

NH FARMERS MARKET ASSOCIATION

ANNUAL MEETING

JANUARY 17, 2018

AGENDA

6:00 INTRODUCTIONS, REVIEW ANNUAL TREASURER'S REPORT & MINUTES

6:30 COME MEET OUR NEW AGRICULTURAL COMMISSIONER SHAWN JASPER
COMMISSIONER JASPER IS EAGER TO REACH OUT TO OUR INDUSTRY, HEAR WHAT HE HAS TO SAY ABOUT NH'S FARMERS MARKETS.

6:45 PRESENTATION: FARMERS MARKET CONSUMERS IN NEW HAMPSHIRE: SHOPPING BEHAVIOR AND MOTIVATION
NADA HADDAD, FOOD AND AGRICULTURE FIELD SPECIALIST, UNH COOPERATIVE EXTENSION.
ANALYSIS OF CONSUMER VISITS TO NH FARMERS MARKETS IN THE LAST TWO YEARS AND THE REASONS FOR SHOPPING BEHAVIOR.

7:30 NEW HAMPSHIRE'S MINI-GRANT SUCCESS STORIES
GAIL MCWILLIAM-JELLIE, DIRECTOR OF NH DEPT. OF AGRICULTURE, MARKETS & FOOD
HEAR ABOUT THE INNOVATIVE WAYS MARKETS ARE IMPLEMENTING THEIR MINI-GRANTS TO IMPROVE THEIR MARKETS, GET IDEAS FOR THE UPCOMING GRANT ROUND AND ASK YOUR QUESTIONS! ALSO, FIND OUT MORE ABOUT THE ANNUAL REGISTRATION PROCESS AND HOW IT CAN BENEFIT YOUR MARKET.

8:00 MARKET MANAGER ROUNDTABLE DISCUSSION
CHALLENGES, OPPORTUNITIES, GROUP FEEDBACK

8:30 ADJOURN