

SHIFT210

**Leadership, Program &
Project Management**

*Working with leaders to build stronger,
more impactful organizations*

Shift210 Consulting specializes in leadership and team development projects, training programs, corporate community involvement, and outreach programming. Founded by Olympic gold medalist Steve Mesler, Shift210 works with leaders to improve shareholder value by increasing employee engagement and cross-departmental collaboration, as well as enhancing strategic investment initiatives in the communities where their organization operates.

Steve Mesler, Principal

Steve is an experienced leadership programming and project management consultant who focuses on improving organizational capacity and performance utilizing people, community, and corporate branding. Steve is also a 3-time U.S. Olympian, World Champion and Olympic Gold Medalist in the sport of 4-man bobsleigh.

Steve's specific areas of expertise include:

- The strategic planning and management of human capital projects and programs, ensuring projects explicitly meet the strategic objectives of the organizations involved
- The design, implementation, and assessment of leadership development programs utilizing various stakeholders within an organization to fulfill multiple strategic objectives
- The design and implementation of departmental integration projects
- Coaching and mentoring for corporate and field leadership
- Meeting management and facilitation, and training of such skills
- Corporate brand and communications consulting
- Consulting and management of corporate social responsibility (CSR) initiatives that ensure proper fund allocation, meet corporate strategic objectives, engage employees, and grant social license to operate in local communities of operation
- Integration of leadership priorities, employee programs and CSR initiatives to meet corporate objectives
- In-flight reviews for leadership, training, and departmental integration projects and programs

Recent projects include field leadership and development programming with Penn West Exploration, corporate leadership programs with Plains Midstream and TransCanada, performance management with Nexen, external communications and investor relations with Crescent Point Energy, team performance enhancement programming with Altalink, new employee and new leaders consulting with Deloitte, community outreach programming with the United States Anti-Doping Agency, as well as training engagement work with the Israeli Defense Forces (IDF).

Steve is also a TED-Ed Educator and a globally recognized speaker and panelist. He has recently spoken or been a panel expert in the U.S., Greece, Israel, Russia, and the United Arab Emirates. He was also a 2011 International Champion for Peace finalist, was named one of Sports Illustrated's "Ten Athletes Who Care," and is the founder and Executive Director of the International NGO Classroom Champions.