

Meeting Minutes - Educational Preparedness Working Group

Date: May 22, 2018 Time: 5:00-6:30 p.m. Location: Prior Lake Library

Work Group Members:

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Kirt Briggs	X	Judy Mack	Х	
Kathy Busch	X	Tamara Severtson		
Renee Erickson		Emily Skahen		
Marie Johnson		Kami Thompson	Х	
Kim Latterner	Х	Barb Weckman Brekke	Х	

Staff Members:

Suzanne Arntson		Jake Grussing	Х	Mary Kay Stevens	Х
Lisa Brodsky	Х	Kari Ouimette	X	Tawnya Ward	Х
Sarah Geffre	Х	Jennifer Schultz	Х		

Guests:

Doris Action				
Rebecca Gamble				

Agenda Item 1: Shepherd of the Lake Lutheran Church (Doris or Rebecca)

About 6 weeks ago, Kami, Jenn and Sarah met with Doris and Rebecca from Shepherd of the Lake Lutheran Church to talk about the work for families and children they are pursuing in the local community. Doris also attended the April Ed Prep meeting with school district staff.

Last fall a team was formed at Shepherd of the Lake Lutheran Church of individuals who wanted to do more in the community either through development of a program for a community need not being met or through support of currently existing efforts. After speaking with county officials they decided

families of young children is where they wanted their focus to be and heard about the Live Learn Earn efforts through a presentation Kathy Nielsen did.

They would eventually like to have a community meal and resource fair evening, but for several reasons, that idea is on hold for now. For now, they are partnering with New Creation Church in Shakopee and Camp Esperanza. At the conclusion of Camp Esperanza, a "backpack" night has traditionally been held and the idea is to broaden the scope of the evening to meet other community needs they have heard about:

- Health—information, screenings, sports physicals, immunizations, dental referrals
- Haircuts—either on site or voucher give away
- Clothing and shoes
- Readmobile with activity booklets and possibly free book giveaways
- Housing and food resource information
- Information on Early Childhood Screening and the possibility of having someone schedule screenings on site that evening
- Mental health resources and parenting group information
- Shoe bus

They have already sought assistance from Mary Hernandez, Tamara Severtson from Allina and Joe Vaughn from CAP (who has said that if they have enough leftover supplies, they will donate the extras to Esperanza). Rebecca and Doris are seeking assistance from the Ed Prep group in regards to advice for the evening, contacts to reach out to/connect with, assistance the group may be able to lend for the evening, etc. The backpack night is scheduled for August 24 from 3:30-6:00 p.m.

Ideas and Assistance included:

- Tawnya said that either she or someone from Scott County Mental Health would be happy to have a booth or information available for the evening. She also suggested reaching out to Shakopee School District staff.
- Kim, Kathy or someone from Shakopee Schools could have a booth there with a laptop to help schedule Early Childhood Screenings. Information about scholarships could also be available
- Information about workshops for parents through Shakopee School District and ECFE could be available.
- Scott County Public Health has agreed to have information available and is seeing what they can do in regards to other services, immunizations, etc.
- It was suggested Rebecca and Doris reach out to Children's Dental Services for information or referrals
- CAP or Headstart in attendance
- It was suggested Rebecca and Doris ask Mary Hernandez if she has any language or cultural liaisons (either community or from the schools) who might be available to help translate if necessary
- It was suggested Rebecca and Doris reach out to Cara Madsen, Scott County Volunteer Coordinator, to see who she had offer haircuts at Project Community Connect last fall.

Rebecca and Doris asked that the Ed Prep group keep them in mind for future other projects that might come up as well.

Agenda Item 2: School District Meeting Review (Kami)

The Ed Prep April meeting had someone from every school district in attendance. Kami thought the meeting went very well and asked the group for their feedback, what they see as next steps, etc.

The group started with reviewing what the school district staff had given as possible collaboration ideas:

- School district staff would like assistance in forming connections with cities or other entities in promoting Early Childhood Screening as well as increasing community awareness and connecting with families they currently aren't able to connect with due to incomplete records
- School district staff was interested in having an emailed .pdf file of the Early Childhood Screening flyer available to use for multiple purposes (send to parents, print in catalogs, etc.)
- Early Childhood Screening flyer posted in community—churches, Government Center, CAP, libraries, etc.
- Connections and awareness with the Medical Community—distribute flyers or posters for doctors' offices
- One spot resource website

Public Health receives full sets of birth records; however, school districts only receive a percentage. Parents who opt out of the school district receiving records are unknown to school district staff. Many residents are leery of sharing data due to data breaches becoming more common, not knowing who has access to their data and what it is used for, sharing with government entities, etc.

Details on the lists cannot be shared due to data privacy, but non-individualized data (such as number of people on the list, etc.) can be shared. Lisa and Kim will compare numbers to see how many records Scott County is receiving vs. Shakopee School District. They will report back at the June meeting. It is unknown if we could do anything with the information (such as a focus group or finding out why people opted out, etc.), but it would be a starting point to see how big of a difference there is between the numbers.

Scott County staff is working on data sharing agreements with Shakopee School District staff. Legal discussions are starting and will likely take some time.

The group decided that good next steps would be to:

- Finalize the flyer with feedback from the schools provided at the April meeting
- Print flyers, posters, etc. for distribution in the community, government buildings, doctors' offices, libraries, etc.
- Email .pdf to School Districts for their use with families, hanging in schools, catalogs, etc.
- Include in the People's Report
- Explore the possibility of the flyer being included in utility bills or taxation mailings
- Ask school district staff if they might be able to ask residents who come in for screening how they heard about Early Childhood Screening.

Mary Kay is able to get us "Help Me Grow" bookmarks that have information about Early Childhood screening as well. They are free.

Discussion ensued about knowing if our efforts are making a difference. Simply screening more children won't solve all of the problems—referrals are an important next step that the group would like to focus on.

For now, focus can be on our "reach" with the flyer—how many are given away on the Readmobile, how many posters given to doctors' offices, etc.

The group would also like to reconvene the school district staff who attended the April meeting again in November to talk about the flyer, ask if they've had feedback or interest from the public, if screenings have increased, etc.

Other long term ideas suggested included other flyers with information in a similar format and branding (example, a literacy campaign) or an ability to target specific audiences online in a digital way much like many merchandisers already do.

Agenda Item 3: IZI Review (Jen and Kami)

Documents and reports provided by Marnita's Table staff were given to everyone to read and review before the June meeting. Come prepared to discuss.

Agenda Item 4: Project Updates

- Steering Committee Update
- Scott County Update

The group ran out of time to get to this agenda item. It has been tabled until the June meeting.

Homework

- 1. Kami, Kirt, Jenn and Sarah will bring finalized flyers/posters to the June meeting
- 2. Lisa and Kim will bring birth record information to the June meeting to share and discuss

Next Meeting Date: June 26 from 5:00-6:30 p.m. at Prior Lake Library

Minutes taken by Sarah Geffre

Educational Preparedness Vision Statement

Ensure children are developmentally on track and prepared for educational success.

