Agenda 6:30 by Zoom Tuesday December 14th , 2021

Call to order 6:40

Present: Jen Haras, Amy Muth Laura Savatski

* Approve July 19th, 2021 minutes, Jen moved and Amy seconded approval of minutes, all in favor.

Thank you’s and appreciation

* Fall fundraiser
	+ Good turnout! Many thanks to all for participating, buying raffles, the beautiful baskets, and the good times.
* Local snowmobile club helped clear and brush many of the trails in and around Hwy S. In December they had a mass ATV based cleanup event. Such a courteous and horse friendly bunch!
* To all for coming to the meeting!

Treasurer’s report (Amy)

* $14,894.96 balance in bank, $1,140.17 Fall fundraiser profits. $80 for Pat’s porta potty services to pump Viele loop and the other one, $18 Go Daddy website renewal. Laura moved to accept report, Jen seconds, all in favor.

Park project report (Bob)

* Excused, due to DNR issues and health of key staff the footing project that was planned for 2021 will be scheduled for spring 2022. Funds of $8500 are already allocated for the cost of gravel and previously approved. DNR was to supply labor.

Old business - Fall fundraiser Sept 11th

* Update on activities and funds raised. 47 meals at $25 each. Each guest received a 2021 T-shirt.
* Sponsors recognized! Thanks to our Gold Sponsors: Rustix, Knuckleheads, Endurance Podcast, Midwest Garden Mart, Lower Springs Lake BP, West 20, Wild 3L Ranch ☺ Silver Sponsors include: Rushing Waters, Eagle Public Market, True Value in Palmyra, Sassy’s Kettle Hill Grill, Rainabobainas, Purina.
* Catering was by Hoggin Cake, Lynn Jones of Palmyra. BBQ chicken and sides. Cost $11 per meal plus tax and tip. Yum!
* Consider upping price to $30 or more next year as costs this year were $15+shirt cost.
* Have 40 shirts leftover, Amy has the box of hankies and shirts at the moment.
* Overall the fundraiser did well though it was a smaller event than in the past.

New business - Discussion of upcoming meetings (Jen)

* JANUARY. Meeting with/at DNR. Saturday morning 9:30 to noon, Jan 15th , save the date on Facebook. Purpose to review and plan projects. Amy to coordinate with Ann at DNR to coordinate a speaker. Board members please bring some breakfast snacking foods/baked goods. Setup signup sheets, info, membership renewals, shirts, etc… Breakdown financials, activities, projects accomplished. Bob to provide input on the breakdown of volunteer hours (campground cleanup, tree planting, firepit KP). Total 76+ hrs for the year = 40+ hrs campground cleanup and 36+ hrs for the white trail cleanup. Officer election.
* Idea to refresh signage on park improvements with DNR and signs on the trail. A certain color/size/makeup to distinguish them from DNR official signs.
* FEB 8th or 10th Tues/Thurs Target new board member meeting to orient people.
* FEBRUARY/MARCH. Pizza party at Rustix or Knuckleheads combined with a fun event. Target Feb 27th in the early afternoon. Purpose to recruit new members and have fun. Talk up future events, offer membership and sales of items, welcome new board officers. Spirit Horse will sponsor up to 10 pizzas. Amy to talk to Scott to arrange dates, potential gift certificate prizes for current members present at the event. Tara or Jen to lead fun event (Jen responsible to book someone).
* Reviewed a few ideas of hosting additional 2022 gatherings. Things like organized camping events, Derby Day celebration (Sat May 7), Tevis Watch Party (July 16, 2022), Chili Dump
* Midwest Horse Fair April 22, need a signup sheet to staff the event. We have a booth held over from Covid times in the Coliseum area (upper level). Spirit Horse could offer other items for sale as these sale items bring people in to booth to talk about membership. Also have shirts and hankies that sell well at Horse Fair. Amy offered to do the Signup Genius in January to track volunteers.

Elections of officers for 2022-23

* Need nominations for President, Secretary, Treasurer, Fundraiser Coordinator
* Each officer to come up with nominees for positions
* Discussion of each (Kelly Grgas (UMECRA), Ann Usher (Secretary), Debbie Weisbecker (President/Treasurer), Dawn Haas or sister Jane, how to engage the very active barns, Engage Hags on Nags (Jen) for board volunteers, Tara (Amy)

Future of the club

* We are a social club about fun. Board needs to focus just on fun for now and deprioritize the project work. We need membership and engagement for the future or the club will suffer longterm.
* Fall Social / Fall FUNraiser vs. Fall Fundraiser
* Discuss need to adjust goals or structure to fit with lower engagement and fundraising abilities to support just a few thousand or less a year of improvements at current levels.

Motion to adjourn by Laura second by Jen all in favor. Meeting adjourned 8:27.