



Maverick Challenge – **PITCH** 2019

Student(s):						
Presentation Elements						Comments
	Needs Work	Good		Excellent		
Introduction and opening of pitch.	1	2	3	4	5	
Apparent preparation and practice.	1	2	3	4	5	
Appropriate language and overall speaking skills.	1	2	3	4	5	
Enthusiasm and confidence are displayed.	1	2	3	4	5	
Executive Summary						
Major issues covered (idea explanation, product, market, finances, etc.).	1	2	3	4	5	
Evidence to support market need.	1	2	3	4	5	
Overall potential of this venture to succeed as a viable business.	1	2	3	4	5	
Comments for the Students						

Evaluator Signature: _____