

Coalition News

Coalition Staff

- **Chair:**
Lanny Cloyd
- **Vice Chair:**
Ben Brown
- **Treasurer:**
Camille Croweak
- **Secretary:**
Amanda Hopper
- **Officer at Large:**
Rick Oliver
- **Coordinator:**
Laura Brinson

Contact Information

Mailing Address:

2388 Grandview Drive
Ft. Mitchell, KY 41017

Phone:

859-341-4264 ext. 2153

Email:

BCAllianceKY@gmail.com

Website:

www.boonecountyalliance.com

Upcoming Events

Walton Old Fashioned Day	9/10
BCA Monthly Mtg*	9/19 @ 9 AM
BCA Executive Team Mtg*	9/19 @ 10:30 AM

*BCA meetings are held at the Florence Government Center, located at 8100 Ewing Blvd. Florence, KY 41042.

Coalition Members in Las Vegas for the CADCA Mid-Year Training

In July, the DFC Coordinator for the BCA, Laura Brinson, and Zack Raney, BCA Member and Health Educator for the Northern Kentucky Independent District Health Department, attended CADCA's Annual Mid-Year Training, taking place in Las Vegas, Nevada. The week featured training sessions on a variety of topics, including alcohol marketing, tobacco policy, coalition sustainability, and coalition engagement. CADCA, which stands for Community Anti-Drug Coalitions of America, is a national organization of over 5,000 member coalitions

that provides technical assistance and training, public policy advocacy, media strategies and marketing

programs, conferences, and special events.



Play Ball: The BCA sponsors the Y'All Star Game

The BCA partnered with the Florence Freedom to sponsor the 2016 Y'All Star Game on July 3rd. The BCA had a booth on the concourse, distributing substance abuse prevention information, and threw out stress reliever baseballs with the BCA logo to over 600 fans. The Florence Freedom also ran a promotion in which those who signed up at the BCA booth were entered into a raffle for a chance to win \$10,000

if the west league hit back to back home runs in the 7th inning. Unfortunately, no one went home \$10,000 richer,

but the BCA had a great time participating in this local event.

