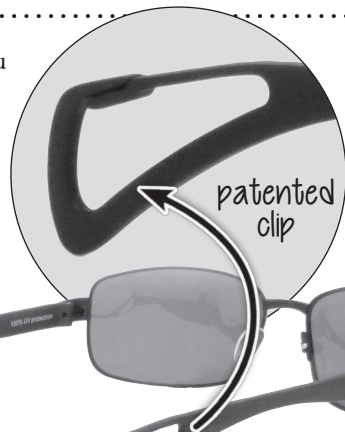


No Losing Those Sunglasses This Summer

Zoinx Sunglasses are made for the adventurous. Now you don't have to worry about losing your shades while you're having fun in the sun. Their sunglasses feature a patented clip, which allows you to keep better track of your shades so you don't lose them. Not only can you clip them to your bag or belt, but each pair of sunglasses also comes with a sport strap, zipper pouch, flotation insert, and waterproof emergency info card.

The sport strap links into the temple clips and helps keep your shades in place when you're on the move.



Clip in the optional Zipper Pouch with the included flotation insert and you won't have to worry about your glasses ending up at the bottom of the Gulf. The waterproof emergency info card is a great place to put your necessary contact information, in the unlikely case you lose your Zoinx. The zipper pouch can also be clipped around the wrist while you run or bike, keeping your emergency info, house key and some spare cash close at hand.

Zoinx sunglasses are equally customizable. You can choose your frame style, frame finish, temple color, and zipper pouch/sport strap color at no additional cost. They're sold on the

Zoinx website, as well as fine retailers. For more information, visit www.zoinxsunglasses.com or google them.



A T-Shirt That Helps you Sleep?

You could be catching your zzzs in a tent on a rocky hillside or in the middle of a 5-star resort memory foam bed. Either way, you probably aren't sleeping as well as you want to be. Instead of blaming your surroundings, the answer could be as simple as changing what you wear to sleep.

The Active Edge sleep shirt is said to help increase REM sleep. Tested in clinical trials at the University of Florida and by the Department of Defense,

Active Edge is an invisible radio technology that can be adhered to the fibers of the shirt. While you sleep, the shirt interacts with your body to increase oxygen intake, reduced inflammation, improve REM sleep and provide other benefits. The result, no matter where you are sleeping you wake up feeling more rested, less achy and ready for your day.



As we age, our bones start to hurt more and we begin to have trouble sleeping at night. Old sports injuries, the beginnings of arthritis and a lifetime of bad habits, like slouching over a computer screen and poor diets, lead to inflammation in the body. Not to mention stress. By wearing an Active Edge t-shirt at night while sleeping, it is possible to reduce inflammation throughout the body and improve REM sleep. Doctors at the University of Florida's research hospital have verified the effects of this new technology using thermal imaging. They recommend sleeping in it every night for a full week to notice the effects. Cost \$64.99. Check it out at www.activeedgegear.com.

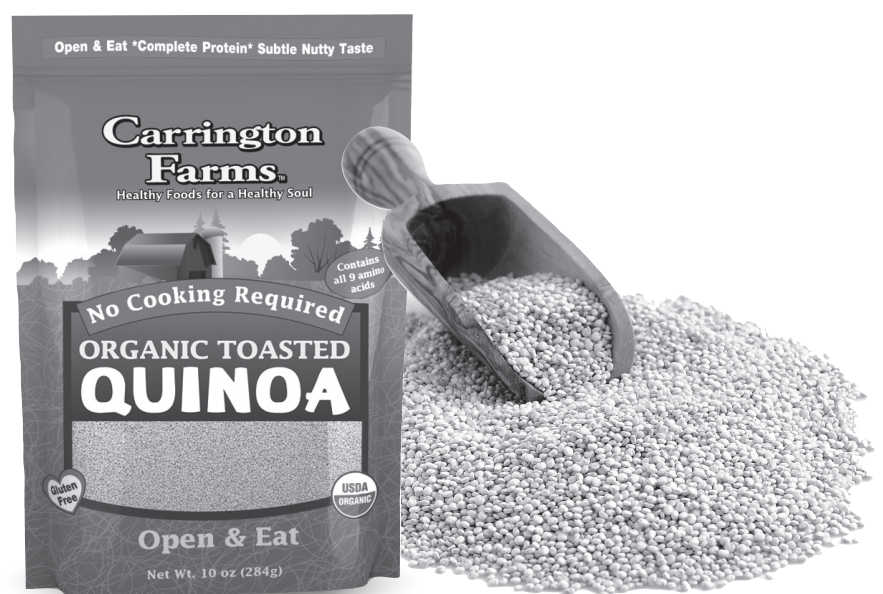


Recover with Recovery

Hyaluronic Acid and MSM? They're the latest "players" in the fitness world aiding recovery after daily workouts. Exercise makes us feel renewed and more alive, but it can also wreak havoc on muscles, tendons, ligaments and joints. That's where Play Again Now can help with daily recovery from body soreness. Take a few tablespoons daily of this recovery drink to wake up ready to take on your next workout.

How does it work? Its active ingredients are high molecular weight hyaluronic acid (HA) and MSM. They hydrate and lubricate muscles, tendons, ligaments and joints while replenishing naturally-occurring HA throughout the body.

Play Again Now is believed to shorten recovery time. More info at www.PlayAgainNow.com. Play Again Now is available for purchase at: Amazon.com, GNC.com and other retailers.



Toasted Quinoa Anyone?

Now you can experience this ancient grain in a new and seriously convenient way. Their Toasted Quinoa is ready-to-eat with no cooking required.

High in fiber, quinoa contains almost twice as much fiber as most grains and contains all 9 essential amino acids. Use it on

Salads, soups, yogurt or cereal. Naturally gluten-free. Cost: \$6.99/10oz. Sold at Whole Foods and at www.CarringtonFarms.com.

wcw shopper continued

Quick and Easy Iced Coffee

Community Coffee Company has launched an iced coffee product just in time for summer. As the company's first "Iced K-Cup" offering, Community Mocha Vanilla Iced coffee is specially formulated for iced coffee.



To make, place one Community K-Cup pod in any Keurig brewer and select the 6-ounce brew option. Sweeten and add cream, if desired, and pour over a 12-ounce, non-glass cup of ice. Sit back and enjoy the delicious combination of rich chocolate mocha and creamy French

Whether you're entertaining guests, keeping up with the kids or simply looking to enjoy a smooth cup of joe, iced coffee is a summer must. Community Coffee Company has the "Iced K-Cup" made with 100% Arabica coffee beans.

Available in 12-count, single-serve K-Cup pods, Community Mocha Vanilla Iced coffee is an easy way to make iced coffee throughout the summer. The new flavor does not contain cream or sugar so you can customize your java.

Vanilla, made with only 100% select Arabica coffee beans.

Nice touch: their Military Match program just reached a new milestone – 4.2. million cups of Community coffee shipped to active-duty military personnel around the world.

Visit CommunityCoffee.com. Community coffee can be found at Walmart, Winn-Dixie and Publix. Cost: \$8.49.

If you Like the Cheese, You'll Like the Chip

Love Jarlsberg cheese? Now they've made it into a light, crispy cracker baked with real cheese. Jarlsberg Cheese Crisps are handcrafted in small batches, and made with freshly shredded Jarlsberg cheese that is immediately sprinkled on top of the crackers just prior to being baked.

Great for dipping, snacking, as part of a cheese board or as a companion to a bowl of hot soup. Jarlsberg Cheese Crisp flavors include: Rosemary & Olive Oil, Chipotle and Garlic & Herb. They have 120 calories or less per serving, only 3.5 or less grams of fat and 5 grams of protein and are low cholesterol. Price: \$3.99 - \$4.99 per bag. So far, they're sold at the SuperTarget in Sarasota (off University and near Cattlemen).



Ditch The Plastic Bottle



Plastic water bottles are harmful to the air, ocean and your readers. Instead, consider Hydaway, a collapsible, reusable and sturdier portable alternative to rigid water bottles. Hydaway folds down into a flat disc, that fits into pocket, purse or briefcase. This convenient, on-the-go hydration solution is dishwasher-safe and constructed from food-grade materials. Perfect for the frequent flier, active parent, or hiker who wants extra space without the plastic waste and high cost of disposable bottled water. Only \$15. Find it at www.hydayawaybottle.com.

Toast Dad with Sangria



Beso Del Sol is here to make your Father's Day festivities easy with their bag-in-box Sangria. Summer is perfect for sangria — that light and fruity beverage that's perfect for brunch or poolside with the whole family. You can even dress it up in a pitcher with fresh fruit and pass it off as your own "homemade" punch to impress your guests. In Florida, Beso Del Sol is currently sold at Publix, Winn Dixie, and Whole Foods. The SRP for the 3L bag-in-box is \$19.99.