

STEPHEN MATTHEW DESIGNS LLC



www.stephenmatthewdesign.com

Cell Phone: (561) 866-9468

Email: contact@stephenmatthewdesign.com



New York State Certified
Service-Disabled Veteran-Owned Business

Certifications: Stephen Matthew Designs LLC is a Service Disabled Veteran Owned Small Business certified through the Department of Veteran Affairs and NYS certified Service-Disabled Veteran-Owned Business (SDVOB) with the NYS Office of General Services

Company Overview:

Provide consulting efforts focused on working with Teams, Leaders, Decision Makers, and the Community to understand and solve problems using strategic design, planning, and creative imagination. Our goal is to use Human-Centered Design and Communication focused on improving the customer and user experience from end to end. We help teams understand and develop solutions, coordinate and synchronize actions, and anticipate events to adapt to changing circumstances and steward the process through contingencies and crisis.

Company Information:

DUNs: 079788848

Cage Code: 7CKT2

Legal Business Name: Stephen Matthew Designs LLC

Key Personnel/ Contact:

Stephen Matthew Wisniew, CEO

Email: contact@stephenmatthewdesign.com

Cell: (561) 866-9468

Services:

Strategic Design and Planning: Campaign Design/Planning, Special Initiatives, Design-Thinking, Human-Centered Design, Facilitating, Crisis-Action Planning, Visioning, Human-Centered Communications

Strategic Communications: Public Relations, Public Interest, Community Outreach, Marketing, Non-Profit, Grant Writing

Research & Development: Post-Mortem, Policy and Operational Development and novel approaches from Lessons Learned

Client List:

St. Lawrence County New York ARC
Deloitte

Experience:

Presidential Innovation Fellow, Oct. 2017-2018
Startup Business, since 2015
U.S. Army Ranger, Combat Veteran, 6 tours
10th Mountain Public Affairs
10th Mountain Division, Chief of Plans
82nd Airborne Division, Deputy, Chief of Plans
173d Airborne Brigade, Chief of Plans
Special Troops Battalion, Operations Officer
4/82nd ABN DIV, Brigade Engineer
Commander: Infantry Headquarters
Commander: Engineer Company

NAICS Codes:

541611 Administrative Management and General Management Consulting Services

541613 Marketing Consulting Services

541820 Public Relations Agencies

541720 R&D in Social Sciences / Humanities

541712 Research and Development in The Physical, Engineering, And Life Sciences (Except Biotechnology)

Education:

-Masters Civil Engineering- Missouri Science and Technology

-Masters Strategic Communications- University of Missouri-Columbia, School of Journalism

-Masters Military Art and Science-Command and General -Staff College, Advanced Military Studies Program

-B.S. Civil & Env Engineering- Villanova University

-Engineer-In-Training- A-19127

-Mass Atrocity and Genocide Prevention, U.S. Army Skill Identifier

-Top Secret Clearance, since 2004

-U.S. Army SAMS Planner, Army Strategic Planning & Design School

-UCONN School of Business-Graduate, Entrepreneurship Bootcamp for Veterans with Disabilities

-Syracuse University School of Business-Graduate, Boots to Business Program

Award

Rob and Barbara Hughes Most Innovative Venture Award, 2016