

Fact-Based Validation for a FAITH-NEUTRAL Parade Name

December community events held in the Greater San Diego Area:

Chula Vista Starlight Parade – formerly Chula Vista **Christmas** Parade

December Nights – formerly **Christmas** on the Prado

Encinitas Holiday Parade – formerly Encinitas **Christmas** Parade

Holiday Bowl – annual college football bowl game played at Qualcomm Stadium

La Jolla **Christmas** Parade and (2005) Holiday Festival – formerly La Jolla **Christmas** Parade

Mother Goose Parade (El Cajon) -- has always been the Mother Goose Parade

North Park Toyland Parade – has always been the North Park Toyland Parade

Ocean Beach Holiday Parade – formerly the Ocean Beach **Christmas** Parade

Pacific Beach Holiday Parade – formerly the Pacific Beach **Christmas** Parade

Poinsettia Bowl – annual college football bowl game played at Qualcomm Stadium

Which of the above event names lack tolerance, inclusiveness, diversity, and equality?

There are 38 college football bowl games played in the months of December and January in the USA. There has NEVER BEEN a **“Christmas Bowl.”**

The names of these events were not changed to hide the religious essence of Christmas. Instead, words such as **December Nights, Holiday, Mother Goose, and Toyland** were chosen to make everyone feel welcome **“inside the tent” regardless of ethnicity, nationality, race, or religious beliefs.**

In La Jolla’s discriminatory past, **African-Americans, foreign nationals, Native Americans, and Jews** were barred from purchasing houses or real property in the San Diego community of La Jolla. Is there something about this discriminatory past that causes some in La Jolla to **reject** an appeal to a wider range of ethnicity, race, and religion?

It is not often in one's lifetime when each of us can make a difference by **healing a community** from more than a century of **discrimination** and **prejudice**.

Every major organization in La Jolla and San Diego has strongly endorsed this name change including:

The **La Jolla Light** (4 editorials published)

The **La Jolla Village Merchants Association** (voted 8-2 endorsing the name change)

The **La Jolla Democratic Party Club** (voted 22-0 endorsing the name change)

15 of the 15 Commissioners on the **San Diego Human Relations Commission (SDHRC)** voted for mediation and the **SDHRC** brought in the **West Coast Resolution Group** to arrange for mediation. Not only did the **La Jolla Christmas Parade Event Chair**, Ms. Ann **Kerr Bache**, **refuse** to attend meetings with the **SDHRC**, former City of San Diego **City Manager** Mr. Jack **McGrory (1991-1997)** **rejected mediation** on behalf of the **La Jolla Christmas Parade**.

La Jolla Christmas Parade Event Chair, Ms. Ann **Kerr Bache**, **has refused** to interview with the **La Jolla** newspaper and **has refused to meet** with the following organizations:

La Jolla Village Merchants Association

La Jolla Democratic Party

San Diego Human Relations Commission

West Coast Resolution Group

San Diego County Diversity and Inclusiveness Group