



Stuart Ruffin
Deputy Director
NC Military Foundation
Office 919-867-1686
sruffin@ncmilitary.org

For Immediate Release

Contacts:
Kimberly Lindsay Williams
Executive Director - NC4ME
NC Veterans Foundation
Cell (910) 333-2120
kwilliams@nc4me.org

NC-based program supporting service member employment presented as a model for other states.

Washington, DC: On November 16, North Carolina for Military Employment (NC4ME) team members provided a presentation to Employer Support of the Guard and Reserve's (ESGR) senior leaders at the ESGR National Leadership Meeting. The presentation detailed how NC4ME got key public and private sector organizations working together on the same team, how its joint strategy provides unique value to North Carolina's military employment environment, and how leaders in other states can implement similar programs.

Ron Bogle, Chair of the North Carolina ESGR Committee, said, "as a Department of Defense Program we are very proud to be a strategic partner in the great work of NC4ME in supporting our service members. NC4ME has quickly become one of the most highly-regarded military training programs in the nation."

Key members of the audience included: Matt Dubois, Deputy Assistant Secretary of Defense (Reserve Integration); Judd Lyons, Director, Defense Personnel and Family Support Center; Bill Booth, Director, Defense Human Resources Activity; CAPT Juliet Perkins, Executive Director, ESGR; Craig McKinley, National Chair, ESGR; and ESGR's 54 State Chairs (i.e. all 50 States as well as Washington DC, Puerto Rico, US Virgin Islands, and Guam). NC4ME's presenters were Kimberly Williams, Executive Director, NC4ME, and Stuart Ruffin, Deputy Director, NC Military Foundation.

"North Carolina for Military Employment (NC4ME) has been working with NC ESGR since 2014 to ensure meaningful employment for our military talent. We were excited to share the NC4ME program with ESGR National leadership as a model they may want to implement in their respective states/territories." – Kimberly Williams, Executive Director, NC4ME

A key innovation of NC4ME is ending the misconception that any one agency, website, or company can solve the military hiring challenge alone. Instead, NC4ME brings North Carolina's workforce offices, employers, veteran service organizations, and military installations onto a single team to address this issue. Their strategy focuses on preparing employers' senior leaders and human resource (HR) professionals to hire service members and then connecting them with qualified military talent.

Since its inception, NC4ME has shared the business case for military hiring with 1,843 leaders across the state, trained 258 HR professionals how to hire and retain military talent, and documented almost 1,500 interviews for military candidates – roughly fifty percent of which result in job offers or second interview requests.

Information about all future NC4ME events, including a HR training session on December 6th and a hiring event on December 13th, is available at www.nc4me.org.

###

About NC4ME:

North Carolina for Military Employment (NC4ME) is NC's public-private partnership designed to make North Carolina the number one state for military employment. Established by the Governor in 2015, NC4ME brings North Carolina's workforce offices, employers, veteran service organizations, and military installations together onto a single team. It leverages existing workforce development resources and technology to connect service members with a coalition of employers trained and ready to hire military talent.

About ESGR: <https://www.esgr.mil/About-ESGR/Who-is-ESGR>

Employer Support of the Guard and Reserve is a Department of Defense Office established in 1972 to develop and maintain employer support for Guard and Reserve service. ESGR advocates relevant initiatives, recognizes outstanding support, increases awareness of applicable laws, and resolves conflict between service members and employers. Paramount to ESGR's mission is encouraging the employment of Guardsmen and Reservists who bring integrity, global perspective and proven leadership to the civilian workforce.