



2017 WINDSOR ESSEX ARTIST OPEN STUDIO TOUR CALL FOR SUBMISSION APPLICATION

**Thank you for participating in our 7th Annual Open Studio Tour.
Sat & Sun September 23 & 24, 2017
10am – 5pm**

The Open Studio Tour promotes local artists and artisans. Artists and Arts Organizations open their studios and workspaces to exhibit and sell their art, meet visitors (some artists offer free demonstrations) and promote their organizational programming. The tour offers a unique marketing opportunity for serious professionals and a supportive environment to nurture and present new talent. The Open Studio Tour is a project of The Arts & Cultural Alliance of Windsor Essex County, a non-profit membership organization serving the needs of professional artists.

WINDSOR ESSEX OPEN STUDIO TOUR REGISTRATION FEE STRUCTURE			
Registration & Payment Due Date	Payment Category – NOTE: All fees includes HST	Individual Artist	Organization or Gallery
SAVE BIG - WITH THE STUDIO TOUR EARLY BIRD & ALLIANCE MEMBERSHIP DISCOUNT			
April 30, 2017	Early Bird Studio Tour Discount	\$115	\$135
	Alliance Member Fee	\$ 25	\$ 50
	Total Early Bird & Alliance Discounted Fees	\$140	\$185

SAVE - WITH A DISCOUNTED STUDIO TOUR FEE WHEN YOU BECOME AN ALLIANCE MEMBER			
May 31, 2017	Studio Tour Fee with Alliance Member Discount applied	\$135	\$155
	Alliance Member Fee	\$ 25	\$ 50
	Total Studio Tour Fee with Alliance Member Discount	\$160	\$205

BASE STUDIO TOUR FEES			
April 30, 2017	Non-member Studio Tour Fee with Early Bird discount	\$175	\$225
May 31, 2017	Non-Member Studio Tour Fee	\$200	\$250

Note: Make all cheques payable to: **The Arts & Cultural Alliance of Windsor Essex County**

Mail: cheques and registration forms to:

**The Arts & Cultural Alliance of Windsor Essex
ATTN: 2017 Open Studio Tour
2720 Academy Drive, Windsor, ON N9E 2G8**

You may also Register and Pay Online through our website at: www.artsculturalalliance.org



2017 WINDSOR ESSEX ARTIST OPEN STUDIO TOUR CALL FOR SUBMISSION APPLICATION

Participant information (please print clearly)

Individual Application

Artist First and Last Name: _____

Address: _____ City: _____ Province: _____ Postal Code: _____

Email address: _____ Web address: _____

Home or Studio Phone: _____ Cell Phone: _____

Artist Studio Name (if applicable): _____

Studio Name, Business, Owner (if sharing): _____

Address: _____ City: _____ Province: _____ Postal Code: _____

Organization or Gallery Application

Organization or Gallery Name: _____

Contact Person First and Last Name: _____

Address: _____ City: _____ Province: _____ Postal Code: _____

Email address: _____ Web address: _____

Phone: _____ Cell Phone: _____

Your art is best described in one word as (painting, jewelry, dance, film, etc.) _____

Tag Line a 2-6 word description of your work: _____

Have you participated in the WEAOST in the past? (Circle) No Yes

If yes when or how many times? _____

Please answer the following questions

Why do you want to participate in the Open Studio Tour? (Select as many that apply to you)

- To sell your work and/or acquire commissioned work through the Studio Tour event.
- To create awareness of your artistic work through the Studio Tour event
- To create awareness of your organization's programs through the Studio Tour event
- To support the arts and cultural community in Windsor Essex.
- To support the art industry in Windsor Essex.



2017 WINDSOR ESSEX ARTIST OPEN STUDIO TOUR CALL FOR SUBMISSION APPLICATION

ARTIST RESPONSIBILITIES AND CONDITIONS OF PARTICIPATION

Please review and check each statement below and submit it with your registration fee(s) by

- **April 30, 2017, for the Early Bird Submission date**
- **May 31, 2017 for the Regular Submission deadline**
- **Make all cheques payable to The Arts & Cultural Alliance** (for your records make a note "FOR STUDIO TOUR" on the Studio Tour cheque)
- Mail to **Arts & Cultural Alliance, 2720 Academy Dr, Windsor, ON N9E 2G8**

I agree to the following responsibilities and conditions of participation and to submit required information on-line, by mail or by email to complete my application: (Please check each box)

- my cheque payable to **The Alliance** for my Studio Tour Submission fee for Member or Non-member, by the due date selected on my application form.
- my complete and accurate contact information.
- a digital headshot preferred in 300 dpi jpeg format on a CD or by email.
- 3 to 5 digital images preferred in 300 dpi jpeg format that best represent my work on a CD or by email.
- I have indicated a specific image for consideration in print material, media and the brochure.
- a description of my art in 20 words or less in a word document on a CD or by email.
- an artist statement or biography in a word document on a CD or by email.
- I agree to attend the Studio Tour orientation and debriefing meetings – dates TBA.
- I agree to be open and present the entire duration Saturday September 23th, 10am–5pm and Sunday September 24th, 10am–5pm. A pre-tour event at my home or studio Friday night is optional and my responsibility.
- I understand that the Studio Tour Committee will evaluate my application based on four factors: Quality of Art; Body of Work; Presentation and Suitability of Studio for Visitors.
- I understand that my registration entitles me to participate in the weeklong promotional Exhibition - Tuesday to Saturday September 12–16th, 2017 and the Reception Friday September 15th at ArtSpeak Gallery.
- I understand if I am accepted in the 2017 Artist Studio Tour that liability insurance coverage of my studio is strongly recommended. (Check with your policy Insurer to insure coverage for this event).
- I understand that non-compliance could jeopardize my participation in future tours.



2017 WINDSOR ESSEX ARTIST OPEN STUDIO TOUR CALL FOR SUBMISSION APPLICATION

DISCLAIMER

I hereby permit the 2017 Windsor Essex Artist Open Studio Tour and The Arts & Cultural Alliance of Windsor Essex County to use the images and information I have submitted as part of this application to promote the Artist Studio Tour in print, on social media, websites and in the brochure. I understand and agree to the requirements for participating in the 2017 Artist Studio Tour and, as a participating artist, I agree to hold harmless the Arts & Cultural Alliance of Windsor Essex County, its Executive Director, its Board of Directors and the Artist Studio Tour volunteers against all losses, damages, and liabilities suffered or incurred during or in connection with the 2017 Artist Open Studio Tour. I understand that failure to meet the requirements of the Tour may jeopardize my participation in the Tour.

Application is final upon receipt of payment in full.

Artist/Organization Representative Signature _____

Date _____

For more information please contact:

Leona MacIntyre 519-974-1079 leona.macintyre@gmail.com
Rico Dancel, Chair 519-979-7829 rdancel@cogeoc.ca

Thank you.

Please contact the Alliance Office during working hours regarding the Open Studio Tour.
Our head office is located at Grant Writers Plus, 1435 Tecumseh Road East, Windsor, ON
519-966-9996, Ext 3