



DEPARTMENT OF THE ARMY
UNITED STATES ARMY JOHN F. KENNEDY SPECIAL WARFARE CENTER AND SCHOOL
3004 ARDENNES STREET, STOP A
FORT BRAGG NC 28310-9610

AOJK-PO

1 January 2016

Commanding General
U.S. Army John F. Kennedy Special Warfare Center and School, AOJK-SGS
Attention: President of the Regimental Honors Program Board
3004 Ardennes Street
Fort Bragg, NC 28310-9610

Dear Mr. President,

I would like to nominate Major Eric B. Smith for the Major General Robert A. McClure Medallion (Bronze).

MAJ Smith has served in the Army for 14 years, and in the Psychological Operations Regiment for 9 years. Prior to joining the Regiment, MAJ Smith served as an Air Defense Artillery Officer in the 82nd Airborne Division. His performance while serving in numerous leadership positions has contributed immeasurably to the Regiment's long outstanding history. MAJ Smith undoubtedly demonstrates the highest standards of integrity, professional competence, mentorship, and leadership which have had a long lasting impact on the Regiment.

Below are MAJ Smith's significant Regimental contributions:

*MAJ Smith currently serves as the Operations Officer for 6th Psychological Operations Battalion (Airborne) and plays a decisive role in the Battalion's mission success by planning, resourcing, and providing oversight for all training conducted by the line companies. MAJ Smith utilizes personal experiences and lessons learned to propel continued progression and growth with each rotation to Europe in order to adapt to the most demanding and ever-changing operational environment, and to counter Russian separatist messaging and extremist ideology. Because of MAJ Smith's overwhelming success in planning and coordinating multinational PSYOP efforts, he is routinely relied upon to present senior-level briefs to the Department of State and other interagency and multinational partners.

*Prior to serving as the Operations Officer, MAJ Smith commanded Alpha Company, 6th Psychological Operations Battalion (Airborne). MAJ Smith spearheaded efforts to reorganize his detachments to more effectively man, train, and equip four Regional Military Information Support missions in support of SOCEUR while maintaining a 1 :2 deployment dwell ratio. MAJ Smith's training model was not only validated by his company's superior performance at multiple battalion and group level exercises, but also demonstrated in the unit's ability to effectively counter Russian separatist misinformation.

*From 2011 to 2012, MAJ Smith commanded the Psychological Operations

Assessment and Selection, where he was instrumental in selecting many of the junior Officers and NCOs currently in the Regiment. Because of his leadership and success, he was then selected above his peers as the Aide-de-Camp to the Commanding General of the John F. Kennedy Special Warfare Center and School (Airborne) from 2012-2013.

*MAJ Smith's first assignment as a PSYOP Officer was as a Detachment Commander in 8th Psychological Operations Battalion (Airborne). During this time, MAJ Smith led a non-standard PSYOP team in support of Joint Forces Special Operations Command-Iraq that achieved significant, measurable results in countering violent extremists and increasing public support for the host nation government. Subsequent PSYOP missions included deployments as the PSYOP planner for Naval Special Warfare Unit-2 and Deputy Director of Information Operations for Special Operations Joint Task Force-Afghanistan. During his career, MAJ Smith has successfully deployed four times in support of missions in Iraq, Afghanistan and other world-wide contingency operations.

MAJ Smith's awards and decorations include the Bronze Star Medal, Defense Meritorious Service Medal, Meritorious Service Medal, Joint Commendation Medal (1 OLC), Army Commendation Medal (2 OLC), Joint Service Achievement Medal (1 OLC), Army Achievement Medal, Meritorious Unit Citation, Army Superior Unit Citation, National Defense Service Medal, Afghan Campaign Medal, Iraq Campaign Medal (3 stars), Global War on Terrorism Expeditionary Medal, Global War on Terrorism Service Medal, Armed Forces Reserve Medal (M Device), Army Service Ribbon, Overseas Ribbon, NATO Ribbon, the Combat Action Badge, Senior Parachutist Badge, Air Assault Badge, German Armed Forces Proficiency Badge (Gold), and German and Dutch Airborne badges. MAJ Smith's accomplishments and contributions to the Psychological Operations Regiment rank him well above his peers. His nomination is a fitting honor and a well-deserved recognition.

MAJ Smith may be reached at eric.b.smith.mil@army.mil or 910-123-4567.

I may be reached at willnomdeplume@gmail.com or 910-987-6543 for any questions regarding the nomination for this outstanding noncommissioned officer.

Sincerely,

William L. Nom de Plume

Enclosed
Officer Record Brief
Photo
Biography