

50 by 30: LIVE ~ LEARN ~ EARN

Meeting Minutes – Transportation Working Group

Date: January 11, 2017 Time: 7:30-9:00 a.m.

Location: Prior Lake City Hall

Work Group Members:

Bob Crawford	Х	Beth Mathews	Х	Jamie Riddle	
Josh Johnson	Х	Kathi Mocol	Х	Jon Ulrich	Х
Jim Becker		Sherry Nielsen		Jane Victorey	Х
Melissa Jensen	Х	Mark Pahl		Kyle Sobota	Х
Judy Mack	Х	Tony Phelps		Robin Selvig	
Jane Wiley	Х	Jim Dellwo		Joseph Kelly	

Staff Members:

Troy Beam	Х	Alan Hermann	Х	Brad Larson	X
Lisa Freese	Х	Bonnie Kaye		Angie Stenson	X

1. Status updates

Kathy Nielson gave an update on the 50x30 Steering Committee Discussions. She stated that the Steering Committee had developed an outline to help groups organize their data. She also

2. Presentation from SW Transit

Dave Jacobson and Matt Fyten from SW Transit provided an overview of the 638 route that connects Shakopee to Eden Prairie. Jacobson stated that the route has been in service since December 5th. Ridership numbers per day have averaged in the teens, which is lower than they'd like. The route is timed with the MVTA circulator. Jacobson stated that it is key to get business buy into make a route successful, but it is very difficult. Getting employees connected with transit services is not a pressing issue for the businesses.

Johnson provided his experience in getting staff connected to services. Johnson added that due to employee privacy rules it is difficult to target those employees that would benefit the most from transit services.

Jacobson then explained the SW Prime concept, which provides direct service from 6:30am to 6:30pm. SW Prime is similar to Dial-a-Ride services, but is able to pick customers up within a couple hours or less. Beth Matthews stated that this would be very beneficial to her. Right now she has to call days in advanced to secure a ride during peak periods from the SmartLink Dial-a-Ride program.

3. Review Data Points Discussed at the December meeting

Stenson gave a quick overview of data that the Transportation Workgroup had identified as important. She went into detail regarding what industries were employing the most people outside of Scott County. Larson noted that the Transportation Workgroup would look at this information and the revised outline in more detail at the February 8th meeting.

Adjourn: 8:50 AM