



Dear Prospective Sponsor:

Non-Profit No. 23-7169796

We would like to take this opportunity to announce Pick-Ups Limited's twenty-ninth annual FORD'S & FRIENDS PICNIC. The 2016 picnic will be held at Grape Day Park, 321 N. Broadway, Escondido, California on Saturday, June 11, 2016.

Historic Grape Day Park where Escondido has played and celebrated since 1886 has proven to be an outstanding venue for our Ford & Friends picnic. Park features include mature trees, art, memorials, spacious green areas with shade trees and picnic tables, and "Vinehenge," a unique playground with hidden treasures for children to find. Plus it's surrounded by cultural attractions. We have realized a significant increase in attendance, which in turn provides our club more opportunities to donate to charities.

This show is open to all makes, models and years of vehicles.

Pick-Ups Limited was formed for the owners of 1953-56 Ford half ton, short bed pickup trucks and has expanded to include 1946 to 1966 model year Ford trucks and panels. The San Diego Chapter was formed in 1971 and is a non-profit organization. The club's goal is to encourage the restoration of these vehicles and to keep them before the public by participating in parades, car shows, and charitable events such as the Fords & Friends Picnic.

Again, our chapter's annual fundraiser is open to ALL CARS, TRUCKS, ENTHUSIASTS, AND ALL MAKES AND MODELS. The past twenty eight events have been very successful and with your support, the 2016 event will be even better. A substantial donation to our primary charity, MEALS ON WHEELS, was made in each of the past twenty eight years from the event.

We have also made charitable donations to, Wounded Warriors Fund, Armed Services YMCA, Restoration Ranch, Garden of Innocence, High School Auto Clubs, the Shriners and more, and hope to continue supporting these organizations.

We would like to offer you the opportunity to show your support for your neighbors and customers who may be classic auto fans. Your support may take three different forms:

1. Donation of Cash
2. Donation of a product or gift certificate to be used as a raffle prize
3. Catalogues, promotional items (banners, etc.), and samples, to be distributed to participants and spectators.

We are expecting 200 vehicle entries and about 300 spectators this year. We will be putting together a minimum of 250 goodie bags for show vehicle entrants. Thank you very much for your time and donations, this year, and previous years.

To mail a donation, please send to: Charlie Crossan, 513 Kingswood Street, San Diego, CA 92114

To have your local donation picked up call: (619) 917-9065

**Your donations are fully tax deductible. Keep a copy of this letter for your records and/or tax need:**

Sponsors Name \_\_\_\_\_  
Address \_\_\_\_\_  
Amount/Type of Contribution \_\_\_\_\_  
Date \_\_\_\_\_ E-Mail Address \_\_\_\_\_

Please return a copy of this form with your donation. A business card will also be appreciated. Thank you.  
**Charlie Crossan - Chairmen - 2016 Fords & Friends Picnic**