

# FUNNELOLOGY 101

## WHAT'S THE PACK SHACK?

We bring people together for crazy fun Feed the Funnel parties to pack thousands of delicious, healthy meals for local nonprofits across the country. Meals packed in the community, by the community, for the community! Parties can be hosted by any type of organization at any time in almost any indoor venue, and there are jobs for everyone ages 3 and up!



## WHAT'S A FEED THE FUNNEL PARTY?

A lot of fun! We put on groovy hairnets, crank up some awesome music, and create thousands of meals from dry ingredients in an assembly line process. Spontaneous dance parties have been known to break out, so be prepared!

The assembly line includes: funnels (where ingredients are poured into a funnel to fill a bag), scales (where bags are weighed for accuracy), heat sealers (where bags are sealed), and boxes (where the bags are put into cases). Once packed, the meals are given to local nonprofits to help neighbors in need in your community.

## WHAT'S IN THE MEALS?

Smiles and nutrition! Our most popular meal is Cheesy Rice & Vegetables. The meal contains rice, textured soy protein, dehydrated vegetables, a blend of 19 vitamins and minerals, and cheese powder. High in protein and micronutrients, the meal is easily prepared by adding the mix to boiling water and cooking for 20 minutes. And yes, it tastes great! We also have a 9 page recipe guide that accompanies the meal (check it out at [www.yegofoods.com](http://www.yegofoods.com))!

## WHAT'S NEEDED TO HOST A PARTY?

There are just 4 things you need to host a party:

- Location – just about any indoor venue (~20 square feet per person)
- Tables – 1 rectangular table per 5 participants
- People – everyone ages 3+ and people with physical limitations
- Funding – just \$0.25 per meal

## WHAT ABOUT FOOD SAFETY?

We're serious about food safety. All participants sanitize their hands and wear gloves (certain jobs) and the groovy hairnets. Some folks even get to sport beard nets! We take care with food allergies and jewelry as well. The end result is a safe product ready to be enjoyed!



## FUNNELOLOGY 101, CONTINUED...

### HOW MANY MEALS CAN WE PACK?

This depends on the size of your group, the time available, and your budget. On average a person can pack 200 meals per hour. That means that 125 people can pack around 50,000 meals in 2 hours! Please contact us to discuss your goals. Party minimums are based on a number of factors.

We're happy to work with you to meet your group's specific needs and budget. We work with groups as small as 25 people and as large as... well, thousands of people!

### HOW DO I SCHEDULE A PARTY?

We're honored you'd ask! Simply provide the requested information at [www.thepackshack.org/host](http://www.thepackshack.org/host), email [interested@thepackshack.org](mailto:interested@thepackshack.org), or call 866.4FUNNEL (866.386.6354), and we'll get in touch with you pronto!

### WHAT THEY'RE SAYING

"What a great event the funnel party was! This has to be one of the best team building activities I have ever participated in! Everyone left the event wanting to do it again. Thanks Pack Shack for showing us how we can make a difference! We are looking forward to our next event! Pack On!!!"

~Cyndy A. , *Sam's Club, Bentonville, AR*

"We had a great experience at our recent Meal Packing Party at Convoy of Hope with our partner, The Pack Shack. The Pack Shack team is organized, has a great plan for the event and brings a lot of fun and energy. It was indeed a "party" to help families in need in the U.S."

~Bill W. , *Convoy of Hope, Springfield, MO*

"It was an honor to partner with The Pack Shack for our Fisher Impact Day. The organization's enthusiasm and commitment to feeding the hungry in central Ohio was an inspiration to our students, faculty and staff. The Pack Shack is a wonderful example of how paying forward through service can make positive and lasting differences in communities around the country."

~Anil M., *The Ohio State University Fisher College of Business, Columbus, OH*

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FEED THE  
FUNNEL