



SHAFFER COACHING, LLC
COLLABORATIVE LEARNING, CONCRETE OUTCOMES



Amanda Shaffer,
Founder and Principal

Professional Coaching

The coaching process is a powerful and effective tool designed to assist professionals at all levels to develop their capabilities and increase their strengths.

The International Coach Federation defines coaching as “partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential.”

By building a trusting, confidential relationship, Shaffer Coaching helps new and emerging leaders to identify their goals, develops plans of action that will achieve those goals, provides resources to assist with emergent issues and brainstorms strategies to overcome obstacles when they arise.

The framework of coaching includes, but is not limited to, assisting the client through either a formal assessment (Emotional and Social Competency Inventory/ 360-feedback) or informal self-assessment, to:

- Identify personal strengths, professional challenges and internal/external resources
- Understand their current leadership style, and skills
- Learn and practice new communication skills
- Discover resources to resolve situational roadblocks that arise in professional situations and leadership moments

Content may include

- Developing Emotional Intelligence
- Career Planning
- Communication and Difficult Conversations
- Developing Leadership & Managing Others
- Communicating for DEI Excellence
- Cultural Awareness & Intersectionality

To request a consultation or proposal please contact us at ShafferCoaching@icloud.com.

Shaffer Coaching is dedicated to advancing equity, inclusion, and social progress.

www.shaffercoaching.com



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ABOUT US

Shaffer Coaching, LLC is known for making complex topics accessible through collaborative learning.



We are a small consulting company based in Washington DC, **dedicated to advancing equity, inclusion, and social progress** in higher education and the nonprofit sector.

With 16+ years of experience providing facilitation, coaching and DEI training we bring a seasoned and thoughtful perspective to professional development.

Our career and leadership **Coaching**, using a holistic, results-based approach infused with mindfulness and anchored in gestalt theory, is available independently and in conjunction with our workshops and training.

Our customized, interactive **workshops** are designed to provide concrete outcomes and tools to empower clients to pursue sustainable professional and organizational growth.

Our work is infused with Appreciative Inquiry (AI), a collaborative, strengths-based approach to both personal and organizational development. We also utilize theories of intentional change and emotional intelligence in pursuit of sustainable personal and organizational growth.

Practice areas include topics Diversity, Equity and Inclusion (DEI), Career Development, Leadership Development, Communication and Executive Coaching.

Frequent **workshop topics** include increasing cultural awareness, bystander intervention, intersectionality & implicit bias, and recruiting & retaining a diverse team.

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Our Current & Former Clients

- Caldwell University
- Gannon University
- Hudson Community College
- HERS Institute
- Higher Education Recruitment Consortium (HERC)
- Kent State University
- Rutgers University
- University of Mississippi
- Women's Leadership Collaborative
- YWCA Greater Cleveland
- Young Nonprofit Professionals Network

Our Coaching Clients Work at

- Case Western Reserve University
- Clark University
- Dartmouth University
- Emory University
- John Carroll University
- University of Alabama
- University of Mississippi
- Law firms, nonprofit organizations and small businesses

Our Credentials

- ACC certified, International Coach Federation
- Appreciative Inquiry
- Emotional Intelligence
- Gestalt Professional Certified Coach
- Intentional Change
- MA in Philosophy
- Mindful Facilitation
- Women in Leadership