



Central Avenue Historic Business Improvement District Board Meeting Agenda

Serving Properties on Central Avenue from Vernon Avenue to Washington Boulevard

July 6, 2016 – 5:30 pm to 7:30 pm

New 9th Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011

323-230-7070 p | bid@centralavenuehistoricdistrict.org

Posted: June 29,2016

- I. Welcome: Vivian Bowers, President (3 min)
- II. Public Comments – 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- III. Review and Approve 6/1/16 Board Meeting Minutes: Grant Sunoo, Secretary (5 min)
- IV. Review and Approve Financial Report: Dani Shaker, Treasurer (5 min)
 - a. Report on assessment fees collected as of June 20, 2016. Note: The Management District Plan allows for up to a 4% increase in the assessment fees on an annual basis that must be approved by the Board. Even though there was not a quorum at the Special Teleconference Board Meeting on June 6th held to vote on the issue, board members overwhelmingly expressed that they did not want the assessment fees to increase for 2017 especially given that all services have not commenced for 2016 as of yet. Thus, 2017 assessment fees will remain the same as 2016.
 - b. Report on East West Bank account opening, transfer deposit from the City and checks received.
 - c. Report on the Budget priorities.
 - d. Reimbursements and payments due.
 - e. IRS 990N form for the fiscal year ending December 2015 filed on June 2, 2016
 - f. Philadelphia Indemnity Insurance invoice for \$1,925.70 paid by Dani Shaker on June 21st.
- V. Board Management and Operations Action Items: Vivian Bowers, President
 - a. Presentation by the Department of Water & Power regarding power line undergrounding on Central Avenue (7 min)
 - b. Presentation by Mayor Eric Garcetti's Innovation Delivery Team regarding their Initiative for sustaining businesses on Central Avenue (7 min)
 - c. Presentation by Carmen Zella, Executive Director of the Do Art Foundation, regarding a proposed sign art project on Central Avenue (7 min)
 - d. Vote on Safety Ambassador Interview Committee's contract award recommendations – Interview Committee – Dani Shaker, James Westbrooks, Grant Sunoo, Clent Bowers and Priscilla al Uqdah (10 min)
 - e. Review and approve budget for the Central Avenue Jazz Festival Branding, Business Development Marketing Strategy – Priscilla al Uqdah, Member (5 min)
 - f. Status of meeting with Vivian Bowers, Jonathan Zeichner, Dani Shaker, Grant Sunoo and Sherri Franklin and the REEF Development on June 13th to discuss their requested letter of support and potential collaborative programs (3 min)
 - g. Report by Ad-Hoc committee formed to determine wayfinding sign guidelines and partnerships projects - Clent Bowers (5 min)
 - h. Urban Design Center MOU agreement extension from June 30, 2016. (3 min)
 - i. Vote to issue RFP for Management Services (3 min)
 - j. Vote on bylaws corrections and/or amendments (10)
 - k. Set date for Annual Board Election (3 min)
 - l. Receive Board Nominations (All nominations must be received 14 days before annual election) (5 min)

- VI. Management Report: Sherri Franklin, Urban Design Center
 - a. Debriefing on Clean Streets Contract and discuss system for ongoing performance feedback– Sherri Franklin and Joe Gamez, CRCDC (3 min)
 - b. Second Quarter Newsletter Draft (2 min)
 - c. Report on Business Development Cluster Marketing Strategy (2 min)
 - d. Discuss comments and feedback from property owners and reply status. Vote on determined responses. (2 min)
- VII. Review To-Do List and confirm deadlines/who is responsible (2 min)
- VIII. Meeting Schedule: Next Board Meeting: August 3, 2016 @ 5:30 pm
- IX. New Business
 - X. Public Comments - 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- XI. Adjourn – Promptly at 7:30 pm

**If you cannot attend the meeting you can dial into the conference line:
(408) 650-3123 | Access Code: 687-833-333**