

52nd JAMBALAYA FESTIVAL

Dear Festival Friend,

The Jambalaya Festival Association is looking forward to celebrating its 52nd Gonzales Jambalaya Festival beginning Friday, May 24th, 2019. The Jambalaya Festival showcases a culture and tradition unique to our community, Ascension Parish. The Festival weekend features delectable cuisine, incredible live music, carnival rides and games, and entertains tens of thousands of visitors who come to pass a good time.

The World Champion Jambalaya cooking contest hosts over 100 cooking teams competitively vying to be crowned Jambalaya Champion of the World. The distinct style of blending onions, meat, spices, and rice in an iron pot that is cooked over a wood fire, inspired Louisiana Governor John McKeithen to proclaim the City of Gonzales as “Jambalaya Capital of the World” in 1968.

The Jambalaya Festival Association is a volunteer-run, non-profit organization that funds numerous charitable and civic projects year-round with the proceeds from the Festival. In 2018, we were proud to serve our community by supporting charitable events including Relay for Life, Special Olympics, the Boys and Girls Club, and numerous others. These opportunities are made possible through countless volunteers and generous sponsors throughout our community. We hope you’ll join our efforts to serve our neighbors, both local and those further away, by becoming a sponsor of our 52nd Gonzales Jambalaya Festival.

We invite you to visit our website, www.jambalayafestival.net, or call us directly if you’d like more information on the Festival or our Association. We appreciate your consideration and we look forward to seeing you on May 24th.

Come be part of the tradition!

Wally Taillon

Jambalaya Festival Association President



2019 FESTIVAL SPONSORSHIP OPPORTUNITIES

\$20,000 Grand Champion Sponsor (limited to one Sponsor)

- Appreciation plaque
- Framed 2019 Festival Poster
- Company name / logo prominently displayed on festival website and all print media
- 4x8 banner displayed on main stage along with naming rights of stage
- 3x6 banners displayed on other entertainment stages
- Three jambalaya dinners serve up to 200 each, hosted at the Jambalaya Association building or at your chosen facility (mutually agreed date)
- Two weekend VIP Parking Passes

\$10,000 Golden Paddle Sponsor

- Appreciation plaque
- Framed 2019 Festival Poster
- Company name / logo prominently displayed on festival website and all print media
- 3x6 banner displayed on the main stage
- Two jambalaya dinners serve up to 200 each, hosted at the Jambalaya Association building (mutually agreed date)
- Two weekend VIP Parking Passes

\$5,000 Silver Stage Sponsor

- Appreciation plaque
- Framed 2019 Festival Poster
- Company name / logo on festival website and sponsor board located on festival grounds
- 3x6 banner displayed on an entertainment stage
- Jambalaya dinner serves up to 200 (mutually agreed date, will deliver)

\$2,500 Iron Pot Sponsor

- Appreciation certificate
- Framed 2019 Festival Poster
- Company name / logo on festival website and sponsor board located on festival grounds
- 4x3 banner with company logo displayed in cooking area
- Jambalaya dinner serves up to 100 (mutually agreed date, available for pick up)

\$1,000 Friend of the Festival Sponsor

- Appreciation certificate
- 2019 Festival Poster
- Company name / logo on festival website and sponsor board located on festival grounds
- 4x3 banner with company logo displayed on festival grounds
- 6 complimentary jambalaya plate dinners including soft drink