's going to always be a huge time commitment. Have a thank you gift for them, as well as an application to join and some other handouts about us. SIA has fantastic resources on their website that you can either print yourself or order direct!

If you ever have any questions about membership, please feel free to reach out to me, any time, my email is simplemynd29@aol.com.

Program—Laurie Connor

We have very exciting impact numbers to share for both **Dream it Be it** and **Live your Dream** Awards.

Dream it Be it Global Impact for 2015 to 2016: 8,634 Girls Participated across 14 Countries. 90% are more Confident 80% have new tools to overcome obstacles 87% feel more prepared to pursue career goals. Some comments made:

I learned to be a better version of myself." "Now I have so many resources to help me begin my life."

"I learned what possibilities are available to us women and got more inspired about the future."

Live your Dream Impact stats for 2015 to 2016: \$1.9 million in education grants was disbursed, 1,355 deserving women received an award across 20 countries and territories.

Women have been Socially and Economically Empowered: 95% report great self esteem, 82% completed their education and increased their standard of living, and 96% serve as a role model for their dependents. Comments:

"I no longer have to visit food banks, churches, or other charity organizations. The Live Your Dream Award came at a time when I needed it most."

"Now with my degree and career, I confidently support my family and rely on just myself rather than public assistance. I feel independent and empowered."

It is very exciting to see in our own club that these numbers and impact of these awards are driving us to get started on a **Dream it Be it** Project here at a local Middle School.

Soroptimist Celebrating Success Awards Bragging!

Hi ladies, I am Angie Krumenacker from S. I. Davie, your Success Awards Chair for Southern Region. Now that the holidays are over its time to "Brag"!

Every club has something to brag about. Whether it is about an increase in *membership,* the wonderful *programs* your club was involved with, how you raised money in exciting *fundraising* events or how you let everyone know the good work your club does though your *public awareness* channels. Southern Region is no different!

Soroptimists celebrating success awards recognizes outstanding club projects that help improve the lives of women and girls through programs within your community.

This year, Southern Region has received several entries and will select a finalist in each of the four pillar areas, including *membership*, *programs*, *fundraising* and *public* awareness. These entries will be judged by a committee from the South Atlantic Region and will be announced at our Southern Region Conference in April 2017.

Since our deadline has closed for this year, start thinking about the great work you do in your club and begin bragging before next year's deadline July 1st.

Good luck to all clubs! I hope to hear from you soon!



Dream It, Be It-Marsha McGrath

Reminders for Southern Region Clubs participating in the Program: *Dream It, Be It Club Transmittal Form* http://www.soroptimist.org/members/program/programdocs/career-guidance-girls/english/dibi-club-transmittal.pdf is due one month after the club's completion of the program to your DIBI Chair, Marsha McGrath at https://www.soroptimist.org/members/program/programdocs/career-guidance-girls/english/dibi-club-transmittal.pdf is due one month after the club's completion of the program to your DIBI Chair, Marsha McGrath at https://www.soroptimist.org/members/program/programdocs/career-guidance-girls/english/dibi-club-transmittal.pdf is due one month after the club's completion of the program to your DIBI Chair, Marsha McGrath at https://www.soroptimist.org/members/program/programdocs/career-guidance-girls/english/dibi-club-transmittal.pdf is due to the description of the program to your DIBI Chair, Marsha McGrath at https://www.soroptimist.org/members/program/programdocs/career-guidance-girls/english/dibi-club-transmittal.pdf is due to the du

The Updated Club Evaluation Guide contains the online *Reporting and Evaluation Worksheet* due at this <u>same</u> <u>time</u>, <u>http://www.soroptimist.org/members/program/programdocs/career-guidance-girls/english/dibi-club-eval-guide.pdf</u>.

Remember, only 3-5 parts of the curriculum and 5-7 girls are needed to participate. New materials have been designed by SIHQ to assist presenters with their work with the girls whether PowerPoint Presentations, Activity Materials, Microsoft Word curriculum that can easily be adapted to a club's needs or Community Partner Proposal.

Marsha McGrath 727-386-2134

Club News

SI Boca Raton/Deerfield Beach

It's Party Time for the Soroptimists of Boca Raton/Deerfield Beach!

Members of Soroptimist International of Boca Raton / Deerfield Beach hosted their Annual "Thanks For Giving Breakfast" to honor those who participated as sponsors, volunteers & friends of the 2016 Women of Distinction Awards Breakfast. Highlight of the morning gathering was the introduction of new Soroptimist Members By Elke Schmidt, Membership Chairperson, and Co-Presidents: Mariela Montgomery and Dr. Heidi Schaeffer. The group included Colleen Lockwood, Renee Harris, Terry Fedele, Nicole Marks and Remy McClendon. The Honorees received a yellow Rose, Soroptimist Membership Pin and a Roster of Names, Goals and Activities. The event was chaired by S.I. member Kim Champion.



Heidi Schaeffer MD and Mariela Montgomery, Co-Presidents

SI Pompano Beach

Soroptimist International of Pompano Beach held a social sponsored by two of our members, Marcia Crismond and Cheryl DePretoro, to collect items for the women of Stepping Stones. Stepping Stones located in Fort Lauderdale, Florida, caters to women in need. They provide a highly structured residential environment for residents. They have two primary goals they strive to achieve:

- 1. The treatment of substance abuse and mental health conditions.
- 2. Transforming lives and reconnecting families.

They have the capacity for 42 individuals (women). We were provided with a list of items they need the most. As you can see from the photo personal care items are a big concern. Grace Marquez and Donnalia Deliazar from Stepping Stones and House of Hope made a heartwarming presentation.

It was a great evening attended by 30 members!

Fonnie K Gill Publicity Chairperson







SI Coral Gables

SI Coral Gables got together with members and friends to enjoy a wonderful show and a very special dinner at Seasons 52!







Diane Diaz, President

SI Davie

Stolen Girls...Stolen Dreams Human Trafficking Art Poster Contest & Reception

For the third year in a row, Soroptimist of Davie hosted a Human Trafficking Awareness Art Poster Contest county wide for eleventh and twelfth graders. This year we received 27 entries. The judges were local art educators, an SI Davie member and our 1st year's contest winner, Paris Zepeda. Our club was happy and honored to have Southern Region Governor, Denise Held join us for this important event.



With a captive audience of young adults, their family and friends, SI Davie was proud to present three wonderful speakers. Ms. Diane Owsley, Survivor, Advocate and member of the Florida National University Powerhouse spoke of her personal experience as a victim of human trafficking. You could hear a pin drop at the end of her speech and she received a standing ovation. In addition to our main speaker, Victor Williams from Homeland Security and Donald Cannon from FDLE spoke - about the importance of being aware regarding this disturbing plague in our communities. At the end of the night's event, 15 more backpacks were presented to the FBI and FDLE for distribution. These backpacks are filled with items the trafficked girls will need, once they are rescued.



It was a pleasure to recognize all of the art participants and - present the names of our cash award recipients for 1st, 2nd and 3rd places. The winning poster was reproduced adding the Human Trafficking hotline contact number to the bottom along with SI Davie's sponsorship logo and the tag line: "See Something ...Say Something". The posters have been strategically displayed throughout the Town of Davie and have been placed in several malls. The Town of Davie has recognized our winners and they will be featured in - local newspapers. SI Davie is getting the word out – via our students and throughout our community.



Remember..."all stolen girls need to *live their dream*". *Angie Krumenacker, President*

SI Pinellas County

Soroptimist of Pinellas County put "fun" in fundraising when one of our major corporate sponsors, Silver Queen and Belleair Coins, hosted a birthday party for the President of Belleair Coins, Jay Arbutine. Instead of gifts, guests were asked to donate to our "Live Your Dream Award" program. This activity brought awareness of the program to many in the community. It was a very special night with enough raised for 3 awards!



Our generous hosts, Art and Pat Arbutine.



Our newest member Lauren Haddad Friedman with our treasurer Ronnie "Show Me the Money" Briand.



A good time was had by all!

Betsi Lewis, President

SI Greater Daytona Beach

Greetings and Happy New Year from all of us at SIGDB! Our Club has been very busy the last quarter of 2016. As a result of our efforts to get the word out about the Soroptimist Awards, we received 26 Live Your Dream applications and three Ruby and five Violet Richardson Award nominations. Wouldn't it have been nice if those numbers were reversed, where we would have more women helping others versus those needing it?

As we started the selection process, our Club made the commitment to educate our applicants more about Soroptimist International. During the months of August thru November, as we received applications, we sent letters thanking them for applying and giving them a little more information about Soroptimist. In December, our members pulled together and instead of buying toys, we agreed to send a small donation to each of the qualified applicants with a nice Christmas wish from Soroptimist. The multiple thank you cards and emails we received confirmed that we had made an impression on the applicants even if they are not selected as winners of the award. Once the judging is complete, we will extend invitations to all of the applicants to attend our awards celebration luncheon.

As the month of January swish by, we are looking forward to our Annual Human Trafficking Awareness Event. Our Club will be hosting a meeting with other local agencies to strategize on keeping this issue up front. While January is recognized as Human Trafficking Awareness Month, we need to work together to keep this issue up front all year.

We pray all of you are doing well and wish great success for your clubs.

Wanda Moore, President

SI Music City Nashville

Working on increasing our membership has been a focus for our club this year. We have hosted many guests at our summer social, fall program meeting with a great speaker, Thanksgiving dinner and Christmas party. The persistence paid off when we inducted four new members at our January meeting! We have a full slate of events for this winter and spring and are thankful to have new, energetic members who bring fresh ideas and enthusiasm to our meetings.



Priscilla Tatarsky, President

SI Greater Ft. Lauderdale

SOROPTIMIST INTERNATIONAL OF GREATER FT. LAUDERDALE CELEBRATES 70 YEARS OF SERVICE TO THEIR COMMUNITY

On Sunday, October 20, 1946 the Thirteenth Region of the American Federation, called the Southern Region was organized in Miami, Florida. The fifth club in the area of Miami/Fort Lauderdale, **SI Ft.** Lauderdale Club was chartered on October 18, 1946. Mrs. Ruth Andreu served as the Chartering President with Ruby Lee Minar, First President of the Americas Federation in attendance. The Soroptimist Club of Fort Lauderdale, Florida was chartered at a dinner meeting in Brown's Restaurant, located on Southwest First Avenue in downtown Ft. Lauderdale.

Organizers called on professional and executive business women, inviting them to become charter members of a classified service club, Soroptimist International, which was reputed to be the youngest and largest of women's classified service groups. The twenty charter members and the first officers voted that membership was to be obtained by invitation and secret ballot, which must be unanimous. It was voted that the membership should not exceed 50 members.

The treasury was started with membership dues and initiation fees and an influx of dollar bills from Soroptimist clubs throughout the United States. The first club met once a week with meetings suspended during July and August. There were informal get-togethers during the summer.

The first service project, 1946-47, was Broward County Health Department furnishing cod liver oil and baby foods for children with tubercular tendencies and Dental Care for needy children. Funds to support these projects were dollars from Soroptimist clubs all over the US, donations, dues and fees. The yearly scholarship program began in 1964 and continues to this day.

In 1966 the club began to work with the Salvation Army by furnishing the Major's office and has continued to work with the yearly Red Kettle Bell Ringing Drive, Thanksgiving Dinner, distribution of toys to needy families in November and December and assisting with children shopping for clothing and school materials in September.

Connie Desko, Past Governor

SI San Juan



3. Spa Day at Casa María 4. Excursion –Casa María, 5.-6. Celebrating Christmas at Casa María, Casa María is a shelter for mental disable women 7. Stop Human Trafficking Project 8.Live Your Dream Award

Enith Rivera, President

Be on the lookout for the Call to Conference and make sure you join us On the Beach!



Soroptimists in the News!

From SI Pompano Beach—Our local magazine called "The Light" published an article about people in our Communities who believe in" Giving Back". One of our young members, Christine Balistreri Van Buskirk was one of 12 people chosen as someone who believes in "Giving Back". As you can see, she is very passionate about being a member of Soroptimist International of Pompano Beach!

> DURING THE HOLIDAY SEASON IT IS IMPORTANT TO RECOGNIZE THE PEOPLE IN OUR COMMUNITIES WHO BELIEVE IN

CHRISTINE BALISTRERI VAN BUSKIRK

REALTOR, BALISTRERI REALTY

CHARITY THAT YOU ARE INVOLVED IN:

Soroptimist International of Pompano Beach

WHY YOU CHOSE THIS CHARITY:

The club is made up of an amazing group of women who are generous with their time and resources to improve the lives of fellow women and girls. We participate in multiple programs and fundraisers throughout the year that raise money locally

for Woodhouse and for other projects such as holiday



gifts for our local elementary school and college. Why not? I enjoy when a group of people can come together and improve the life, or even the day, of someone else. I love helping others and working with people to achieve a specific goal. Whether it is at work, coaching one of my kids' teams, or working on a committee, I love when hard work pays off and goals are achieved. Give what you can, whether it be time, a helping hand or a monetary gift. Giving comes from the heart and

From SI Stuart—Club member Eula Clarke was sworn in as Mayor of the City of Stuart!



Congratulations to these outstanding members!

Soroptimists Celebrate the Holidays!

SI Boca Raton/Deerfield Beach

Soroptimist of Boca Raton/Deerfield Club has worked diligently each year to raise funds that are donated yearly to Service Organizations and individuals with similar goals; to improve the lives of women and children locally and internationally. The celebration was hosted by Sue Heller, a recently inducted Soroptimist member, with her husband, Artist Yaacov Heller, at Gallery 22 International. The Gallery patio was filled with larger than life masterpiece canvases and Sculptures of iconic entertainment celebrities. Vocals by Vanessa Simpson, a catered "Dinner By The Bite," and exciting raffle prizes, added to the enjoyment of the affair.





SI Pompano Beach

For the past 30 years Soroptimist of Pompano has managed to help make Christmas very special for children and families. Every year at our Christmas Party we each bring gifts for these children who otherwise, would not have a Christmas. In addition to the gifts we also donated over \$1000 in Publix certificates for the families. This year we helped 55 kids and 33 families!!!! Our celebration was held at the beautiful home of one of our members, Sue Nelson and hosted by Sue and Kathy Carroll, also a member. Norcrest Elementary is the school who assists us in determining the children and families. Karen DeLeuze, teacher at Norcrest, who is also a Soroptimist member, organized the Gift Giving. This is always a fun and very rewarding night. Really puts us in the Christmas Spirit.







Party Planners

Soroptimists Celebrate the Holidays!

SI Coral Gables



On Saturday, December 3, 2016, Soroptimist International of Coral Gables spread some holiday cheer with the patients at Jackson/Perdue Medical Center. We also purchased gifts for 150 patients at the center. The deviled eggs and macaroni and cheese were a hit! This is our 10th year of bring holiday cheer to our friends at Perdue.





Members of SICG enjoyed a relaxing afternoon bringing some holiday stress release to the residents at Bay Oaks on December 20, 2016. What a special afternoon was had by all who participated.



SI Stuart



Soroptimist International of Stuart was chartered in 1954 and continues its strong community participation today. Our club organized, chaired, and sponsored the Stuart Christmas Parade from 1982 until just a few years ago:)... It was our project for more than 25 years! We thank our Soroptimist members, for this mighty contribution! This year we partici-



pated in the annual event with some members walking and some riding along.

Our Club Also participated by donating hand made wreaths to a local Festival of Trees event. The money raised from the sale of the wreaths went to a community organization called: Tykes and Teens. Tykes & Teens was established in 1996 with the goal of strengthening local families by ensuring that all children have access to high quality counseling and mental health services, regardless of financial status. The agency provides a comprehensive range of programming in Martin, St. Lucie, Indian River and Okeechobee counties.

Soroptimists Celebrate the Holidays!

SI Music City Nashville



On December 9, 2016 SI of Music City Nashville gathered at the home of Bob and Karen Karpinski for their annual Christmas dinner. The catered dinner was enjoyed by members and guests. The club collected money for the December 10th appeal from our Giving Calendars, we had fun with our ornament exchange and Dirty Santa, and collected paper products for use by survivors of human trafficking.



SI Pinellas County

Our annual Christmas party was (as usual) a big success. Held at member Cathy Wagner's home, lunch and gift exchanges made for great fellowship. We are working with the STARR Ministries and Tampa Bay Advocates for Human Trafficking and provided Christmas baskets for several survivors of human trafficking, which was much appreciated.



SI Tampa

Each year in November SI Tampa chooses a family in need and try to help that family for the holidays. A committee works with the family to find out what their needs are and as a club, we do what we can to fill the need. This year's family was a grandmother, her adult daughter and the daughter's three children. A list of needs is compiled and members of the club choose a gift item and a non-perishable item to donate to the family. Then at our holiday party, we enjoy food, fellowship and some festivities all while wrapping the gifts for the family. The committee then delivers the gifts and donations to the family just in time for the holidays. This annual tradition is loved by all of the women in the club.





